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### Chairman's Message

Dear Friends.

In the last few years, the increasing attention we have seen on issues of corporate social responsibility (CSR), sustainability and philanthropy is very heartwarming indeed. All the three aspects revolve around the core concept of taking responsibility to contribute for the betterment of society beyond what is expected in the normal course of business. My peers in industry would agree when I say that while these three

approaches of giving back to society have existed for long in India, albeit in varying intensity, recent policy and institutional initiatives have brought a tremendous amount of focus and impetus to these dimensions. It is my sincere belief that society, environment, businesses perhaps most importantly, our lives will only improve as we endeavor to tap into our collective capabilities and resources to address the gamut of issues that need addressing in our larger eco-system.

From the very beginning, we, at Bharti, have been of the firm opinion that education is one of the most critical lacunae in India's growth story. We, therefore, made this our singular focus, setting up the Bharti Foundation to lead our philanthropic agenda in an impactful manner. Today, the Foundation runs 254 village-based schools that provide quality and holistic education absolutely free of cost to the most underprivileged sections of society. We take pride in the fact that there are around 39,000 children who are currently studying in our schools, receiving quality education, which will have a life-changing impact. We take pride in the fact that 49% of these children are girls, whose empowerment will have a far-reaching positive impact on our society. We take pride in the fact that we have close to 1500 young people

from villages working as teachers in our schools whose confidence and capabilities will surprise many. The everyday field challenges of running such a large rural network of schools notwithstanding, the Satya Bharti School program has created many best practices for rural education in the country. And, these learnings are now being taken into government schools to impact thousands more.

At the policy level, the National Voluntary Guidelines (NVG) and the CSR section of the new Companies are truly breakthrough interventions giving a new fillip to this agenda. These act as a compass of sorts, providing a new framework to the corporate sector to support the catalytic change that our society needs on issues beyond business. I do believe that we will soon see a new wave as industry responds to this call to do more. Mahatma Gandhi famously said 'You must be the change you wish to see in the world'. It is for all of us to make our presence count and to work together to build a more inclusive, tolerant and vibrant India.

Regards

**Sunil Bharti Mittal** 

Chairman

Bharti Foundation

### Co-Chairman's Message

Dear Friends,

he true index of success of any development initiative lies in the impact it creates in the lives of its intended beneficiaries. It invariably remains embedded in a set of qualitative and quantitative variables, not easily comprehensible from a distance. Hence, I make it a point to visit our schools regularly to meet students, teachers, field staff, but more importantly spend time with the parents and the village

community to appreciate the impact of our program.

Today, we are running 254 villagebased schools that provide quality education absolutely free of cost to poor and disadvantaged children. When we started the program, all of us believed that the high learning levels of our children was going to be the key differentiator for our schools. We always had extremely structured programs for 'holistic development' of children. Yet, not many of us had realized the potential of 'holistic education' as a driver of social change and not just academic excellence. Our training in leadership, communication and other life skills are helping mentor students to take up catalytic positions on relevant local issues. It also instills in them the values of discipline and commitment, thereby helping them to grow up to be not only employable but confident and responsible citizens with a

strong sense of commitment towards the society.

Each school has a powerful story of 'change' to tell. There are children who have fought against child-marriages and more importantly, stopped many of them from happening. There are those who have protested against substance-abuse made **Panchayats** take an oath to send all their girls to schools or encouraged celebrations around the birth of girl-child in their village or led campaigns for cleanliness and hygiene. It leaves me extremely gratified, when I listen to these little acts of leadership from parents or community elders. I look at the 39,000 students enrolled today or for that matter those who have studied with us over the last seven years, as the leaders of tomorrow and brand ambassadors of the Satya Bharti School Program.

Our lady teachers and Head Teachers, most of whom have actually been recruited from the local communities, are steadily emerging as role models for people in these villages. We have enrolled mothers of our students as mid-day meal cooks and opened bank accounts in their names through which they receive their payment electronically. Many other local community members are also engaged gainfully with these schools driving socio-economic change in these villages.

The Satya Bharti School program is now expanding through the Public Private Partnership mode, under which we are collaborating with the government schools to introduce some of our best practices into them. I firmly believe such intervention will significantly alter the way these schools are managed and 'connected' with their respective communities.

My compliments to the team for their dedication and passion towards not only running a school program but a powerful institution of change in these villages.

Best Regards

L/ Stag

Rakesh Bharti Mittal Co-Chairman

Co-Chairman Bharti Foundation

### **CEO's Message**

Dear Friends.

he Satya Bharti School program continues to gain momentum. The year gone by has seen us win awards and accolades both internationally and in India. We have become an important voice in the education, development and philanthropic fora. Our unique model of blending individual and corporate philanthropy, providing a CSR platform for companies, focus on education and, conformance to the highest standards of governance,

and accountability transparency has drawn appreciation from all quarters. But, more importantly, it is the pleasure of seeing 39,000 smiling children, come to school everyday that inspires and motivates each one of us in the Foundation. The fact that we have given them a safe and happy school and an opportunity to build a better life energises us to continue this journey with total commitment.

Holistic development of the child along with academic excellence continues to be the key focus in line with our vision and philosophy. Every school works towards helping children grow into responsible, committed and employable citizens with the courage to stand up for what is right and act as change agents. The long list of inspirational stories around the positive impact of campaigns by our children on various social and environmental issues bears testimony to the success being achieved.

The existing program continues to expand with the addition of higher classes in our elementary and senior secondary schools. There is also increasing pressure from feeder villages of our other schools requesting similar action to ensure continuing education. It is with this objective that we have embarked on a new program to support government schools and bring about holistic school improvement through sharing our learning and experiences. While this requires complete ownership from the Principal and teachers we play a supportive mentorship role. A pilot project with three schools has been rolled out in Haryana and MOUs have been signed for similar pilots in Punjab and Rajasthan.

Another significant new initiative is the partnership with the "Education above All Foundation" of Her Highness Sheikha Moza bint Nasser of Qatar. As one of the global strategic partners in the "Educate a Child Initiative" aimed to bring 'out of school children' into school through a structured remedial education program, we have set up 41 centres in Rajasthan. This has already impacted around 1,000 children. We are planning expansion in new districts of Rajasthan and also examining partnerships with some other states. The coming years will see us increase engagement with government schools to scale up our impact significantly.

We are indeed privileged that we have an opportunity to contribute towards enriching the education sector as also social transformation. I end by reiterating our commitment to carry this privilege with full responsibility and dedication and saying a big thank you to all those who have supported and encouraged us.

Jai Hind

Vijay Chadda Chief Executive Officer Bharti Foundation



### **Board Profile**

Trustees of Bharti Foundation				
Mr. Sunil Bharti Mittal	Mr. Rakesh Bharti Mittal	Mr. Rajan Bharti Mittal		
Mr. Badri Agarwal	Mrs. Deepika Mittal	Ms. Eiesha Bharti Pasricha		
Mr. V.V. Ranganathan				

(Mr. Sunil Bharti Mittal is the Chairman and Mr. Rakesh Bharti Mittal is the Co-Chairman of the Board of Trustees and Governing Board of Bharti Foundation)

	Bharti Foundation Governing Board					
S. No.	Name	Details				
1	Mr. Sunil Bharti Mittal	Chairman and Group CEO, Bharti Enterprises				
2	Mr. Rakesh Bharti Mittal	Vice Chairman and Managing Director, Bharti Enterprises				
3	Mr. Rajan Bharti Mittal	Vice Chairman and Managing Director, Bharti Enterprises				
4	Mr. Anil Kumar	Managing Partner, Mindspan, LLC				
5	Mr. Anil Nayar	Chairman and Managing Director, Prerna Centre for Learning and Development Pvt. Ltd.				
6	Mr. Arun Kapur	Director, Vasant Valley School & Universal Learn Today				
7	Mr. Badri Agarwal	Former President, Bharti Foundation				
8	Ms. Kalpana Morparia	Chief Executive Officer, J.P. Morgan, India				
9	Mr. K.N. Memani	Chairman, KNM Advisory Pvt. Ltd. (Former Chairman and CEO, Ernst & Young, India)				
10	Mr. Niranjan Ajwani	Director, Ajwani Group				
11	Mr. Sunil Kant Munjal	Jt. Managing Director, Hero Moto Corp Limited & Chairman, Hero Corporate Services Limited				
12	Mrs. Syeda Bilgrami Imam	Member, Haj Committee of India, Writer & Communication Specialist				
13	Mr. Vinod Dhall	Chairperson, Dhall Law Chambers				
14	Prof. V.S. Raju	Former Director, IIT Delhi, Professor and Dean, IIT Madras				
15	Mr. V.V. Ranganathan	Co-Founder and Director, Rural Shores Business Services Pvt. Ltd. (Formerly Senior Partner, Country Head, Strategic Growth Markets, Ernst & Young, India)				
1) No 1	1) No Trustee/Governing Board member is paid any remuneration or honorarium for their services					
2) Three Trustees/Governing Board meetings were held during FY 2012-13						

### **Organization Profile**

Name of the Organization	Bharti Foundation
Registered Office Address	Bharti Crescent, 1 Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi - 110 070
Address for Communication:	Plot No. 16, Airtel NCR Campus, 'B' Wing (1st Floor), Udyog Vihar, Phase IV, Gurgaon – 122 015 (Haryana)
Phone Number	+91-124-4823500
Email	bharti.foundation@bhartifoundation.org
Website	www.bhartifoundation.org
Name And Designation of Chief Functionary	Mr. Vijay Chadda Chief Executive Officer

#### **Registration Details**

Act under which registered	"Deed of Trust" dated August 7, 2000, registered at New Delhi under the Registration Act 1908
Date of Registration	August 25, 2000
FCRA No	231660584
12A Registration	DIT (E) 2000-2001/B/826/2000/648
80G Certification	DIT(E)2006-2007/B-826/3133 Vide Circular No. 7/2010 (F. No. 197121/2010 – IT – A – 1) Dated 27/10/2010
35AC Certification	F.No-270/143/2006 - NC SO No. – 1879 (E) Dated 11/08/2011

#### **Employee Details**

Total Number of Employees	1602
Gurgaon Office	38
State Offices (Non-teaching)	106
Teachers (Primary, Elementary & Senior Secondary)	1458
	(*

(As on March 31, 2013)

#### **Salary Break-Up**

Slab (INR Per Month)	Female	Male	Total
<7000	693	438	1131
<15000	165	159	324
<30000	6	63	69
<50000	6	41	47
>=50000	7	24	31
TOTAL	877	725	1602

### About Bharti Foundation: Education • Employment • Empowerment

harti Foundation was set up in 2000 as the philanthropic arm of the Bharti Group of companies. Set up with a vision 'to help underprivileged children and young people of our country realize their potential', the Foundation completes 13 years of operations this year. With the initial few years of supporting programs of NGOs

Annexure 1: Beneficiaries of programs under Bharti Foundation

and other institutions, in 2006 the Foundation decided to launch its own initiative.

In March 2006, during the inauguration of the Bharti School of Telecommunication Technology and Management, IIT Delhi, the Hon'ble Prime Minister of India, Dr. Manmohan Singh, invited the corporate sector to join hands with the government in ensuring access to primary education for the

underprivileged, especially in rural parts of the country, in line with the Millennium Development Goals. Inspired by this noble call to the nation, along with the belief that education is the cornerstone of any developing society, the Foundation decided to launch its very own flagship initiative – The Satya Bharti School Program. The schools aimed to provide quality education to the underpriviliged children in rural India, specially the girl child.

#### **Vision**

To help underprivileged children and young people of our country realize their potential.

#### Mission

We are committed to creating and supporting programs that bring about sustainable changes through education and use of technology.

#### Goals

- To improve the accessibility and quality of education across rural India
- To provide education and training opportunities to the youth of our country in order to make them employable



Bharti Foundation aims to provide quality education to underprivileged children and young people to empower them for a better tomorrow

The Satya Bharti School Program impacts students through quality education resulting in enhanced learning levels, exposure to English, computers, life skills communication and leadership. Socio-economic impact of the program on local communities through development campaigns is outlined later. Rural youth are employed as teachers and are groomed through regular training. Our female teachers (58%) are role models for young girls. Mothers as mid-day meal vendors are examples of women's financial empowerment inclusion. Socio-economic empowerment is experienced by the larger community through various school activities.

## **Bharti Foundation Milestones:** Evolution of the Program

aving completed 13 years of operations in 2013, if we reflect on the nature of programs of Bharti Foundation, we see them evolving in scale, depth as well as its approach.

grant-making Starting as а organization for the initial few years, Bharti Foundation decided to implement its own program, retaining education as its key focus. It was then that the Satya Bharti School Program was launched in Puniab as the first state. These were the Greenfield Schools which were built, managed and operated by Bharti Foundation on land provided by Panchayats or community members. Currently, of the 254 schools, 200 are Greenfield Schools initiated with primary classes.

Moving forward, the Foundation planned a new model of intervention in partnership with the Rajasthan Education Initiative (REI) of the state government. The school adoption model was conceptualized under this initiative. 49 government schools were adopted, of which 12 were elementary schools, where the Foundation responsible for management, operations and financial requirements of the schools. The government provides partial financial support by extending existing government schemes like mid-day meals, text books and development grants etc. government schools have been adopted under this model in Alwar and Jaipur districts of Rajasthan.

The Foundation participated in the Public Private Partnership model of the Punjab government, under which five senior secondary schools have been set up under the Adarsh School Scheme. Under this scheme,

in addition to the land being provided on a long term lease, the government is also providing 50% of capital expenses and 70% of operational expenses per child.

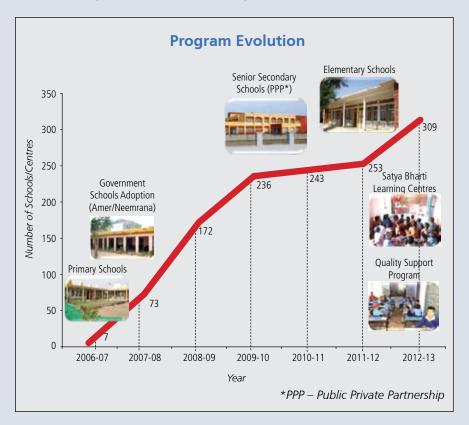
To ensure continued education for the children, the Foundation decided to initiate elementary education in selected primary schools. It was with the support of partners like Google, the Foundation was able to upgrade 50 of its 200 primary schools to elementary level, taking the total number of elementary schools to 62, including 12 Rajasthan government schools.

In 2012-13, the Foundation decided to take the learning and best practices from the Satya Bharti School Program to the government system to provide quality education for children in those schools. Two models have been introduced as pilots:

• Quality Support Program: It aims to support the government schools towards improving the overall quality of schooling experience. Our teams engage with the government school staff and work along with them to enhance the quality of education through need-based interventions. This partnership focuses on optimal utilization of government resources and sharing of best practices.

#### • Satya Bharti Learning Centres:

The Foundation has participated in the prestigious international project with Educate a Child, a new global initiative, launched by Her Highness Sheikha Moza bint Nasser of Doha, Qatar to bring out of school children back into schools and ensure continued quality education for children. Bharti Foundation has been chosen as one its global strategic partners in India.



### Satya Bharti School Program-Catalyst of Change

### Guiding Philosophy

To build temples of learning, radiating knowledge and excellence for underprivileged children

aunched in 2006, the Satya Bharti School Program has emerged as one of the largest end-to-end rural education initiatives undertaken by a corporate in India. The program supports the pursuit of excellence and aims to set best practices for quality education across the country. It delivers quality education, free of cost to underprivileged children in rural India with a focus on the girl child, committed to develop them into self-reliant individuals with a deep sense of social commitment. The program, a pre-primary to class XII education model envisions a senior secondary school for every 8-10 primary/elementary schools. Apart from quality education, the children are provided with free education material and mid-day meals. In higher classes vocational courses will ensure employability. Currently, there are 187 primary, 62 elementary & five senior secondary schools, operational across the states of Punjab, Haryana, Rajasthan, Tamil Nadu, Uttar Pradesh and West Bengal, catering to nearly 39,000 children (as of July 2013, from more than 37,000 in March 2013), out of which 49% are girls and 75% belong to the SC/ST/OBC communities

### Ensuring Continued Quality Education

With its presence only in the rural areas, it is imperative for the Satya Bharti School Program to ensure that quality education is being imparted at our schools. There is a special focus on English and Computers, and

#### Objectives of the program

- Provide free and quality education to underprivileged children, with a special focus on the girl child, in rural parts of the country
- Transform students into educated, confident, responsible and self-reliant employable citizens of the country with a deep sense of commitment to their society
- Encourage active involvement of the community, parents and like-minded organizations
- Make a lasting and sustainable impact on the community where schools are present
- Find innovative solutions, through its primary, elementary and senior secondary schools to create replicable and scalable components in the program to facilitate delivery of quality education

students are taught in every possible way that they imbibe the best of knowledge and develop as educated and responsible citizens of tomorrow. Working towards its objective of ensuring complete education, the Foundation has introduced primary, elementary as well as senior secondary level education for the children.

#### Satya Bharti Primary School Program

The Satya Bharti Primary School Program started in 2006 with seven primary schools in Punjab. The goal of the primary schools is to establish a robust academic foundation for the child. It aims to empower a child to look at education as an experience and make learning a holistic and fulfilling exercise. The schools inculcate in children a desire to explore and construct ideas and

thoughts that will facilitate their growth towards academic excellence. The program presently stands at 254 schools, out of which 187 are primary schools across the states of Punjab, Rajasthan, Haryana, Uttar Pradesh, Tamil Nadu and West Bengal.

#### Satya Bharti Elementary School Program

The Satya Bharti Elementary School Program has been conceived with a belief that a school should be able to build upon the work done in the lower primary years and continue to nurture children on their journey to becoming young adolescents, by offering them holistic education. The program is expected to ensure delivery of curriculum and teaching strategies which are engaging, challenging and doable; a school culture that provides safety to explore and teachers who

scaffold the children in their quests. By doing so, a student of an elementary school will be able to strengthen the scholastic and co-scholastic efforts of the primary years and be able to think rationally, logically and critically. Currently, out of the 254 schools, there are 62 elementary schools, of which 12 are in partnership with the Rajasthan government and are located in Amer and Neemrana. 50 primary schools have been upgraded to the elementary level in partnership with Google in Punjab, Rajasthan, Haryana and Uttar Pradesh and are known as Satya Elementary Schools.

#### Satya Bharti Senior Secondary School Program

Launched in FY 2008-09, the Satya Bharti Senior Secondary School Program was initiated with an aim to provide both academic and vocational training to students. The schools equipped with laboratories, innovative teaching aids, libraries and sports equipment, will train students in market-oriented courses on vocational skills, facilitated by skill certification, to ensure employability. They also have a focus on English and computer education, life skills, value education and social and cultural development of students.

The senior secondary schools have been set up under the Public-Private partnership model with the Punjab government's Adarsh School Scheme and are known as the Satya Bharti Adarsh Senior Secondary Schools.



Morning Assembly at Satya Bharti Adarsh Senior Secondary School



Satya Elementary School Building

Each senior secondary school caters to a cluster of eight to ten primary or elementary feeder schools. Currently, out of the 254 schools, there are five Satya Bharti Adarsh Senior Secondary Schools, and they are operational in the districts of Amritsar, Ludhiana and Sangrur. All of these five schools have

received CBSE affiliation. These schools started initially from pre-primary to Class VI, with one new class being added every year. The first batch of Class IX has commenced in academic year 2013-14 at Satya Bharti Adarsh Senior Secondary School, Chogawan, Amritsar.

#### Satya Bharti School Program: Demographics

State	Schools (No.)	Students (No.)	Girls (%)	SC/ST/OBC (%)	Teachers (No.)	Female Teachers (%)	SC/ST/OBC Teachers (%)
Punjab	95	12,934	45%	77%	538	88%	26%
Rajasthan	78	12,368	51%	78%	491	31%	72%
Haryana	46	6,486	44%	72%	276	56%	49%
Uttar Pradesh	16	3,185	63%	68%	69	41%	25%
Tamil Nadu	10	1,004	47%	100%	48	88%	92%
West Bengal	9	1,309	51%	42%	36	44%	33%
Total	254	37,286*	49%	75%	1458	59%	48%
*Student Enrollment for new academic session stands at 38,643 as on 31st July 2013							

Data as on 31st March, 2013

## Transforming Education: Delivering Quality

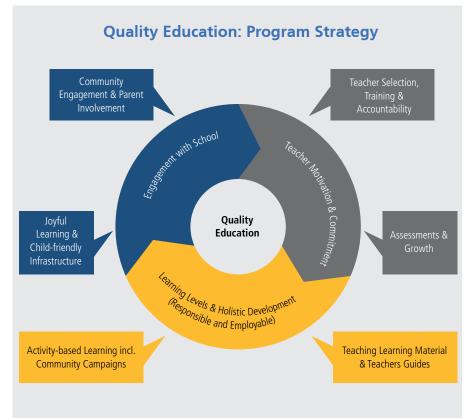
t Bharti Foundation, there is a strong belief that our world not only needs leaders but also educated citizens, who put their community and nation before self and lead their lives with a high level of integrity and responsibility. The Satya Bharti School Program was set up to mould a generation of citizens who would not only be deeply rooted in their communities but also be alive to the social issues at large; a generation that will grow up to become change agents and lead overall development. While education is essential to bridge the prevalent illiteracy in India and to prepare the youth with 21st century employment skills; quality education in our schools means understanding the learning capacities of each child to provide age and grade appropriate learning opportunities which are experiential, connected to local settings and prepares children to use their knowledge intelligently and responsibly. We give special focus on life skills such as communication, leadership. discipline, integrity, truth and attitudes that engrain in children a deep sense of responsibility towards their parents and the community that they live in. The program encourages students to take up real life challenges, bringing them up as leaders of positive social transformation. This program envisions not only educating the children but also empowering them, financially, personally and socially, for constructing a better tomorrow for themselves.

Another key pillar of quality education is the capacity of the teaching staff to engage all kinds of learners—those who learn by listening, seeing or by experience, through effective teaching-learning processes. At

the Satya Bharti Schools, qualified teachers who display a passion for teaching and connect with our program's objectives are recruited from the local villages. They are equipped with the right kind of resources through robust training and mentoring techniques, encompassing both classroom sessions and inclass support. Teachers are not only provided with a scope to grow themselves professionally, but are also provided exposure to national and international best practices.

Engaging parents and community with the Satya Bharti Schools has been imperative for the program. This stems from the belief that for it to be successful, the program needs to gain trust and build ownership among the immediate community. Activities and events in the schools

have been created in a manner that they involve active participation from the parents and the community. They are also shown the way quality teaching is delivered by making them witness classroom transactions. Parent-teacher meetinas regularly conducted to update parents about their child's progress and teachers conduct home visits for maintaining ongoing contact. Curriculum is designed in a way that it includes plenty of interaction of the students with the communities through Community Development Campaigns. All these activities empower the communities with knowledge and sensitivity towards social issues. The program has over the years, built a meaningful relationship with communities. working seamlessly to bring about a sustainable change in rural India.



## Creating Suitable Learning Environment for Children

he Satya Bharti School buildings are designed in a way that they look appealing and motivate the children to come to school.

#### i. Spreading Energy

The buildings are vibrant, child-friendly, spacious and ensure availability of natural light and ventilation, while ensuring cost effectiveness and safety at all places.

#### ii. Ensuring Learning

Classrooms are designed to offer suitable learning environment to all age groups of children. Individual expression of children is promoted through smaller blackboards on the base walls. The seating arrangement in the classrooms is done to aid group learning practices.

#### iii. Maximizing Engagement

Wide and long corridors allow children to sit facing each other during mid-day meals, thereby facilitating interaction. Waste materials like broken tiles have been used to line the corridors, giving it a mosaic finish.

#### iv. Providing Basic Amenities

All schools have been provided with adequate water and electricity connections, however power supply is still erratic. There is provision of separate toilets for boys and girls, to ensure that students do not face any kind of physical inconvenience when in school.

### v. Building As Learning Aid (BALA):

All primary schools (constructed since FY 2010-11), elementary and senior secondary schools have incorporated the Building As Learning Aid (BALA) technique,

#### **New Initiatives 2012-13:**

### Construction of school building using Glass Reinforced Fiber Plastic material:

Reducing the time taken for construction and to improve quality of construction in rural areas, pre-fabricated Glass Reinforced Fiber Plastic (GRFP) buildings are under trial as pilot project. Two Satya Bharti School buildings in Shahjahanpur are being constructed under this. The salient features of these buildings include: easy to assemble, reduction in construction time, factory built super structure (better quality control), light weight and durable, weather and rain proof, low operation and maintenance cost, super structure can be relocated etc.

#### New Elementary School buildings:

The new elementary school buildings are designed in a way that they complement the existing buildings. They appear to be the extension of the existing building and have cost effective designs. They are low on maintenance and have rich specifications, like kota stone floor, grills, laminated shutters, aluminium windows etc.

ensuring that with multiple exposures to these built-in teaching learning aids in the school buildings, children will subconsciously remember these concepts in the long run.

#### vi. Green Efforts:

In a conscious effort, all Satya Bharti School campuses have been designed to have a patch of green in the front (used as playgrounds) and at the back (kitchen gardens in most schools). At the senior secondary schools, efforts such as minimizing resource consumption, waste generation etc. have been

### BALA\* Techniques Adopted at the Satya Bharti Schools:

- Calendar month, school map and height charts painted on walls
- Window grills as Abacus
- Mathematics tables and alphabets on staircase risers
- Use of fractal tiles
- Height chart
- Distance markers on the floor

\* BALA- Building As Learning Aid

taken to ensure that the ecological footprint is minimized.

The design of the elementary school building had to be an extension of the existing school building and a cost effective structure that enables the school operations. This translated to bigger and well lit classrooms with ample cross ventilation, more interactive areas (like steps being used as semi covered mini amphitheatre), more space for the teaching staff (provision of an office), multi utility resource room, accessible to differently abled students (ramps), and bigger toilets.

Shiv Marwaha Architect, Satya Bharti School Program

## Satya Bharti Curriculum to Scaffold the Teacher

#### i. Concept Development

"To know" is simply to recall something you have learned from memory but "to apply" something, you have to be able to understand and transfer that knowledge within different contexts and situations. Understanding is a deeper form of learning, while knowledge can easily be forgotten.

The driving force at the heart of the Satya Bharti curriculum teaching is that, not only should our students enhance their knowledge base and develop understanding of concepts, but more importantly, they are taught to think.

Project-based learning in elementary classes develops a spirit of enquiry, observation, presentation and recording skills amongst the students. Here students are encouraged to apply the content taught in the class to their local environment and bring about corrective changes in their social circle.

#### An example of a Class VI Science project:

Identify the causes of malnutrition and deficiency based diseases in children of your area. Recommend food habits that families should adopt to maintain a healthy lifestyle in children.

After studying the topic of deficiency based diseases in the class, students were encouraged to explore further in a real life situation. This allowed them to apply their knowledge and find relevance to learning.

### The Satya Bharti School curriculum is structured around the following beliefs:

- Concepts are timeless, universal, abstract and broad whereas content is learned at a point of time and may change
- Concept based curriculum helps students to become good at asking questions, while content knowledge helps them only at answering them.
- Conceptual clarity helps students to develop deep understandings about themselves and their world and apply this to bring out relevant changes in their own lives and in the society around them.

#### Sample Question:

A water bottle costs Rs.17. Do you have enough money to buy it? Yes/No.











The above question checks the understanding of concept of addition and its applicability in real life

### ii. Focus on Holistic Development of Children

Ensuring holistic development of children, beyond just age and grade appropriate learning levels, is one of the core aims of the Satya Bharti School Program. To achieve this purpose, all programs are designed in such a way that they have positive impact on the physical, emotional,

social and cognitive development of the students. In the last few years, our schools have established and generated interest about the holistic development program consisting of community based campaigns, processes and curriculum linked activities. Such activities keep the students motivated to participate and explore their creativity, and at

#### Holistic Development Strategy at the Satya Bharti Schools **Key Strategies** Constructive • Value Based Outcomes Sound subject knowledge · Concept building Effective Language and · Skill enhancement communication skills · All-round development Greater self awareness Child entering Satya Bharti School · Nurturing social and human values Social and human values · Community and environment connect Aware of individual and social rights and · Nutrition, health and hygiene responsibilities Physical endurance **Key Strategies** • Strong foundation for Integrated • Community-centric future engagements

the same time question everything around them.

### iii. Developing Values and life-skills

To develop students into sensitive and responsible citizens, values and life skills are woven into the totality of our educational program. Important life-skills such as positive attitude, self-esteem, confidence, problem solving, critical thinking etc. are integrated into the curriculum and ample opportunities for growth are built into school life. Personality building forms an integral part of our day to day schedule and students are observed in all school-based activities and assessed through value based situations using both qualitative and quantitative techniques. We do not believe in sermons or forced pledges; what we instill in our students has a lifelong bearing on their character.

#### iv. Use of Innovative Teaching Learning Material

Being present only in rural areas, most of our students are first generation learners and do not have sufficient learning opportunities at home. To make learning an engaging experience, thoughtfully selected, innovative and cost-effective Teaching learning Material (TLM) is either resourced or locally created at school. This caters to the diverse learning needs of children.

#### v. Computer Aided Learning & IT Education

The schools have integrated technology as a teaching-learning through Computer Aided tool Learning (CAL) programs and software developed by Azim Premji Foundation, IBM and Ernst & Young Foundation. Each primary/elementary school has been equipped with one/ two KIDSMART machines provided by IBM. In senior secondary schools, ICT based interactive classrooms have been installed in partnership with NIIT. Students learn new things using latest computers, projectors, stylus

The Physical Education Program is helping to improve overall physical development, attention & concentration power of children.

Aslamuddin, Head Teacher, Satya Bharti School Patkeldanga, Murshidabad, West Bengal

and audio video interactive software. Teachers in senior secondary schools have been empowered through rigorous training and support about the integration of ICT in the regular classroom teaching. This is transcending down to students in a planned and phased manner. In addition, basic computer education has also been initiated in the senior secondary schools from Class IX onwards.

#### vi. Annual School Calendar

The Annual School Calendar is an exhaustive day-wise schedule developed to ensure that all schools follow almost similar calendar with exceptions of region-specific requirements. The calendar maps the academic session with various activities, campaigns, events, library periods, examination schedules etc. To support the values and life-skills component of the curriculum, the calendar also indicates themes, linked to the curriculum.

#### vii. Special Programs to Aid Learning

### (a) Physical Education in Curriculum (PEC) Program

Developed by the Central Board of Secondary Education (CBSE) in collaboration with the British Council, the PEC program was introduced in the Satya Bharti Schools in July 2010 to provide structured age-appropriate games and activities to aid holistic development of children. It provides for process-oriented gaming activities, connected to the English, Mathematics and Environmental Studies curricula.



The Physical Education in Curriculum (PEC) Program helps students learn through games

#### Teaching-Learning Aids at Satya Bharti Schools:

- Visual Aids: Story books, activity books, flash cards etc. which are pictorial, colorful and interesting
- Audio/Audio-visual Aids: Technology-aided and multimedia content mapped to the curriculum
- Kinaesthetic Aids: Handpicked toys, puppets, sports kits, Math kit, Science kit, etc. addressing the needs of various types of learners

### (b) Interactive Radio Instruction (IRI) Program

IRI is an ICT-based intervention adopted from the Education Development Centre to improve the quality of English education in the primary classes. The program aids delivery of English lessons in such a manner that the teachers can immediately implement more interactive instructional approaches and augment regular classroom lessons.

#### (c) Jolly Phonic Initiative

Adopted for Class I and II, the Jolly Phonic Initiative was adopted from ARK Foundation. The program helps strengthening the English pronunciation of students through a kit comprising flash cards and visually appealing 'Big Books'.

#### viii. Co-curricular Activities

- (a) Rang Tarang- Introduced in 2009-10, the Rang Tarang competition was conceptualized to recognize creative skills of children and instill love of art. Conceptualized by Mrs. Deepika Mittal, it originally started as a drawing competition and was then evolved into an annual celebration including English language guiz competition. Competitions are held at school, cluster and district level and winners are felicitated with prizes.
- **(b) Bal Sabhas-** Special assemblies conducted every third Saturdays of the month are referred to as Bal Sabhas. Students are encouraged to develop public speaking skills, facilitate group interaction among peers and enhance on their existing knowledge.
- **(c) House Activities-** A house system has been adopted, where students of all schools have been grouped into three houses Shakti (Strength), Shanti (Peace) and Vaibhav (Prosperity). Regular activities are scheduled for the houses, thereby inducing the spirit of group work



Participation in sports is encouraged thereby instilling spirit of teamwork and sportsmanship among students

#### Rang Tarang: Over the Years

Particulars	FY 2012-13	FY 2011-12	FY 2010-2011	FY 2009-2010
No. of Schools	238	231	208	134
Participating Students	5223	6197	4022	2282
Students as audience	20259	15527	15777	4294
Total Children	25482	21724	19799	6576
Teachers	1213	1104	1001	553
Community Members	7241	4415	6725	2753
Total	33936	27243	27525	9882

and healthy competition among students.

- **(d) Sports Day-** It is an annual event held across all schools at school and cluster levels. Students are encouraged to participate in sports activities, thereby nurturing the spirit of sports.
- **(e) Language Weeks-** English, Mathematics, Environmental Science and Local Language Weeks are held across all schools to engage students through demonstrations and project work related to the topics taught in class.
- **(f) Celebration of Important Days**-Schools celebrate important days like Independence Day, Republic Day, Teachers' Day and Children's Day with special emphasis. Origin and

significance of other important national

and international days are also shared

with students in morning assemblies.

**(g) Student Excursions-** Students across all the Satya Bharti Schools are taken for exposure trips in nearby towns and cities. These trips help rooting students with their local culture while connecting them to the outside world.

(h) Participation in External Competitions- Students are encouraged to participate in external competitions thereby promoting interaction with other schools and a spirit of healthy competition.

Annexure 2: List of External Competitions

### ix. Community Development Campaigns

Not limiting the teaching-learning to the four walls of the classroom, the Satya Bharti School curriculum incorporates interaction of the students with their own surroundings through community campaigns. They are encouraged to identify issues prevalent in their communities, address them through the Community Development Campaigns and emerge as socially responsible citizens. Over the years, students have addressed issues like empowerment of the girl child, respect for widows, eradication of social evils like child marriage and caste discrimination, awareness



To enhance their confidence levels, students are encouraged to participate in co-curricular activities: A group of students perform Mime art at a school function

and drives around global warming etc. Community contributions have received many accolades at international student platforms, such as Design for Change School Contest from 2009 to 2012 and Pramerica Spirit of Community Awards from 2010 to 2013.

### Design for Change School Contest: Over the Years (Organized by Riverside School)

Year	No. of Entries (Satya Bharti Schools)	Total Winners	Top 20	Jury mention	Change- makers/ Top 66
2012	162	15	3	÷	12
2011	170	12	3	2	7
2010	94	10	1	1	8
2009	83	9	3	1	5
			3	1	8 5

Note: This is an annual contest where thousands of schools across the country participate

### Paramerica Spirit of Community Awards: Over the Years (Organized by DLF Pramerica Life Insurance)

Year	No. of Entries (Satya Bharti Schools)	Total Winners	Winning Category
2013	24	5	<ul> <li>One student in Top 15 Finalists also awarded Special Jury Mention award</li> <li>Four students amongst 40 Runners Up</li> </ul>
2012	26	2	<ul> <li>One student awarded National Honoree Award</li> <li>One student among Runners Up</li> </ul>
2011	76	9	<ul> <li>Three students in Top 20 Finalists (of these, one student awarded the Special Recognition Award)</li> <li>Six students among 40 Runners Up</li> </ul>

#### Pramerica Spirit of Community Awards 2013– Winners:

Special Jury Mention (distinguished finalist among Top 15)

Arti Verma, Class VII, Satya Bharti Government Upper Primary School, Raiwana, Rajasthan

Campaign against Untouchability

#### Runners Up (Among 40 participants)

- Sapna Chauhan, Class VIII, Satya Bharti Government Upper Primary School, Basai Bhopal Singh, Rajasthan -Campaign against Child Marriage
- Shilpa Kumari, Class VIII, Satya Bharti Government Upper Primary School, Dabadwas, Rajasthan - Campaign for Helping the Village Elderly
- Priyanka Kumari, Class VIII, Satya Bharti Government Upper Primary School, Fatehpura, Rajasthan - Campaign for Helping Abandoned Women
- Rekha Meena, Class VIII, Satya Bharti Government Upper Primary School, Gunavata, Rajasthan - Campaign against Eve-teasing

#### Design for Change School Contest 2012 - Winners:

#### In Top 20

- 1. Satya Bharti School, Harvar ki Dhani, Rajasthan Safety Net for Elderly
- 2. Satya Bharti School, Bhojpur, Uttar Pradesh Empowering the Disabled
- 3. Satya Bharti School, Himmatpura, Rajasthan Importance of Medical Supervision During Pregnancy

#### **Top 75**

- 1. Satya Bharti School, Kurrian Kalan, Uttar Pradesh Child Rights
- 2. Satya Bharti School, Basai Bhopal Singh, Rajasthan Respect for Widows
- 3. Satya Bharti School, Bangro ki Dhani, Rajasthan Celebrating the Girl Child
- 4. Satya Bharti School, Gomla, Haryana Substance Abuse
- 5. Satya Bharti School, Beer Kalwan, Haryana Conservation of Water
- 6. Satya Bharti School, Kandhargarh, Punjab Planting Trees
- 7. Satya Bharti School, Pamal, Punjab- Computer for All
- 8. Satya Bharti School, Mohie, Punjab Building School Boundary
- 9. Satya Bharti School, Udhoke Kalan, Punjab Health and Hygiene
- 10. Satya Bharti School, Majhila, Uttar Pradesh Stop Use of Oxytocin
- 11. Satya Bharti School, Rauni, Punjab Eliminate Child Labour
- 12. Satya Bharti School, Labana, Punjab Safe Way to Schools

#### New Initiatives 2012-13:

- Value based curriculum
  - Special focus on values and learning steps as part of objectives of lesson planning
- Teacher Resource Book for elementarysection, containing sample lesson plans
- Science Kits in all elementary schools
- Rapid reading program for English in primary schools
- Sahaj Pathan for Punjabi and Hindi
- NIIT interactive classrooms in all senior secondary schools
- Teacher Subject Knowledge Test: two levels of papers (general and subject specific) and pedagogy section

#### Winds of Change by a 12 Year Old: Special Jury Mention

Arti Verma, a Class V student of Satya Bharti Government Upper Primary School, Raiwana, Rajasthan, was instrumental in getting her friend social recognition. Seeing that her friend was denied entry into the village temple, Arti raised her voice against untouchability and fought for an impartial society. She gained her father's support in her crusade. Post approval from her parents, she met the villagers and sensitised them towards the issue through meetings, rallies, hand-made posters and slogans. Gradually her efforts started showing results. The villagers started accepting the once considered 'untouchables' into the community. Many children from the lower castes were allowed to enter the schools. A few men and women found employment and started to take part in socio-economic activities. The 12 year old was instrumental in bringing a change in the mind set of the villagers towards untouchability. Her endeavor to create an equitable society was appreciated by the jury of Pramerica Spirit of Community Awards 2013.











Through our Community Development Campaigns students learn to interact with their surroundings, address issues prevalent in their communities and in turn emerge as socially responsible individuals











Satya Bharti Schools provide exposure to a variety of activities and events, aimed at holistic development of children, especially the girl child

# **Teachers' Training:**Continuous Capacity Building & Upgradation of Skills

directly proportionate to the quality of education, it is imperative that the Satya Bharti School teachers possess the prerequisite skills to lead the process of learning and delivery of quality education. Teachers are therefore required to undergo a paradigm shift in their perspective & approach, and develop a teaching process that is both efficient and affective.

Bharti Foundation has a well-planned program to train the teachers through different training modules related to perspective building on education, its aims, learning, subject pedagogy and other aspects linked with holistic child development like life skills, value education & ICT. Main focus in these training sessions is to develop a teacher into an 'Educator'.

Training of Satya Bharti teachers focuses upon improving educational operations and classroom processes. Thus, it is essential that all our teachers have the ability to make complex concepts relatively simpler for the children and use experiential learning to create an energized environment. In 2012-13, each teacher underwent about eight days of capacity building workshops.

#### i. Satya Bharti Training Model

Across the globe education systems are changing, thus offering opportunities for serious and promising

#### The Satya Bharti Training Philosophy:

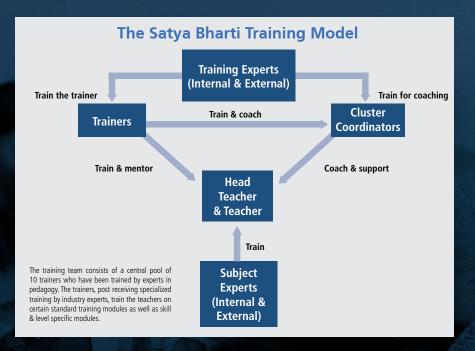
- Aligned with National Curriculum Framework (NCF) 2005, and hence lays emphasis on 'critical pedagogy', 'knowledge as dynamic' and teacher as a 'reflective professional'
- Supports and follows the 'Constructivist Theory' of learning and believes that the learner constructs his own knowledge and modifies it by interaction, experimentation and questioning etc.
- Encompasses the core principles of 'Brain-based' learning and hence focuses on developing the skill in teachers to establish a learning environment that is challenging and yet non- threatening.

#### Objectives of Teacher Training and Coaching:

- To align all teachers with the educational philosophy of Bharti Foundation
- To enable teachers to use the methodology as outlined in the educational philosophy
- To equip teachers to respond appropriately to the educational needs of the students
- To provide exposure to teachers on the various pedagogical best practices with explicit aim to incorporate in the classroom
- To train teachers on various skills such as continuous comprehensive assessment of students, physical education in curriculum, scholastic learning etc.

I was a behaviorist teacher when I joined Bharti Foundation. Here I learnt about the constructivist way of teaching ......Now I have sound bonding with my students which helps me in improving their learning levels. I also learnt how to guide & develop the team of fellow teachers to meet the expectations of our stakeholders. All this happened gradually after going through different training sessions which developed me as an educational leader

Sanjay Sharma, Head Teacher, Satya Elementary School, Bakali, Kurukshetra



educational reforms. The real challenge facing most schools is no longer how to improve, but how to sustain the improvements. For this purpose, a Training Model was adopted in order to address the ongoing training needs of existing Satya Bharti teachers. The cascade model involves the delivery of training through layers of trainers until it reaches the final target group. By training the Trainers (top), Cluster Coordinators and Head Teachers, we assure transferring of knowledge from experts and specialists to the teachers themselves.

#### ii. Teacher Training Modules A. Induction Training

Like the name suggests, this sevenday module welcomes new teachers to the Satya Bharti schooling system and familiarizes them with Bharti Foundation's vision, curriculum philosophy, policies, their role & responsibilities etc.

#### B. Skill and Level Specific Sessions

Held for eight to ten days in a year for all teachers, these sessions incorporate subject and level specific trainings on pedagogy with regard to different subjects at different levels by subject experts. Demystifying the curriculum

and providing clarity on concepts is the prime focus during these sessions. Some of these sessions include training on Phonics, Assessment, Teaching of Mathematics etc.

#### C. Need-based Training

Need-based trainings target specific areas of concern and addresses them. Such exercises are conducted on the basis of classroom observations Cluster Coordinators or as per requests received from Head Teachers.

#### D. Refresher Training

These are special trainings that reinstate the learnings provided in the past training sessions. This helps them to restore their focus on the previously cultivated concepts.

#### E. Special Training for Pre-primary **Teachers**

The special training module equips

teachers to address specific academic non-academic and needs pre-schoolers. This helps in building a strong foundation for learning from a very early stage.

#### F. In-school Training, Mentoring and Support

Not only trainers, but Cluster Coordinators also play a vital role in the mentoring of teachers. They conduct regular training for various teachers in their respective cluster. This kind of support helps in encouraging teachers to constantly work towards enhancing classroom strategies as well as in self-improvement.

#### G. Peer Learning Program

The Peer Learning program supports learning from fellow teachers in realclass-time. It helps promote a healthy environment of sharing of ideas and effective methodologies of teaching thereby expanding their teaching purview.

#### iii. Head Teacher Coaching and Mentoring

The Head Teacher in the Satya Bharti Schools is not just a formal administrative position- she is a school leader empowered to take professional decisions in the everyday functioning of the school. Realizing the need of the hour, last year a new module was introduced to build the capacity of Head Teachers. The objective of this module was to develop them into educational leaders so that they are able to support their teachers effectively. In this training, the Head Teachers were exposed to the skills and techniques

#### Parameters for Mentoring Teachers' on Lesson Planning

- Instructional goals and objectives
- Instructional strategies
- Use of technology/Teaching Learning Material
- <u>Assessment</u>
- Materials needed
- Organization and presentation
- Reflection

key feature was the art of giving feedback constructively so that the

### Cascading the Training Model - Training by identified Head Teachers on Select Modules

In Satya Bharti Schools, the Trainers and Cluster Coordinators are entrusted with the task of mentoring and supporting the teachers at all times. To take the support process to the next pedestal, it was realized that Head Teachers need to be involved in the training process as they are the only ones who are in direct and constant contact with the teachers at the school level.

To accomplish this, certain Head Teachers were identified based on their subject knowledge level, proactive approach and ability to connect with peers. The identified Head Teachers were involved in intensive planning with the trainers, given a chance to observe the conduct of training sessions of trainers, be cotrainers and finally conduct some independent training sessions at the school level as well as at the district level. They carried forward their skills developed through experiential learning and began scaffolding their teachers at the school level. During the session 2012-13, 29 Head Teachers across the program have conducted sessions on various topics.

At the beginning I thought that I will not be able to do it. With continuous support and motivation from the trainer, I was able to accomplish it. This is a very satisfying experience for me

Parvesh Kumari, Head Teacher Satya Bharti School, Bhilowal Kutch, Amritsar (Punjab)



A multi-pronged approach is adopted to equip Satya Bharti School teachers with the requisite knowledge, skills and attitude to be successful in the classroom

teachers can get better solutions at school level. The impact of this module is that Head Teachers are more empowered now and they are supporting their teachers more effectively. All these things not only helped in smooth functioning of the school but also improved the learning levels of students.

#### iv. Training of Cluster Coordinators

Cluster Coordinators play a key role in ensuring that teachers are provided with proper coaching and mentoring at all times. They are expected to manage and enhance the pedagogical requirements of the schools. Helping teachers develop pedagogical competence their through on-site trainings as well as provide administrative and moral support, Cluster Coordinators act as mentors and guides for the teachers. In FY 2012-13, all new Cluster Coordinators were put through ten days pedagogical induction program to align them to the educational philosophy and practices of the program.

#### v. Training the Trainer

A team of in-house trainers is majorly responsible for conducting most of the trainings at Bharti Foundation. They undergo robust trainings in order to be updated with all educational developments. At present, there is one designated trainer for every district of 20-25 schools in Punjab, Rajasthan and Haryana. The training needs of the states of Tamil Nadu, Uttar Pradesh and West Bengal with around 10-12 schools each are taken care of by one trainer specially designated for these states. In addition the Cluster Coordinators of these states are also mentored for certain trainings.

**Annexure 3**: Training Update

#### New Initiatives 2012-13:

- Training by Head Teachers and Subject Teachers
- Cluster Level In-class Training (Classroom demo teaching by trainer with the participants sitting in the class)
- Training on the identified hardspots

### Teacher Engagement

teacher is responsible for shaping not just students capabilities but also ignite minds to form a nation's future. The teachers of Satya Bharti Schools are recruited for their passion and trained to excel in their commitment towards children.

#### i. Recruiting Talent

Teachers for the Satya Bharti School program are mostly recruited from the local communities which inculcates in them a sense of ownership with the program. The aim is to recruit candidates who believe in the program and are willing to go that extra mile for quality and holistic development of students. Various creative and innovative methods are used to generate responses from qualified and dedicated individuals, from across the states of Haryana, Rajasthan, Punjab, Uttar Pradesh West Bengal and Tamil Nadu.

The Bharti Foundation recruitment process, like any other procedure, is monitored and evaluated regularly to align it to the dynamic environment. The program has recruited many young qualified individuals from the

host and feeder villages, providing them employment and a platform to showcase their skills. We have constantly revised and revamped the recruitment process to ensure that we select the very best.

#### ii. Engaging Teachers

Special initiatives like the CEO contact program, regular written communication from the CEO's office and a "Reward & Recognition" program keeps teachers motivated through the year.

### iii. Reward & Recognition Program

At Bharti Foundation, the Reward & Recognition system motivates teachers while aligning their goals with those of the organization. The program is not limited to monetary benefits, but also includes many nonmonetary practices that enhance morale and productivity of our teaching and non-teaching staff.

**A. Innovation Awards:** To recognize the initiatives of our Satya Bharti School teachers in bringing new techniques to the existing process. While the focus is on inculcating

innovative and creative ideas in our program strategy, these awards are intended to acknowledge the many initiatives that are taken in our schools which go a long way in enhancing the overall school performance.

**B. Top Talent Recognition & Reward Program:** Top performing teachers and Head Teachers are rewarded based on their annual performance rating.

### Our Reward & Recognition programs aim to:

- Recognize individuals and teams, in a timely and effective way, for their exceptional contributions.
- Provide a continuum of opportunities to acknowledge and recognize staff.
- Establish an environment of zeal and motivation.
- Highlight efforts and activities that have benefited the Foundation in achieving its vision.



Various employee engagement activities and Reward & Recognition Programs ensure that the Bharti Foundation team is motivated to deliver quality education

### Parent and Community Connect

onnecting parents and community with the schools has been an important component of the Satya Bharti School Program. Aiming to build the trust and ownership of parents and community members, the program format ensures that there is enough opportunity for the community to understand and be engaged with the schools.

#### Construction support by Salgawali village in Rajasthan

When the Satya Bharti Government Primary School in Salgawali, Amber, Rajasthan was adopted by Bharti Foundation, it had only two rooms. Classes, mostly held outdoors, would often be hindered by weather conditions. Villagers were very happy with the improvement in quality of education and the work of Bharti Foundation's teachers. Seeing how their sons and daughters were benefitting from the Program, community members stepped-in to help construct more classrooms for the school. The Satya Bharti Government Primary School in Salgawali, Amber, Rajasthan today has four new classrooms.

### i. Community Volunteering Week

Community Volunteering Week is a part of the regular school calendar, wherein the schools are handed over to the community members for a week and students are exposed to local arts, craft, folklore and music unique to their own village or community. The program is a platform to introduce various skills, arts and professions to our students and thereby reinforce the parameters of holistic development.

#### Parent and Community Engagement Forums:

#### i. Structured Interaction Points

- Regular home visits by teachers
- Parent-Teacher Meetings
- Community Development Campaigns

#### ii. Celebration of Events

- Separate sports activities for parents
- Inviting community to participate in school events
- Felicitation of students in front of community

#### iii. Support by Community

- Schools built on land donated or leased by community
- Material and monetary contribution
- Providing or arranging transport for students
- Community Volunteering Week

#### iv. Economic Empowerment of Communities

- · Recruitment of teachers and non-teaching staff
- Mothers as Mid Day Meal vendors
- Offering vendor services for grocery, tent houses, mid-day meal and even as school-help (Didi) etc.



Creating forums for active engagement of parents and community, the program format aids in building their trust and ownership with the Satya Bharti Schools



Teachers ensure that parents are aware of their child's progress and the teaching learning methodologies followed at Satya Bharti Schools through structured Parent Teacher Meetings

#### **Community Volunteering Week: Over the Years**

Parameters	2012-13	2011-12	2010-11	2009-10
No. of Days	5	5	5	12
No. of Schools	238	234	236	158
No. of Volunteers	1,378	1,323	800	1,400
No. of Students	36,399	31,729	29,823	22,700
Average Volunteer Hours (Per Day)	2.2 hrs	2 hrs.	3 hrs.	3 hrs.
Average Volunteer Numbers (Per School)	6	6	4	8

### Activities Covered Under Community Volunteering Week:

- Professional Carpentry,
   Postal Services, Banking
   Services, Electrical etc.
- Vocational Skills Rope Making, Weaving, Beautician, Clay Modeling etc.
- Art and Craft Card Making, Folk Dance, Singing, Origami, Puppet Making etc.
- Value Education Environment Conservation, Caring for Pets, Good Habits etc.
- Games and Sports Karate, Yoga, Volley Ball, Exercises etc.
- Governance Panchayat System, Rural Schemes etc.



The Community Volunteering Week helps develop in community a sense of ownership of the school: A local musician teaching folk music

#### ii. Land, Material and Monetary Support

Community members have made a significant contribution to our schools and continue to do so. They not

only support the program but also make monetary and non-monetary contributions towards the day-to-day functioning, events and activities of the schools. Starting from garnering their support in procuring land for the institution, to teaching students within the homes of community members till the new school buildings were constructed; the Foundation believes that community participation and sustained support is a prerequisite for its success. Members of the community also make monetary and material contributions and continue to provide labour support to our schools, helping construct boundary walls, pathways, playgrounds etc. The program has thus, over the years, built a deep and meaningful relationship with communities, working seamlessly to bring about a sustainable change in rural India.

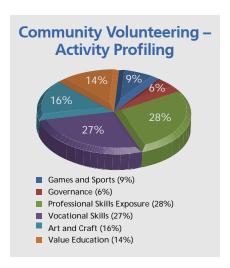
#### iii. Community Empowerment

From a larger perspective, the program works towards the betterment and empowerment of local communities in the host and nearby villages. The program has empowered the local community in the following ways:

#### • Recruitment of School Staff:

Around 1500 local youth recruited as teachers from local and neighboring communities

Many teachers learn from our system and go on to join the government and private schooling systems, mostly as Head Teachers, implementing and being torch-bearers of the Satya Bharti teaching philosophy.



The women teachers in our schools, specialy the Head Teachers are a source of inspiration.

Community members, especially mothers, are also employed as Midday Meal vendors.

### • Empowerment of local vendors:

Local vegetable vendors, grocers etc. experience an increase in their sales due to Satya Bharti Schools. School activities like students excursions, event celebrations etc. involve local travel and event organizers. Material like stationery, construction materials etc. are also procured locally.



Women from the community, especially mothers of students, are employed as Mid-Day Meal vendors for the schools

### **Monitoring and Impact Assessments**

atya Bharti School Program's performance is measured using Key Performance Indicators (KPIs) around all aspects of its work. Apart from quarterly review by the Foundation's Board, monthly Key Performance Indicators (KPIs) of each function, e.g. Finance, HR, Operations etc. are reviewed by the CEO's office. Functional reviews are also carried out at the Bharti Group level.

### **Process Management**I. School Operating Manual

School Operating Manual was introduced in FY 2006-07 to facilitate consistency of operations maintain quality standards in each school by presenting school-based policies and processes in a structured and simple manner. The current version of the manual carries 49 processes for primary and elementary schools, while senior secondary schools have a dedicated manual that consists of 45 processes. These processes are with regard to Operations, Human Resource, Training & Curriculum, Construction, IT & Support as well as Quality Management.

#### II. 5S Methodology

5S is a methodology of housekeeping which is used extensively across all sectors around the globe. It describes how to organize space for efficiency and effectiveness by identifying and

storing the items in a structured manner, ongoing maintainence of the area and items, and sustaining the new order. Denoting the 5S' of Sorting Out, Systematic Arrangement, Stay Clean, Standard Practice and Spread Awareness, the process has been incorporated across all Satya Bharti Schools. Students are implementing this practice not only at school or during school hours, but also in their houses and reaching out to the nearby areas.

#### **Monitoring and Evaluation**

Various assessment tools and techniques have been adopted by Bharti Foundation that help to gauge the progress being made at the Satya Bharti Schools. Monitoring is basically done at three levels: Student, Teacher and School.

#### I. Student Level

Student assessment is an ongoing process to monitor learning levels and development of skills among children.

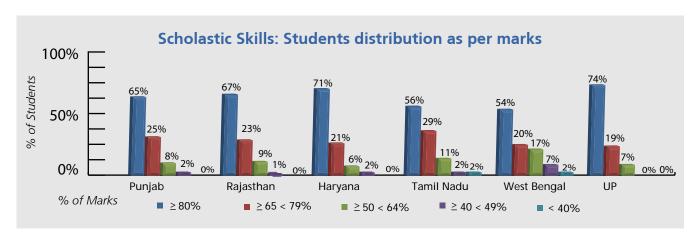
**A. Baseline Assessment:** Conducted for every new student joinee, the baseline test helps in assessing the child's current learning level. The test has both oral and written components which help the teacher in constructing a child's pen picture and decide further course of action.

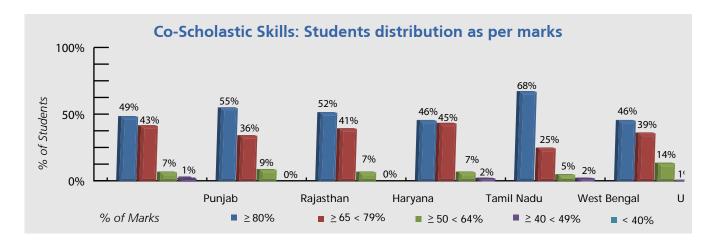
#### **Tools for Student Assessment:**

- Questioning Techniques at the end of lessons
- Peer and Self-Assessment Techniques by students
- Classroom Assessment Techniques as per the school calendar

**Continuous Comprehensive Evaluation (CCE)**: Adopting the NCERT recommended Continuous Comprehensive Evaluation (CCE), the academic calendar at Satva Bharti Schools has been divided into two terms (six months each) having three cycles of assessments per term. These Cycle Tests are a combination of both formative and summative assessments. While the formative tests are written tests, students are graded basis pen-paper tests as well as teacher observations in the summative assessments. Further, to facilitate the process of observation and simplify recording of each child's development, an on-going Assessment Chart, marked with specific skill areas is displayed in each class.

C. Assessment of Holistic Development: Once in each term, students are graded on the basis of their participation and performance in class, external projects and activities. They are also assessed





on their cognitive, emotional and psychomotor domains of growth, once per term. In order to support teachers, a well-defined rubric both for scholastic and co-scholastic domains has been developed.

#### II. Teacher Level

Assessments at the Satya Bharti Schools have consistently been used as an important tool to ensure good quality of teaching in our schools. Vigorous trainings as well as mentoring is provided to the teachers to strengthen areas of knowledge, skills and attitude. Regular assessment of their teaching skills helps them improve their teaching capacities.

**A. Observation Reports:** Acts as a tool to record teachers' performance by the Cluster Coordinators during their visits to the schools. Lessons are observed on certain predefined parameters and observation scores are analyzed to identify gaps. This helps in designing appropriate mentorship sessions as well as central training plans.

B. Teacher Subject Knowledge Test (TSKT): Introduced in FY 2009-10, the TSKT has over the past years earned an identity of being an important tool to measure the competencies of our teachers in terms of subject understanding and its pedagogy. This also enables teachers to reflect upon their weak points and undertake self-directed learning.

#### New Initiative of 2012-13:

#### **Cycle 3/Cycle 6 Examinations**

- A Blue Print aligned to Bloom's Taxonomy to be the basis for the creation of questions papers.
- The questions largely based on the contexts taken from students' real life
- Introduction of the marking schemes for all the summative question papers to bring in the uniformity in the evaluation process.

The compulsory paper comprised four sections: English usage and comprehension, understanding of Mathematical applications in real life, General Awareness (including knowledge of monthly memos) and General Pedagogy with weightage given as 20%, 20%, 27% and 33% respectively. Also, each Level 1 and Level 2 paper was divided in to two sections- Content and Pedagogy with 67% and 33% weightage respectively. The content section checked the

knowledge, understanding and application of the concepts. The pedagogy section checked the teaching aptitude, understanding and application of the tools of subject pedagogy in real classroom situations through real time case studies.

1422 teachers across the Satya Bharti Schools appeared for the Teacher Subject Knowledge Test-5 in September 2012. The average marks scored has been 48% with the highest scored marks being 73%.

#### Design of the Teacher Subject Knowledge Test:

Satya Bharti Schools have teachers teaching at the primary grades as well as elementary grades. Since the teaching dynamics of a primary teacher differ from that of an elementary teacher, in terms of concept development, application, assessment and pedagogy of the subject, the questions papers were created for two levels:

**Level 1**- For primary teachers based on the subjects being taught at primary level

**Level 2**- For elementary and bridge teachers based on the subjects being taught at elementary level

One compulsory paper - For both Level 1 and Level 2 teachers

#### School Grades as per School Report Card: Over the Years

Grade	Number of Schools					
	2012-13	2011-12	2010-11	2009-10		
А	54	47	29	9		
В	174	166	188	173		
С	21	32	17	54		
D	0	0	0	0		
TOTAL	249**	245*	234	236		

<sup>\*</sup> Excludes five senior secondary schools and three schools in West Bengal

#### 13 Parameters for Measuring School Performance

Student Enrollment, Student Dropout, Transition Dropout, Student Attendance, Teacher Attendance, Regularity & Quality of School Program Assessment, Learning Levels (Cycle 3), Learning Levels (Cycle 6), Teacher Assessment, Teacher Subject Knowledge Test, Head Teacher Assessment, Holistic Development of Students (Scholastic), Holistic Development of Students (Co-Scholastic)

#### III. School Level

School level looks at overall school performance basis 13 parameters that include growth in enrolment, students' attendance & dropouts, teachers' performance, process audit results etc. Key cost parameters such as per child cost, recruitment cost (per head), training cost (per day) etc. are monitored to keep costs in control.

**A. School Report Card:** The School Report Card depicts overall

performance of schools based on various inputs, processes and output parameters. This grading is taken into consideration to identify bottom 50 schools for a School Improvement Program.

**B. Monthly School Report**: It's a comprehensive tool to measure the performance of schools with an easy to fill excel-based school level database. It captures

comprehensive data relevant to the schools including learning levels, enrollment of children, dropouts, attendance, curriculum completion level etc. These indicators are also monitored at cluster, district and regional as well as program level to monitor overall performance.

C. Process Audits: Regular process audits are an essential element for ensuring effective implementation of the school processes and other quality initiatives in the system. The quality team ensures planned and surprise visits to random and at times specifically selected schools. These audits help improving operations and identify process implementation gaps, if any.

**Audit Status: Over the Years** 

Audit Year	Overall		FY 2012-13		FY 2011-12		FY 2010-11	
Grade	No. of Schools	%						
А	165	70%	9	100%	58	66%	98	70%
В	70	29%	0	0%	28	32%	42	30%
С	2	1%	0	0%	2	2%	0	0%
D	0	0%	0	0%	0	0%	0	0%
TOTAL	237	100%	9*	100%	88**	100%	140	100%

<sup>\*</sup>Additionally, 58 schools were audited on different parameters, under the school support program

<sup>\*\*</sup> Excludes five senior secondary schools

<sup>\*\*</sup> Five schools of Tamil Nadu, five schools of Uttar Pradesh and two Pardada Pardadi Education Society schools not audited

### Governance

harti Foundation is covered regulatory under various compliances as per Indian framework, including financial compliances and various Central & State Acts such as Labor Laws, Gratuity Laws, Minimum Wages Act, etc. The Foundation has a robust Internal Audit structure where every quarter a different function or unit is audited. In addition, external statutory audits are also undertaken. We have management and quality audits and MIS reporting system to the CEO which cover the performance of all aspects of the schooling program.

#### **Board of Trustees**

Meetings of the Board of Trustees are held at least thrice a year. It ensures that work of Bharti Foundation is implemented in a manner that complies with the laws of the land and is in sync with the objectives of the Trust

#### **Board of Governors**

Headed by the Chairman, the Bharti Foundation Governing Board has a current membership of 15 members. These are eminent professionals and academicians with understanding of business, education and development sector in India and a deep commitment towards the program. The Board of Governors meetings are held at the same frequency as that of the Board of Trustees.

#### **Organization Structure**

Organization is headed by the Chief Executive Officer who is directly responsible for operations of the organization. He plays the role of a mentor by leading organizational and programmatic strategy, policies, processes and support for implementation. Functions at the Head Office to support the CEO



Governing Board meeting in progress

are Program, Training & Curriculum, Quality, Communications, Partnerships, IT, Construction, Human Resource, Finance, Supply Chain and Legal. Operations at the ground are led by Regional Heads with District Coordinators and Cluster Coordinators being operationally accountable for their respective districts and clusters. Head Teachers of a cluster report into a Cluster Coordinator.

### Management Policies and Processes

Bharti Foundation applies the following Bharti Group's governance policies:

**A. Ombudsperson Policy** – The office of the Ombudsperson can be approached by employees and external stakeholders who observe unprofessional behaviour, to raise their concern.

**B. Bharti Code of Conduct** – This ensures zero tolerance on improper conduct or unethical behaviour at the workplace by employees.

#### Regulatory Financial Compliance

Bharti Foundation is registered under FCRA Act 2010 and Section 35AC, 12A and 80G of Income Tax Act 1961, and adheres to all its compliance and legal requirements.

#### **Audits**

Internal and statutory audits are conducted by external agencies of international repute and formal reports submitted periodically.

#### **Annual Operating Plan**

This helps in chalking out objectives along with related financial and non-financial resources for the year.

### Other Policies and Processes

Organizational policies for both teaching and non-teaching staff exist at Bharti Foundation. These policies ensure that the workplace has a positive, encouraging and conducive environment.

### Sustainability

uilding partnerships along with building schools has been the way of life at Bharti Foundation. The Satya Bharti School Program exists to provide quality education to children in the villages and giving them an opportunity to realize their potential as employable and responsible citizens. It is far too important a project to be dependent on a single agency for its sustainability. The program has been strengthened by partnerships the village-community, with Panchayati Raj Institutions (PRIs) as well as with State bureaucracy. The Foundation receives programmatic and academic inputs from specialized institutional partners such as NGOs, academic and teachers training institutions.

#### I. Financial Sustainability

#### A. Corpus Donors

Bharti Foundation was set up in 2000 with an initial endowment from the promoters and associates. Over the last 13 years, it has been working in close alliance with its partners to strengthen the long-term sustainability of the program by constantly building on its corpus.

There are two categories of corpus Many individuals and donors. corporates adopt a school for life by building a school-specific corpus fund. The interest on this fund takes care of the annual operational expenses of the school partially or wholly. These schools are thus sponsored by the donors who continue to build their relationship with the institution and receive reports from the Foundation regarding its progress and challenges. The other category of corpus grants are not linked to any school and are therefore, more institutional in nature, helping the Foundation build long-term sustainability.



#### B. Corporate Partners

Today, Bharti Foundation has more than 170 corporate partners contributing through financial and material donations towards the Satya Bharti School Program. For most corporate partners, Bharti Foundation provides an efficient and effective platform for their CSR or philanthropic funds. Sponsorship from corporate partners varies from construction of new schools, expansion of

infrastructure of existing schools, supporting operational costs of schools annually, or even adopting a school for life by giving an endowment grant. Many corporations donate materials such as desktops, laptops, USB drives, shoes for students, etc.

#### C. Individual Partners

Many individual donors have partnered with us after hearing about our work at various forums;

Charity and philanthropy take many forms, but the best kinds are those that empower the beneficiaries, giving them the means to uplift themselves, rather than helping them for the time being. Deutsche Bank is privileged to support the Satya Bharti Schools since 2010. This excellent educational program with the Bharti Foundation has enabled hundreds of young children to receive an education which they may otherwise not have the opportunity to. We are extremely delighted to see that these children are given a strong foundation of the English language. The parallels between Deutsche Bank and the Bharti Foundation might not be immediately obvious. But where we find commonality is in our mutual recognition of the importance of corporate responsibility in places where the greatest needs are.

Ms. Annie Yeo Director & Head, Corporate Social Responsibility Asia Deutsche Bank news reports, conferences or word of mouth. Our individual partners, most of them financial contributors, donate via web, payroll giving program, Airtel Money and through cheques etc. Many of our partners also support us through non-monetary contributions like- material or technical, volunteering (time, skills and knowledge), social media (awareness) etc.

D. Partnership with Government

Bharti Foundation works in collaboration with various state governments to enhance the quality and delivery of education in rural parts of India:

- i. Partnership with the Punjab State Government: Partnership formed under Punjab Government's Adarsh Scheme to set up Greenfield Senior Secondary Schools in a PPP model. We are also piloting Quality Support Model in ten schools of Mansa and Bhatinda districts.
- ii. Partnership with the Rajasthan Government: Bharti Foundation adopted 49 government schools in Rajasthan in August 2007 under the Rajasthan Education Initiative (REI) with the aim to improve the quality of education. An MoU has been signed to support two government secondary schools under the Quality Support Model.

We are very happy to have partnered with Bharti Foundation by extending our support to two Satya Bharti Schools in Karaikuddi District – Tamil Nadu. Meeting the coordinator, enthusiastic teachers & students has been an absolute pleasure. The regime with which the schools are run is fantastic, with highly motivated teachers and students who are always eager to imbibe the smartly designed curriculum. We wish the Satya Bharti Schools all the very best in the years to come.

Ms. Brinda Malhotra Head – CSR, Aircel Limited

iii. Partnership with Public Sector Undertakings: Bharti Foundation has partnered with the Security Printing and Minting Corporation of India Limited (SPMCIL) to set up 11 primary schools in the Murshidabad District of West Bengal. Bharti Foundation has also signed an agreement with the National Mining Development Corporation (NMDC), to run and manage a secondary school in Sitapur, Uttar Pradesh.

#### E. Technical Partnerships

Bharti Foundation works with organizations and individuals to leverage their technical expertise and knowledge to institutionalize best practices in the program, be it curriculum, training, art or technology related interventions in schools. With the objective of incorporating the technical know-how and processes from the expert pool of resources in education to enrich the Satya Bharti School program, we have nurtured

close technical alliances with select organizations and individuals.

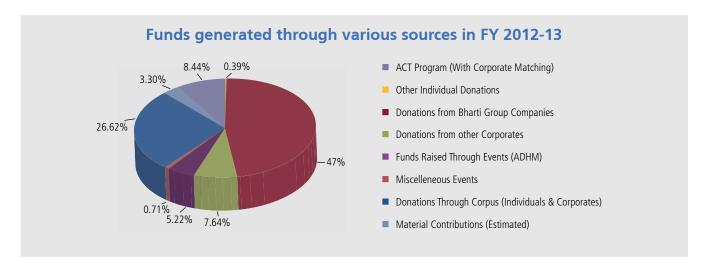
#### F. Airtel Delhi Half Marathon (ADHM)

The Airtel Delhi Half Marathon (ADHM) has created an excellent platform to bring together corporates, individuals, employees and school and college students to raise awareness about the Program and also raise funds, while having fun running the marathon.

Each year, the Foundation has used this opportunity to raise awareness about the need for quality education for underprivileged children by espousing a 'theme' for the event. While ADHM 2011 was centered around 'The Superheroes League' honouring the students for the courage they displayed in taking up social causes and fighting for what is right, ADHM 2012, meanwhile, took the theme forward under its 'Student Stars' campaign.



Various corporate teams and individuals run the Airtel Delhi Half Marathon in support of the Satya Bharti Schools



#### Airtel Delhi Half Marathon: Over the Years

Year	2012-13	2011-12	2010-11	2009-10	2008-09
Number of Corporate Teams	36	30	24	17	11
Total Funds Raised (Rs. mn)	11.7	9.4	6.2	3	3.4
Dream Teams	10	3	8	0	3

Corporate teams, senior management of Bharti group, individuals and employees across the Bharti group run in support of the Satya Bharti School Program. Over the last five ADHMs, as many as 4250 employees from 59 corporate have helped raising funds and generated awareness about the quality education for the underprivileged.

### II. Employee Engagement A. ACT

ACT – A Caring Touch is an employee payroll giving program for Bharti Group of Companies. Initiated





Active participation by Bharti Group employees in the 'You are my Inspiration' campaign under the employee giving program (ACT)



Kalpana Morparia (CEO, JP Morgan, India) visiting a Satya Bharti School

### Annual Changemaker Awards – Comprising of the Corporate Responsibility and the ACT Ambassador Awards

To recognize the efforts and accomplishments of Bharti Group companies in the area of Corporate Responsibility (CR), as well as the commitment and innovative initiatives by the ACT Ambassadors towards the ACT Program, the Changemaker Awards were instituted in 2009. These awards not only recognize and reward group companies and individuals but also provide a platform to felicitate the supporters of the Airtel Delhi Half Marathon.

#### Corporate Responsibility Awards:

The awards recognize the efforts of the Group Companies in aligning CR with their respective businesses.

#### **ACT Ambassador Awards:**

The awards recognize the contribution of ACT Ambassadors in sensitizing employees to the ACT Program and engaging them towards various social causes through financial contribution and volunteering program.



Winners of Changemaker Awards 2012

in August 2006, the Program encourages employees to give back to the society in terms of money, time, skills or knowledge. Employees are free to choose to contribute towards Satya Bharti School Program or any of the other empanelled NGOs. All monetary contributions are then equally matched by the company, thus doubling the amount for the receiving charity.

Over the years, the program has grown at a remarkable pace, which has helped raise a total amount of INR 80.6 million till date, out of which INR 19.7 million was raised in FY 2012-13. Today there are thousands of donors located across geographies and all CEOs lead the employee giving program by not only donating regularly but also inspiring their teams to contribute and participate. The pillars of this

employee philanthropy program are the ACT Ambassadors who motivate, inform and operationally support its implementation at each company and circle.

#### B. Employee Volunteering

The Employee Volunteering Program is an initiative that encourages employees of the Bharti Group to volunteer with Satya Bharti Schools or a charity of their choice. An employee friendly policy that encourages volunteering was formulated, so that it allows every employee to take a day off from work to volunteer with a charity of their choice, be it off-site or on-site. Today we have more than 2000 individuals who are connected with our schools. Employees as well as senior management connect with students, teachers and community members and participate in day to day activities of our Schools.

#### C. The Young Leader Program

The Young Leader initiative, a part of the corporate induction schedule in a few Bharti Group Companies like Bharti Airtel Ltd. and Bharti Realty Pvt. Ltd., is a special twoweek program wherein every fresh batch of Management Trainees from premium institutes joining the company, volunteer at the Satya Bharti Schools. This exercise builds in them a sense of social responsibility and the inspiration to give back to society. Young Leaders (YLs) spend the fortnight living near villages, sharing their knowledge and experience, actively participating in the operational aspects of the schools and bettering existing processes. The number of YLs has been increasing and their contribution has been significant and encouraging.

### **Stakeholder Communication**

#### Objectives of Communication:

- Support organization position and profiling
- Support on-ground programmatic interventions
- Support fundraising
- Support employee engagement

#### **Sharing Best Practices**

harti Foundation aims to positively influence the overall education system by sharing its learning. At strategic level, our representatives are members of various national committees in the area of Education, Skill Development and Corporate Social Responsibility (CSR); Planning Commission and advisory committee of leading schools and educational institutions. Bharti Foundation plays a key role as a resource organization to many national and international institutions, such as Ministry of Human Resource Development (MHRD), Confederation of Indian Industry (CII), Federation of Indian Chambers of Commerce and Industry (FICCI), World Bank, Indian Institute of Corporate Affairs (IICA) and STiR Education. Additionally,

Bharti Foundation has been invited by various national and international organizations to talk about its programs and best practices.

**Annexure 4:** List of Conferences 2012-13

#### **Generating Awareness**

Bharti Foundation undertakes regular communication initiatives to spread awareness about the status and progress of its programs.

With Beneficiaries — Strategic programmatic interventions were supported with robust communication activities in the last year. Various interaction forums like Parent Teacher Meetings, celebration of important days etc., were utilized to share program key features and message with the parents and

communities. Continuation of the "My School, My Pride" initiative, ensured that the pride of association was inculcated among the students, teachers and parents.

With Stakeholders – Structured and timely communication is sent to all stakeholders. Specially made reports are shared with all donors and partners as per agreed frequency.

Organizational **Publications** Bharti Foundation issues an Annual Report providing details of the functioning of the program. Additionally, the quarterly newsletter, Voice of Change, highlights various themes/topics connected to the program in detail. These publications disseminated to various stakeholders and external bodies.

Media Coverage: 2012-13				
53				
78				

**Media Coverage** –Bharti Foundation ensures that important information is conveyed to the public through various media such as newspapers, publications – regional and national, television etc.

**Annexure 5:** Prominent Media Coverage in 2012-13

Website and Social Media — Bharti Foundation's website enables individuals and corporates to know about its programs and also to donate online. There has been a 60% increase in the number of visitors on the site since last year. Presence on social media through a Facebook page ensures maximum reach of the Foundation and its activities to the general audience. Bharti Foundation currently has a fan base of around 7000 people on its Facebook page.



Mr. Vijay Chadda, CEO, Bharti Foundation at the High Level Strategic Meeting to Accelerate Efforts to Reach Out of School Children at Doha, Qatar





### **Awards Won by Bharti Foundation**

#### FY 2006-07

 Golden Peacock Award for Corporate Social Responsibility – NGO Category

#### FY 2008-09

- Asian CSR Award, 2008 for Support and Improvement in Education-Awarded by the Centre for Corporate Social Responsibility, Intel Corporation and the Asian Institute of Management
- Social and Corporate Governance Award, 2008 for Best CSR Practice
   Awarded by the Bombay Stock Exchange, Nasscom Foundation and Times Foundation
- Indian NGO Award, 2008 Joint Regional Finalists, Large Category (North) - Awarded by Resource Alliance and The Nand and Jeet Khemka Foundation

#### FY 2010-11

 Economic Times Corporate Citizen of the Year 2010 - Awarded by the Economic Times

- Indian Education Awards 2011

   Best NGO for Excellent Work
   in Elementary Education Awarded by Franchise India and
   Zee Business in association with
   KPMG, Knowledge Partner
- World Education Award 2011

   Best Public Choice Award for Innovative Practices in Education
   Awarded by Indira Gandhi National Open University, Centre for Science Development & Media Studies and Elets Technomedia

#### FY 2011-12

- Global CSR Award 2012 -Corporate Social Responsibility - Education - Awarded by the World CSR Day, in association with Star News
- Best NGO for Excellence in Education at Concern 2012 -Awarded by The Associated Chambers of Commerce and Industry of India and Bal Bharti Academy

#### FY 2012-13

- Inclusive India Award Best Work in Elementary Education under corporate category – Awarded by ICICI Foundation and CNBC – TV 18
- Asian Leadership Awards Best Work in Support and Improvement in Quality of Education
- Award for Outstanding Contribution to Social Welfare 2012 – Awarded by PHD Chamber
- 2012 World Innovation Summit for Education (WISE) Award – Transforming Education – Qatar Foundation
- QCI D.L. Shah Quality Award 2012-13 – Joint National Award for Education – Quality Council of India

## **New Programs**

## QUALITY SUPPORT PROGRAM

The intervention model developed for the government schools focuses upon the optimal utilization of government resources and pooling best practices to address their hierarchy of needs. The model adopts a facilitative approach by playing the role of a catalyst to influence and improve the quality of education and school processes.

## **Objective**

The Quality Support Program aims to collaborate with the existing government system and work towards improving the quality of education through need-based interventions.

## **Pilot Stage**

Bharti Foundation has signed a contract with the Haryana government for four senior secondary schools, with the Punjab government for five primary and five elementary schools.

In Haryana and Punjab, preliminary set of exercises like need assessment, management expectation, teacher sensitization etc. have been done to map the readiness of each school and develop their individualized trajectory of activities.

## Institutionalize Best Practices

Enrich Overall Schooling
Experience for All
Stakeholders

**Empower and Engage Stakeholders** 

**Build Rapport and Establish Trust** 

## **Bharti Foundation's Hierarchical Intervention Model**



Students participate in the skill development workshop on "Graphic Organizers" under the Quality Support Program

## **Details of Schools in the Pilot Stage**

State	Haryana	Punjab
Number of schools	Four Senior Secondary Schools (Pre-primary to XII)	Five Primary & five Elementary Schools
Locations	Mahendargarh & Kurukshetra	Mansa & Bhatinda
Total number of students	4630	1666
Total number of teachers	140	50

Data as on 31st March, 2013

## SATYA BHARTI LEARNING CENTRES

Bharti Foundation has joined hands with Educate A Child (EAC), which is a new global initiative launched by Her Highness Sheikha Moza bint Nasser of Qatar, in its endeavor to bring out of school children (OOSC) back into schools and ensure continued quality education for them. Through this intervention, EAC is trying to significantly reduce the numbers of children worldwide who are missing out on their Right to Education. Bharti Foundation has been chosen as one its strategic partners in India.

The Satya Bharti Schools in the villages providing quality education to the most underprivileged sections of society are contributing towards the goals of EAC. In addition the Foundation is also setting up Satya Bharti Learning Centres (Remedial/ Bridge Centres) in partnership with state governments, initially in the villages of Rajasthan, to enroll out of school children and mainstream them in regular schools. The centres will be mainly established within government school premises and will offer short and medium term age-appropriate courses to students through structured remedial modules and mentoring by a resource teacher. The program will be extended to other states of the country in subsequent years. This partnership looks at equal financial contribution by both the partners towards the project. The partnership also provides a platform to create

#### Educate A Child aims to:

- Catalyze efforts to significantly reduce globally the number of primary-aged children out of school by the end of 2015 and beyond;
- Support educational quality in the countries and programs where it operates and;
- Raise awareness of basic education needs among the global community.

strategic linkages on technical aspects and learn from other national and international agencies working in the same space.

## **Program Approach**

- I. Classroom for Satya Bharti Learning Centre: Government schools to provide one separate classroom for setting up and running a centre in the areas identified with high number of OOSC.
- **II. Teaching Resource at Centre:** An Education Volunteer is appointed by Bharti Foundation to carry out academic and non-academic activities at centre.
- III. Identification and Enrolment: Education Volunteers conduct house hold survey for identification and enrolment of OOSC as per government's Child Tracking System.
- **IV. Age Appropriate Enrolment:** OOSC are given age-appropriate class admission in government school but they attend classes in Satya Bharti Learning Centres till the time they gain age-appropriate class competencies.

V. Baseline Assessment: Ba	aseline
is conducted to identify the le	arning
gaps of all OOSC and decide rel	medial
strategy to develop age-appro	priate
competencies.	

- **VI. Remedial Strategy:** Based on the baseline result, OOSC undergo three/ six/nine month's remedial courses for developing age-appropriate learning competencies.
- **VII. Remedial Material:** In Rajasthan, state government has developed class wise text books for teaching of OOSC in the form of "condensed course". This material is used in the centres.
- VIII. Training of Education Volunteers: Before entering the centre, all Education Volunteers are provided with pedagogical training to carry out academic and non-academic activities at centre.

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Students participate in the Independence Day celebrations at a Satya Bharti Learning Centre

Number of Operational Centres	41
Number of Educational Volunteers	41
Current number of OOSC* Enrolled	941
% of Girl Students	50%

First centre was opened on 1st March 2013. Current status as on 31st March 2013 \*OOSC – Out Of School Children



The Quality Support Program envisages working with the government system and improving the quality of schools through need-based interventions



The Satya Bharti Learning Centres aim at bridging the education gap of out of school children and mainstream them into regular schools

## **Higher Education Programs**

Since its inception, Bharti Foundation has partnered with various educational institutions and organizations towards supporting its cause of serving the underprivileged sections of society.

## I. Bharti School of Telecommunication Technology and Management, IIT Delhi

The Bharti School of Telecommunication Technology and Management was set up through a joint initiative of Indian Institute of Technology (IIT) Delhi and Bharti Enterprises, with a vision "To develop Telecom Leaders through excellence in education and research". The school has emerged as a premier education institute in the country offering specialized courses in telecommunications. The school has also evolved as a focal point for telecom-related activities in IIT Delhi.

# Airtel IIT Delhi Centre of Excellence in Telecommunications (AICET)

The AICET was set up under a publicprivate partnership mode by the Department of Telecommunication, Government of India, Indian Institute of Technology Delhi and Bharti Airtel Ltd. in December 2007. It functions as an integral part of Bharti School of Telecommunication Technology and Management, IIT Delhi and focuses on 'Telecom Technology and Management' to build excellence which is at par with world standards. Various existing and emerging growth technologies, prediction and technology adaptation in Indian context, application development using multiple technologies etc. form the broad spectrum of activities of the centre.

## Bharti School of Telecommunication Technology and Management, IIT Delhi

#### **Key Highlights 2012-13**

- Airtel Lecture Series Senior Executives from Bharti Group of Companies interact with students under the Airtel Lecture Series and share with them cases from management and telecom industry. Two lectures were held in FY 2012-13 under this.
- **Bharti Lecture Series** Senior experts are invited to address the students and share insights from the field of telecom and management.
- Bharti Merit Awards and Best Women Graduate Award Instituted to award top MBA and M.Tech performers in an academic year, thereby recognizing and encouraging excellence among students.

## II. Bharti Centre for Communication, IIT Bombay

The Bharti Centre for Communication was set up in association with the Indian Institute of Technology (IIT), Bombay to generate fundamental knowledge in telecommunication and allied systems. The vision of the centre is to be an internationally recognized contributor in moving the frontiers of knowledge through research and education, to keep technology practice in focus & to educate for

innovation and leadership. Presently 19 Ph.D and M.Tech students and eight faculty members are associated with the centre. Other activities at the centre include tutorials and seminars by experts from around the world, financial support for attending international and national conferences, research publications in various international and national conferences, research publications in various international fora and lectures and talks by members of the centre.

## **Bharti Centre for Communication, IIT Bombay**

#### **Key Highlights 2012-13**

- This year the centre supported the *Joint Telematics Group Summer School 2012* Workshop held at IIT Bombay:
  - The workshop was for postgraduate students (M.Tech and Ph.D. or their equivalents), faculty members, and industry personnel from sponsoring agencies
  - This summer school was started to cover contemporary research topics in signal processing, telecommunication, and networking for students and young researchers from all over India
  - The workshop was designed to have discussions where researchers can pose and discuss problems of interest to the audience

## III. Bharti Institute of Public Policy, Indian School of Business, Mohali

One of the four institutes at Indian School of Business (ISB) Mohali campus, the Bharti Institute of Public Policy (BIPP) was set up by ISB in partnership with Bharti Enterprises through an MoU with the Fletcher School of Law and Diplomacy, Tuffs University (USA) in December 2010. It is an independent think tank with its main objectives as follows: to promote high quality research to guide policy formulation and implementation in India; to train students – both through degree and short-term programs - to better appreciate, formulate and implement policies; as well as to engage with and inform policy formulation and implementation, particularly in developing country settings.

## IV. Bharti Scholarship and Mentorship Program

The Bharti Scholarship and Mentorship Program supports

## Bharti Institute of Public Policy, Indian School of Business, Mohali

#### **Key Highlights 2012-13**

- Conference on urbanization, *Market Meets the City-* Bharti Institute's flagship event 'Market Meets the City', a conference on urbanization was held in March 2013 at ISB's Mohali Campus. The conference brought together the administrators, academicians, urban local body officials and the industry to discuss issues arising due to the fast pace of urbanization in India.
- **Distinguished Speaker Series** Launched in 2012, the institute hosted Mr. Nripendra Misra (Retired IAS and former Chairman, TRAI) in October 2012 and Mr. Shekhar Gupta (Editor-in-Chief, The Indian Express) in June 2012. The speakers focused on the regulatory regime in India and on balancing good journalism and the business of media.
- Slice of Policy Under this banner speakers were invited to speak
  on a particular government policy and discuss the various facets of
  formulation and implementation of the policy.
- Publications- Prof. Rajesh Chakrabarti released his book titled 'Bihar Breakthrough The turnaround of a beleaguered state'.
- **Public Policy Electives** The Bharti Institute facilitated the delivery of a new elective course in the Public policy area titled, "Infrastructure and the Private Sector" taught by Dr. Kumar V. Pratap of the Planning Commission.

academically bright students from financially weaker families in completing their higher education. In FY 2012-13, 52 scholars across 23 institutes in India were benefitted under this.



From left to right in the panel: Mr. R S Ramasubramaniam, Vice Chairman & Co-founder, Feedback Infra; Dr. Simanti Bandopadhyay, ICRIER; Mr. Shailesh Pathak, President, SREI Infrastructure Finance Ltd.; Mr. Reuben Abraham, ISB (moderating the session); Dr. K P Krishnan, Government of Karnataka, former MD, KUIDFC and Mr. Pradeep Singh CEO, Mohali Campus & Deputy Dean, ISB

## Corporate Responsibility at Bharti Group Companies

Bharti, there is underlying philosophy – to create businesses that are transformational and have a deep impact on society. Bharti Group and its Companies are governed under the Bharti Group CSR Policy which states that "Bharti is committed to its stakeholders – government, shareholders, customers, communities, employees and their families – to conduct its business in a responsible manner that creates sustained positive impact". Highlighted below is a brief overview of CSR initiatives by our Group Companies, with details available on their respective websites.

## **Airtel Africa**

In line with the Bharti philosophy of 'giving back to society', Airtel Africa has been actively involved in social welfare initiatives across the 17 countries in Africa where it operates. Working primarily in the field of education, it has forged strong ties with local governments through their ministries of education, local communities, various corporate organizations and institutions in its endeavor to reach out to the lesser privileged members of society.



## Key CSR initiatives during FY 2012-13

#### 1. 'Our School' Program

Airtel Africa's 'Our School' Program is a school-adoption initiative, a flagship program, under which it has currently adopted 38 primary schools in the rural corners across 17 African countries. It works towards improving the quality and delivery of education children. in underprivileged communities. Currently, these adopted schools cater to more than 18.000 underprivileged children. Providing infrastructural refurbishment of classrooms, including furniture for schools, provision of school uniforms, books and teaching aids, and ICT and broadband connectivity

## 2. Providing Technological Support

a. Partnership with Nokia: Airtel Africa, in collaboration with Nokia has implemented an ICT based initiative, Nokia Education Delivery, to provide broadband connectivity to rural schools, which makes available educational videos, both classroom lessons and training sessions for teachers, to 100 schools in remote Nigeria and 13 schools in remote Kenya.



Adoption of schools under 'Our School' Program of Airtel Africa

## b. Partnership with Earth Institute:

Airtel Africa has also partnered with the Earth Institute, a non-profit organization in Africa, to provide telecommunication services to eight villages in six African countries, known as Millennium Villages. These rural pockets are provided with internet connections for students in schools in these villages, cellular phone connections for community health workers and free of cost local helpline numbers, in these rural areas.

## Airtel Bangladesh Limited Key CSR initiatives during FY 2012-13

#### 1. Ghuri Fest

Bharti Airtel partnered with Jaago Foundation, a local NGO focusing on under privileged children's education, to arrange an event titled "Ghuri Fest" (Kite Festival) and helped collect BDT 1 lakh by selling new kites and donated the sum to Jaagofoundation to sponsor 500 underprivileged children.

#### 2. Blanket for Cold Affected

Airtel Bangladesh Limited took the initiative to distribute warm clothes and 8,500 blankets to the destitute population primarily in northern parts of the country where the cold wave was most severe.

#### 3. Talent Search

As part of youth community build up, Airtel Bangladesh Limited organized Airtel Rising Stars in 2012 and the second season started in August 2013. In the first season, 12 talented young footballers were selected from 60,000+ participants through rigorous selection process from all



Airtel Rising Stars team from Airtel Bangladesh at the Manchester United Football Club



Team from Airtel Bangladesh distributing blankets and warm clothes

In line with the Bharti philosophy of 'giving back to society', Airtel Bangladesh has been involved in a number of social welfare initiatives. Taking into consideration Airtel's three-year presence here, the welfare initiatives have been primarily focused in the areas of disaster relief and community building. In future we plan to focus in the field of education for underprivileged children, alongside our current initiatives.

## Mr. Chris Tobit, Chief Executive Officer, Airtel Bangladesh Limited

64 districts of Bangladesh. Later the 12 youngsters were taken to Old Trafford, UK, where they practiced in Manchester United Football Club – a dream come true for them.

## 4. Reduction of Power Usage

To reduce pressure on national power supply 75% of Airtel sites in Bangladesh have been installed in the outdoors which consume less power (typical consumption now is 0.7 KW ~ 0.8 KW against traditional BTS that consumes 1.5 KW having same configuration). And the company has deployed 380 FCUs (free cooling

units), ensuring 25% less power consumption in those sites.

## **Bharti Airtel Ltd.**

Bharti Airtel believes that social progress and environment protection are extremely critical to sustainable economic growth. Both these aspects are embedded in their core values.

## **Key CSR initiatives during FY 2012-13**

## 1. Support to Satya Bharti School Program

Bharti Airtel and its employees have

been contributing towards the Satya Bharti School Program every year through the ACT program. In FY 2012-13, 30% employees contributed towards the ACT program, with a total contribution of INR 1.20 crores (including employer contribution).

## 2. Young Leader Program

The Young Leader Program is a special two week stint by the new recruits of Bharti Airtel. It forms a part of their corporate induction schedule wherein they volunteer on-site at the Satya Bharti Schools. These Young Leaders act as mentors of the allotted schools and are expected to strengthen operational aspects and enhance existing processes. In FY 2012-13, 98 Young Leaders volunteers for 15 days across 49 Satya Bharti Schools in Punjab and Rajasthan.

#### 3. Green Initiatives

a. Bharti Airtel planted over 5000 saplings across circles. Today over50 million e-bills are being sent



Senior Members from Bharti Airtel participating in the tree plantation activity



Active participation of Bharti Airtel employees in blood donation drives

yearly to the post-paid and fixed line customers. This has helped save approximately 21,400 trees annually.

- b. The 35 metric tons of generated wet waste was used for making manure, while 37 metric tons of paper, plastic and card-board was used to make recycled products.
- c. 500 IT assets were recycled with e-waste recycler vendor as per applicable WEEE (Waste Electrical and Electronic Equipment) and directive from Ministry of Environment and Forest.

Airtel released its first Sustainability Report in January 2013, which provides a comprehensive overview of its sustainability approach, initiatives and plans.

## Bharti Airtel Lanka (Private) Limited

## **Key CSR initiatives during FY 2012-13**:

## Fight Against Child Abuse:

In a continuing effort to reach survivors of child abuse on a larger scale, Bharti Airtel Lanka launched a booklet which outlines the knowledge skills and attitudes that are required of responsible adults to protect children from abuse and neglect.

Child abuse constitutes a social problem that affects all societies of the world. A recent study by the World Health Organization points out that millions of children suffer some form of abuse and require medical and social attention. Therefore, child abuse is not a new phenomenon; it has been around since the beginning of time. The aim of this book is to address the issue of child abuse and neglect from multidimensional perspective. The reader will find a selection of internationally recognized works addressing the issue of child abuse both from theoretical and applied view.

Bharti Airtel Lanka has partnered with the Sri Lanka College of Pediatricians (SLCP) in this latest effort towards corporate social responsibility. Together they stand unanimous in their view that expertise and energies should be utilized for a well-planned prevention programme. Raising awareness and teaching children on how to protect themselves, is only the first in many methods which have been identified and launched in this collective effort. Creating awareness among parents, teachers and caregivers and with many more projects to be launched in the near future, Airtel Lanka is trying to ensure that Sri Lanka becomes a better place for children to live in.

## Bharti AXA General Insurance Company Ltd.

CSR at Bharti AXA is governed by the following philosophy:

"We commit ourselves to shaping a better tomorrow by choosing empathy over sympathy, respect over pity and contribution over payment to meaningfully transform the society at large as "we choose to care".

## **Key CSR initiatives during FY 2012-13**

## 1. Women Empowerment

For the financial year 2012-13, Bharti AXA General Insurance Company continued to focus its CSR initiatives towards the empowerment of women. As women continue to be neglected in modern day India, the organization's initiatives strive to bring about a sense of balance. Gender diversity at the workplace was the focal point amongst other diversity and inclusion initiatives. Women Leadership Mentorship Program was conducted which received positive feedback from the mentors and mentees alike.

## 2. Corporate Responsibility Week 2012

The organization participated in the AXA Corporate Responsibility Week conducted in June, with employee



Paduma Subasinghe, Head Employee Engagement & Talent Development at Bharti Airtel Lanka, handing over the first copy of the booklet to Prof. Ashwini D Fernando, President of Sri Lanka College of Pediatricians



Booklet on protecting children from abuse and neglect, launched by Bharti Airtel Lanka



Employees from Bharti AXA General Insurance donating blood at a Blood Donation Camp

At Bharti AXA GI we strive to be the preferred general insurer for the society we are a part of. To achieve this goal, in the previous financial year, we focused specifically on issues pertaining to women empowerment and education. Milestones were achieved; however, we believe there is a lot that can be done and we will continue to focus on these important issues to help make a better tomorrow.

## Dr. Amarnath Ananthanarayanan, Chief Executive Officer & Managing Director Bharti AXA General Insurance Company Ltd.

participation of 70% and stood first amongst the AXA Asia entities. Activities during the week included free pollution checks for vehicles, blood donation camps, risk education and awareness programs for the underprivileged, and the likes.

#### 3. Education

Besides women empowerment they also focused on education of the girl child. Two campaigns were launched to encourage and gather support:

- a) "Charity Begins at Home" a fund raiser for the children of the housekeeping staff in the organization which was an absolute success.
- b) Project Nanhi Kali, in association

with K.C Mahindra Trust and Naandi Foundation. A three month campaign by way of which employees sponsored the education of underprivileged girl children for a year. 80 employees came forth and sponsored the education of 108 girls.

Additionally, 8% of employees enrolled under the ACT program of Bharti Foundation, thereby contributing INR 4.64 lakhs (including employer contribution).

## Bharti AXA Life Insurance Company Ltd.

Bharti AXA Life is governed by the following corporate responsibility



Bharti AXA General Insurance team geared up for the Global Challenge Walk at the Corporate Responsibility Week

theme: "Risk Research and Education".

## **Key CSR initiatives during FY 2012-13**

A Corporate Responsibility week is held every year, wherein various



Tree plantation by senior members of Bharti AXA Life Insurance

activities are conducted across the following domains:

- 1. Employee Initiatives: Activities like quiz competitions and speaker series were organized for employees to promote fitness and healthy lifestyle.
- **2. Customer Relations:** Proactive feedback encouraged from customers. Employees gave basic financial lessons to customers and their families on importance of managing budget and understanding risk.
- **3. Supplier Relations:** Activities like tree plantation, promoting power consumption reduction and bicycle rides from/to home and office were conducted during the year.
- **4. Environment:** Reinforced the go-green message on reducing use of paper, water and electricity via posters and other activities.
- **5. Civil Society:** Activities like blood donation drives, health care education to children, visit to local NGOs etc. were conducted.

In addition to this, 2% of employees from Bharti AXA Life participated



Team from Bharti AXA Life Insurance participating in activities at the Corporate Responsibility Week

under the ACT program thereby contributing INR 3.48 lakhs (including employer contribution).

## **Bharti Infratel Ltd.**

Bharti Infratel's vision for Corporate Responsibility is:

"To be an ethical corporate citizen committed to adopting business practices that are environment friendly and integrated with our company vision of being the best and most innovative passive communications infrastructure provider globally".

## Key CSR initiatives during FY 2012-13:

## 1. Being a 'Green' Company

Bharti Infratel's Green Towers P7 program is aimed at minimizing dependency on diesel consumption and thereby reducing carbon footprint and deploying cleaner energy technologies.

## 2. Helping Underprivileged Children Through 'Education' Sponsorship

Bharti Infratel has been contributing towards Satya Bharti School Program through different ways like ACT, Airtel Delhi Half Marathon etc. In FY 2012-13, 26% employees contributed INR 10.72 lakhs towards the ACT program (including employer contribution). Additionally, INR 5.06 crores was also contributed towards the Satya Bharti School Program.

## 3. Community Welfare Initiatives Driven Across Various Circles

- **a. Mokokchung CSR Program:** Serving communities & improving their quality of life through HIV/ AIDS sensitization. In FY 2012-13, 41 villages were covered through 45 sensitization campaigns.
- **b.** 'Joy of Giving' Week: 62% employees pan India participated through the following volunteering activities: Old age home and orphanage visits, blood and eye donation camps and material donation (old clothes, toys, utensils etc.).
- c. Disaster Relief and Support:
  Bharti Infratel team came forward
  to provide humanitarian support
  during the Assam floods in August
   September 2012. A consolidated
  amount of INR 1.3 lakhs was collected
  as relief fund and essentials like
  cooking utensils, rice, oil, etc. were
  distributed at the relief camps.

## Bharti Realty Ltd.

CSR has always been an integral part of life at Bharti Realty. They



Team from Bharti Infratel supporting Bharti Foundation at the Airtel Delhi Half Marathon 2012



Bharti Infratel team distributing blankets at Bihar and Jharkhand

We believe 'Green' developments will play a crucial role in supporting other efforts to 'save our planet'. We will continue to champion environmental friendly and sustainable developments in every aspect of our business and strategy. We shall promote and establish practices which will positively impact the society and specific stake holders.

Mr. Rajan Swaroop Chief Executive Officer, Bharti Realty Ltd.



Workers at Bharti Realty getting rewarded for their hard work



Team from Bharti Realty during a volunteering visit to a Satya Bharti School

are committed to fulfill their role by being a part of all ongoing initiatives undertaken by the group.

It leads by the following CSR vision: "To create a culture of social responsibility within Bharti Realty". The company has directed efforts towards GREEN initiatives, valuable contributions towards workers/ labourers/ families and active volunteering initiatives.

## **Key CSR initiatives during FY 2012-13**:

1. GREEN Initiatives - Bharti Realty is committed to build structures that have a positive impact on the world. Upholding its corporate ethos, Bharti Realty assumes the utmost responsibility towards the environment and adopts sustainable ecologically-neutral technologies in

their projects. The Company plans to obtain LEED (Leadership in Energy & Environmental Design) rating for all their forthcoming developments. Some of the key elements in resource management on which Bharti Realty lays emphasis on, includes installation of water efficient equipment and provision for responsible on-site water management; installation of high-efficiency heating/ cooling equipment, lights and appliances; choosing building materials with low embodied energy, use of fly ash in concrete in structural works, Sewage Treatment Plant (STP), Rainwater Harvesting (RWH), use of eco-friendly refrigerant in chillers and use of acoustically enclosed DG sets.

2. Labour Welfare - Construction being the core area of operations at Bharti Realty, labour welfare initiatives take a centre stage at all sites. Some initiatives taken up over the past year include screening of safety movies for labourers at sites, incentives and remunerations to labourers / supervisors on regular intervals. training sessions security guards on communication and general etiquettes, festival celebrations along with families, reward programs etc.

3. Education – Bharti Realty has been supporting Bharti Foundation's education initiatives through activities like employee volunteering, Young Leader Program and participation under the ACT program. In FY 2012-13, 98% of employees enrolled under the ACT program with a contribution of INR 6.1 lakhs (including employer contribution).

## FieldFresh Foods Pvt. Ltd.

Corporate Social Responsibility initiatives at FieldFresh Foods are governed by the following mission:

"To raise the community standards in our areas of business operations and help ensure 100% quality education with special focus on the girl child"

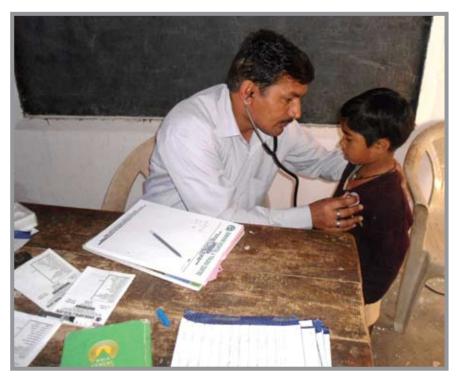
FieldFresh Foods has adopted seven schools/ institutions i.e. three Satya Bharti Schools, two shelter homes and two Zilla Parishad Schools. The CSR agenda for these schools/ institutions was broadly based on a few selected themes, which are derived as per the needs & aspirations of the children.

## Key CSR initiatives during FY 12-13:

- Achhi Sehat: Promoting Good Health – Organized health camps for children of five Satya Bharti Schools and for the Pack House and factory workers at ACE, Ludhiana & Hosur, Tamil Nadu respectively.
- 2. Kuch Nanhe Kadam: Experiencing the Joy **Giving**- Donated grocery for 50 children of Aarushi Gurgaon, an adopted girl shelter home of the NGO Salaam Baalak Trust and donated school bags, books, games etc. to the adopted Satya Bharti School, Neemrana, Rajasthan. In FY 2012-13, 87% employees contributed INR 12.92 lakhs towards the ACT program of Bharti Foundation (including employer contribution).
- Hara Bhara Vatavaran: Bringing Children Close to Nature- Landscaping activities in six Satya Bharti Schools of Ludhiana, Punjab.
- 4. Khushion ke Lamhe: Celebrating Good Times Together- Invited the children of Panchayat Union Primary school to participate in the FieldFresh Family Day at their plant in Hosur, Tamil Nadu
- Hamara Sahyog: Going Beyond the Call of Duty— Conducted a special session on personality development for the children of Aarushi, Gurgaon.

CSR at FieldFresh Foods is well integrated with our working lives! On the one hand, it involves partnering with over 4000 small farmers round the year to help them improve their farm incomes. On the other hand, it helps us bring smiles on the faces of over a thousand young children at the Satya Bharti & Zila Parishad schools and Shelter homes by supporting their education and well-being. Our employees willingly contribute their time to year round CSR activities in their work locations, well supported by a 90% ACT contribution thus helping build a culture of 'giving' in the organization.

Mr. Sanjay Nandrajog Chief Executive Officer, FieldFresh Foods Pvt. Ltd.



A health camp organized by FieldFresh Foods for Satya Bharti School children



Team from FieldFresh Foods at their adopted Satya Bharti School in Neemrana, Rajasthan

## **List of Schools and Centres**

	Satya Bharti Primary Schools (2012-13)				
State	District	Number of Schools	Village Locations		
Haryana	Jhajjar	3	Bhala, Kharkadawas, Talvana		
	Kaithal	9	Ahmadpur, Barsana, Chakku Ladana, Kheri Ghulam Ali, Saanch, Sair, Saungri, Sheru Kheri, Sotha		
	Kurukshetra	9	Adhon, Sudhpur, Udharsi, Gorkha, Barrondi, Beerkalwan, Bhookhri, Dhanaura Jattan, Sunariyan		
	Mahendergarh	6	Bachini, Kalwari, Khairana, Meghanwas, Mohanpur, Mori		
	Rewari	4	Babroli, Balawas, Surkhpur, Tehna		
Punjab	Amritsar	14	Bhilowal Kachcha, Chak Misri Khan, Kakad Tarin, Lodhi Gujjar, Bagga, Khiduwali, Purana Tanel, Sialka, Udhoke kalan, Abdal, Chawinda Devi, Mardi Kalan, Umarpura, Waryam Nangal		
	Ludhiana	39	Cheema, Chapda, Fatehpur, Gosal, Jogi Majra, Rauni, Sirthala, Malikpur, Lahori Kalan, Hario Kalan, Lakhowal, Mithewal, Ramgarh, Satiana, Bishanpura, Harnampura, Madhpura, Pirthipur, Gobindpura, Ghungrali Rajputana, Bhaini Ariyan, Gora Hoor, Gursian Makhan, Hussainpura, Talwara, Buzurg, Jalaldiwal, Jattpura, Kamalpura, Ramgarh Sivian, Sherpur Kalan, Tungaheri, Chimna, Dakha, Pamal, Pona, Raqba, Sohian, Sudhar		
	Sangrur	17	Akoi Sahib, Bhamabaddi, Fatehgarh Channa, Kaheru, Kanjali, Kila Hakima, Jhaneri, Khurani, Phagguwala, Saffipur Kalan, Bakhtari, Dayalgarh, Kandhargarh, Laddi, Meemsa, Panwan, Sangatpura		
Rajasthan	Alwar	14	Dhani Dabarwas, Dhani Nangal, Majra, Nangal, Doomroli, Dausod, Kaysa, Khundroth (Boys), Sultangarh, Viranwas (Boys), Kalipahari, Kolila, Pipli, Rodwal		
	Jaipur	23	Balwali Talai, Bodhani, Bolyawala, Dhani Maliyan, Dhani Minan, Labana, Adarsh Achrol, Anhi, Bodiya ki Dhani, Dhani Pipliyan, Kanya Achrol, Salgawali, Balya Kalan, Banyawala, Chhaparka Bas, Kalwad Kalan, Sangawala, Syari Balak, Bangro ki Dhani, Bas ki Dhani, Bhomiyajika Mandir, Harvar, Harvar ki Dhani		
	Jodhpur	19	Bawarla, Dholeria, Manihari, Sopara, Harinagar, Joliyali, Ram Nagar, Surani, Tulesar, Judia, Rajgarh, Himmatpura, Bhomsagar, Gilakor, Lodta Haridasota, Sadul Nagar, Balukhumania, Ramsar Kalau, Solankia Tala		
Tamil Nadu	Sivaganga	10	Alampattu, Managiri, Panangudi, Satharasanpatti, Thenkarai, Papakudi, Petachikudiruppu, Pethanandal, Pudhu Kandanur, Vadakudi		
Uttar Pradesh	Bulandshehar	2	Anupshehar, Bichola		
	Shahjahanpur	9	Ghadiya Rangeen, Ram Nagar, Bamanua, Bari Khas, Jindpura, Majhila, Gurgawan, Marena Wangar, Sitapur		
West Bengal	Murshidabad	9	Amritakunda, Chanak, Chargachi, Dhalsa, Noapara, Patkeldanga, Amodpur, Bundaidanga, Dhamua		
Sub-To	otal (A)	187			

	Satya Bharti Elementary Schools (2012-13)				
Haryana	Jhajjar	4	Bithla, Ghara, Nogaon, Sunderhati		
	Kaithal	5	Karora, Rasina, Teek, Budhakhera, Khurana		
	Kurukshetra	2	Ajrana Kalan, Bakali		
	Mahendergarh	1	Gomla		
	Rewari	3	Kohrar, Nangal Mundi, Mandiyya Khurd		
Punjab	Amritsar	9	Bath, Bohlian, Gujjapir, Nassar, Bhatti ke, Chananke, Dhulka, Bhangali Kalan, Jijjeani		
	Ludhiana	9	Behlolpur, Khanpur, Balliyewal, Bagga Khurd, Hambran, Ladhowal, Hathur, Malsian Bajan, Mohie		
	Sangrur	2	Balial, Kamalpur		
Rajasthan	Alwar	11	Basai Bhopal Singh, Dabarwas, Banthala, Nareda Khurd, Raiwana, Dhikwar, Khundroth (Girls), Viranwas (Girls), Fatehpura, Madho Singh Pura, Vijay Singh Pura		
	Jaipur	1	Gunavata		
	Jodhpur	10	Lordi Dejgara, Belwa Ranaji, Jatibandhu, Kanasar, Panditoka Was, Guman Singh Pura, Shergarh, Tena, Dasania, Devrajgarh		
Uttar Pradesh	Farrukhabad	3	Sikandarpur Mahmood, Jyouna , Sultanganj Kharenta		
	Shahjahanpur	2	Kurrian Kalan, Bhojpur		
Sub-To	otal (B)	62			
Satya Bha		Satya Bharti	Senior Secondary Schools (2012-13)		
Punjab	Amritsar	2	Chogawan, Fattubhila		
	Ludhiana	2	Rauni, Sherpur Kalan		
	Sangrur	1	Jhaneri		
Sub-To	otal (C)	5			
<b>TOTAL (A + B + C)</b> 254					

(The primary school of Chhapar ka Bas village in district Jaipur was upgraded to elementary level in June 2013. In this Annual Report it is being counted as primary school only)

	Satya Bharti Learning Centres			
State	District	Number of Centres	Village Locations	
Rajasthan	Jodhpur	41	Agolai, BhaluAnopgar, BhaluRajawa, Chamu, DedhanChak, Dera, Dugar, Hapasar, JiyaBeri, KetuKallan, Lawaran, Madesar, Nathadau, Roop Nagar, Thadiya, Uttamber, Pabu Nagar, Asarlai, Bherusingh Nagar, Chandsama, Desu, Gumansinghpura, Hanwant Nagar, Khetsingh Nagar, Kishanpura, Meerpura, Raidhanpura, Ramdev Nagar, Saai, Saai Fanta, Sangra, Setrawa, Sihanda, Sointra, Somesar, Suwaliya, Utwaliya, Amarpura	

Quality Support Program				
State	District	Number of Schools	Village Locations	
Haryana	Mahendargarh	3	Kanina, Bhojawas	
	Kurukshetra	1	Babain	
Punjab	Mansa	5	Bir Khurd, Hodal Kalan, Gurthari, Hamirgarh Dhapi, Khiwa Dialuwala	
	Bhatinda	5	Gehlewal, Behman Kaur Singh, Raiya, Singo, Nangla	
TC	OTAL	14		

## **Independent Auditors' Report**

## To the Board of Trustees of Bharti Foundation

## **Report on the Financial Statements**

1. We have audited the accompanying financial statements of Bharti Foundation (the "Trust"), which comprise the Balance Sheet as at March 31, 2013, and the related Income and Expenditure Account for the year then ended, and a summary of significant accounting policies and other explanatory information, which we have signed under reference to this report.

## Trustees' Responsibility for the Financial Statements

2. The Board of Trustees of the Trust (the "Trustees") are responsible for the preparation of these financial statements that give a true and fair view of the financial position and financial performance of the Trust pursuant to Clause X of the Trust Deed dated August 7, 2000. This responsibility includes the design, implementation and maintenance of internal controls relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

## **Auditors' Responsibility**

- 3. Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the Standards on Auditing and other applicable authoritative pronouncements issued by the Institute of Chartered Accountants of India. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.
- 4. An audit involves performing procedures to obtain audit evidence, about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal controls relevant to the Trust's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of the accounting estimates made by the Trustees, as well as evaluating the overall presentation of the financial statements.
- 5. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## **Opinion**

- 6. We report that:
  - (a) We have obtained all the information and explanations which, to the best of our knowledge and belief, were necessary for the purpose of our audit;
  - (b) In our opinion, proper books of account as required by the bye-laws of the Trust have been kept by the Trust so far as it appears from our examination of those books;
  - (c) The Balance Sheet and the Income and Expenditure Account dealt with by this Report are in agreement with the books of account; and
  - (d) In our opinion, and to the best of our information and according to the explanations given to us, the accompanying financial statements together with the notes thereon and attached thereto, give a true and fair view in conformity with the accounting principles generally accepted in India;
    - (i) in the case of the Balance Sheet, of the state of affairs of the Trust as at March 31, 2013; and
    - (ii) in the case of the Revenue Account, of the net surplus for the year ended on that date.

For Price Waterhouse Firm Registration Number: 301112E

**Chartered Accountants** 

Place: Gurgaon Usha Rajeev
Date: August 24, 2013 Partner

Partner

Membership Number: 087191

## Balance Sheet as at March 31, 2013

	Schedule	As At March 31, 2013 (Rs.)	As At March 31, 2012 (Rs.)
SOURCES OF FUNDS			
Corpus Fund	А	2,092,391,798	2,032,331,798
Deferred Grant		184,497,883	201,893,057
[Refer Note I(4) on Schedule M]			
Reserves and Surplus		444,749,561	443,553,734
Total		2,721,639,242	2,677,778,589
APPLICATION OF FUNDS			
Fixed Assets	В		
Gross Block		746,139,659	594,813,549
Less: Accumulated Depreciation		211,789,103	153,001,675
Net Block		534,350,556	441,811,874
Add: Capital Work-in-Progress		348,775	79,131,425
		534,699,331	520,943,299
Investments	C	4,521,729	50,000
Current Assets, Loans and Advances			
Cash and Bank Balances	D	2,164,463,495	2,125,919,470
Loans and Advances	Е	78,374,639	83,505,431
		2,242,838,134	2,209,424,901
Less: Current Liabilities and Provisions			
Current Liabilities	F	50,756,468	44,200,319
Provisions	G	9,663,484	8,439,292
		60,419,952	52,639,611
Net Current Assets		2,182,418,182	2,156,785,290
Total		2,721,639,242	2,677,778,589
Significant Accounting Policies and Notes to Accounts	М		

This is the Balance Sheet referred to in our report of even date

The Schedules referred to above form an integral part of the Balance sheet

For Price Waterhouse

Firm Registration Number: 301112E

**Chartered Accountants** 

Usha Rajeev

Partner

Membership No.: 087191

Place: Gurgaon Date: August 24,2013 For and on behalf of the Board

Rakesh B Mittal

Trustee

Vijay Chadda

CEO

Rajan B Mittal

Trustee

Dinesh K Jain

CFO

## Income and Expenditure Account for the year ended March 31, 2013

	Schedule	Year Ended March 31, 2013 (Rs.)	Year Ended March 31, 2012 (Rs.)
<u>Income</u>	•		
Donations Received [Refer Note I(4) on Schedule M]		197,429,038	264,011,313
Other Income	Н	209,525,945	198,875,122
	•	406,954,983	462,886,435
<u>Expenditure</u>			
Donations and Scholarships Paid	1	4,022,177	7,176,100
Personnel Expenses	J	221,735,120	206,230,541
Operational Expenses – Schools	K	101,186,671	87,529,888
Administration Expenses	L	19,942,842	21,601,093
Depreciation	В	58,872,346	47,368,159
	•	405,759,156	369,905,781
Surplus (Excess of Income over Expenditure) for the year	:	 1,195,827	92,980,654
Add: Surplus (Excess of Income over Expenditure) brought forward from last year		443,553,734	350,573,080
Balance Surplus transferred to the Balance Sheet		444,749,561	443,553,734
Significant Accounting Policies and Notes to Accounts	М		

This is the Income and Expenditure Account referred to in our report of enven date

For Price Waterhouse

Firm Registration Number: 301112E

**Chartered Accountants** 

**Usha Rajeev** 

Partner

Membership No.: 087191

Place: Gurgaon

Date: August 24,2013

The Schedules referred to above form an integral part of the Income and **Expenditure Account** 

For and on behalf of the Board

Rakesh B Mittal

Trustee

Vijay Chadda

CEO

Rajan B Mittal Trustee

Dinesh K Jain

CFO

# Schedule attached to and forming part of Balance Sheet and Income and Expenditure Account

## Schedule M

## SIGNIFICANT ACCOUNTING POLICIES AND NOTES TO ACCOUNTS

### I. Significant Accounting Policies

#### 1. Basis of Accounting

These financial statements are prepared under the historical cost convention in accordance with the Generally Accepted Accounting Principles (GAAP) and in all material aspects comply with the mandatory Accounting Standards issued by The Institute of Chartered Accountants of India as applicable to Level – III Non-corporate entity.

#### Fixed Assets

Fixed assets are stated at cost less accumulated depreciation. Cost is inclusive of freight, duties, levies and any directly attributable cost of bringing the assets to their working condition for intended use. Assets received as donations are recognized in the books of account at Re. 1.

#### 3. Depreciation

Depreciation on Fixed Assets is provided on written down value method in accordance with the rates prescribed under Appendix-I in the Income Tax Rules, 1962.

#### 4. Grants and Donations Received

- Grants and Donations received for which there are no stipulations as to use are recognized in the Income and Expenditure
  Account as income for the year to which they relate.
- Grants related to depreciable assets are treated as deferred grants which are recognised in the Income and Expenditure
  Account on a systematic and rational basis over the useful life of the asset. Such allocation to income is made over the
  periods in the proportions in which depreciation on related assets is charged.
- Donations received in kind are not valued or accounted for in the books of account, except donated fixed assets, which
  are capitalised at the amount, if any, incurred by the Trust from its own funds for bringing the assets to their working
  condition for intended use or Re. 1, whichever is higher.

#### 5. Interest Income

Interest on fixed deposits is recognised on a time proportion basis over the term of the fixed deposits.

#### 6. Investments

Long term investments are valued at cost. Provision is made for diminution in value to recognize a decline, if any, other than that of a temporary nature.

Current investments are valued at lower of cost and fair market value.

### 7. Foreign Currency Transactions

Transactions in foreign currency are accounted for at the rate prevailing on the date of the transactions. Gain/loss arising out of fluctuation in the rate between the transaction date and settlement date are recognized in the Income and Expenditure Account

## 8. Employees' Benefits

Employees' benefits comprise provident fund, gratuity, and employees' state insurance fund and leave encashment/ compensated absences.

#### **Defined Contribution Plans**

- Contribution towards provident fund for employees is made to the regulatory authorities, where the Trust has no further obligations. Such benefits are classified as Defined Contribution Plan, as the Trust does not carry any obligation, apart from the contributions made on a monthly basis.
- Contributions to the employees' state insurance fund, administered by the prescribed government authorities, are made
  in accordance with the Employee' State Insurance Act, 1948 and are recognised as an expense on an accrual basis.
  Such benefits are classified as Defined Contribution Plan, as the Trust does not carry any obligation, apart from the
  contributions made on a monthly basis.

#### **Defined Benefit Plan**

- Contribution towards Trust's gratuity liability made to Life Insurance Corporation of India (LIC) are adjusted against the
  gratuity liability determined by an independent actuary at the balance sheet date on the basis of "Projected Unit Credit
  Method" and the short fall, if any, is charged to the Income and Expenditure Account.
- Actuarial gains and losses comprise experience adjustments and the effects of change in actuarial assumptions and are recognised immediately in the Income and Expenditure Account as income or expense.

#### **Other Employees' Benefits**

- Provision for compensated absense/leave encashment has been made in accordance with the policy of the Company based on an independent actuarial valuation done at the balance sheet date, on the basis of "Projected Unit Credit Method".
- The liabilities for short term employees' benefits have been recognised at undiscounted amount, in accordance with the
  policy of the Trust.
- Actuarial gains and losses comprise experience adjustments and the effects of change in actuarial assumptions and are recognised immediately in the Income and Expenditure Account as income or expense.

#### 9. Leases

As a lessee:

Leases in which a significant portion of the risks and rewards of ownership are retained by the lessor are classified as operating leases. Payments made under operating leases are charged to the Income and Expenditure Account on a straightline basis over the period of the leases.

## 10. Impairment of Assets

At each Balance Sheet date, the Trust assesses whether there is any indication that assets may be impaired. If any such indication exists, the Trust estimates the recoverable amount. If the carrying amount of the assets exceeds its recoverable amount, the impairment loss is recognized in the books of account to the extent the carrying amount exceeds the recoverable amount.

#### 11. Provisions and Contingencies

Provisions are recognised when the Trust has a present obligation as a result of past events, for which it is probable that an outflow of resources will be required to settle the obligation, and a reliable estimate of the amount can be made. Provisions required to settle are reviewed regularly and are adjusted where necessary to reflect the current best estimates of the obligation. A disclosure for a contingent liability is made when there is a possible obligation or a present obligation that probably will not require an outflow of resources or where a reliable estimate of obligation cannot be made.

#### II. Notes to Accounts

- 1. Bharti Foundation is an organization established under the Laws of India with charitable status pursuant to a "Deed of Trust" dated August 7, 2000, registered at New Delhi on August 25, 2000 under the Registration Act, 1908. Bharti Foundation is also registered under section 12A read with Section 12AA of the Income Tax Act 1961 and accordingly, is exempt from paying income taxes on excess of income over expenditure.
- 2. Contingent Liabilities: During the financial year 2011-12, the Trust received a notice of demand under Section 156 of the Income Tax Act, 1961 against the Order issued under section 143(3) dated November 21, 2011 relevant to the Assessment Year 2009-10 for disallowance of certain capital assets written off during the year 2008-09. The Trust paid under protest the entire amounting to Rs. 1,511,044 during year ended March 31, 2012 and filed an appeal to Income Tax Appellate Tribunal under Section 253 of the Act on September 14, 2012 against the Order, which is pending for disposal by the tax authorities.
  - The Trustees is of the opinion that the outcome of the above contingency will be favourable and that a loss is not probable, accordingly no provision has been made in the books.
- 3. Amount due to micro and small enterprises under Micro, Small and Medium Enterprises Development Act, 2006 aggregate to Rs. NIL (March 31, 2012 Rs. 996,916) based on the information available with the Trust till the year end.

S. No.	Particulars	March 31, 2013 (Rs.)	March 31, 2012 (Rs.)
1.	The principal amount and interest due thereon Rs. NIL (Previous Year Rs. 996,916) remaining unpaid to any supplier as at the end of each accounting year.	NIL	996,916
2.	The amount of interest paid by the buyer in terms of Section 16 of the Micro, Small and Medium Enterprises Development Act, 2006 along with the amounts of payment made to the supplier beyond the appointed day during each accounting year.	Nil	Nil
3.	The amount of interest due and payable for the period of delay in making payment (which have been paid but beyond the appointed day during the year) but without adding the interest specified under Micro, Small and Medium Enterprises Development Act, 2006.	Nil	Nil
4.	The amount of interest accrued and remaining unpaid at the end of each accounting year.	Nil	Nil
5.	The amount of further interest remaining due and payable even on the succeeding years, until such date which the interest dues as above are actually paid to the small enterprise for the purpose of disallowance as a deductible expenditure under section 23 of the Micro Small and Medium Enterprise Development Act, 2006.		

- 4. Provision for Gratuity is net of the investment in the LIC Group Gratuity Cash Accumulation Scheme amounting Rs. 8,902,079 (Previous Year Rs. 8,080,927).
- 5. Previous year's figures have been regrouped/reclassified wherever necessary to make them comparable to current year's figures.

For Price Waterhouse

Firm Registration Number: 301112E

Chartered Accountants

Usha Rajeev

Partner

Membership No.: 087191

Place: Gurgaon Date: August 24,2013 For and on behalf of the Board

Rakesh B Mittal

Vijay Chadda

**Rajan B Mittal** Trustee

Dinesh K Jain CFO

## Annexure 1: Beneficiaries of Programs Under Bharti Foundation

## **Direct Beneficiaries (Till 2012-13):**

Satya Bharti School Program\*:

Total number of students impacted from 2006-07 till March 31, 2013: 73,791

#### Notes\*:

- 1. Admissions in progress for 2013-14 at the time of printing.
- 2. The above figure includes Class V and VIII pass outs and children who transferred to other schools after studying in our school for a year at least.

In addition to the Satya Bharti School Program, Bharti Foundation's impact through other projects & NGOs is given below:

Project/Organisation	Number of Direct Beneficiaries (2012-13)
Akshay Patra	1,71,624
Bharti Scholarship Scheme	52
Bharti School of Telecommunication Technology and Management at IIT Delhi	90
District Primary School, Kusagaon, Maharashtra	111
DLF Foundation (Teachers Training)	22
Kalakar Trust	469
Satya Bharti Learning Centres	941
Social Outreach Foundation	200
Temple of Humanity Trust	600
Vishwas	NA
Total	1,74,109
Past Projects*	
Bharti Computer Centers	7139
Bharti Library and Activity Centres	27,022
DAV Police Public School	600
Earlier Scholarships	309
Rajiv Gandhi Foundation (Disabled People)	8
Vidya Bharti Shaikshanik Mandal	120
Total	35,198

\*Numbers as per last data available with Bharti Foundation

#### **Indirect Beneficiaries**

- Number of villages: 753
- Sensitization through Community Development Campaigns
- Awareness on importance of quality education
- Economic empowerment of local community through
  - Mothers of students employed as Mid-Day Meal vendors
  - Teachers mostly recruited from local communities
  - Income opportunities to local vendors- transport, construction, tent houses etc.

## Annexure 2: List of External Competitions

#	State	Name of Competition/Event & Organiser	Participation Details
1	Rajasthan	English quiz, Hindi quiz, GK quiz, hand writing and essay writing competitions at the Aao Dekho Sikho Pratiyogita organized by Sarva Shiksha Abhiyan	Around twenty students from seven Satya Bharti Schools, Amer participated and won first and second prizes at Nodal and District levels, from among 500 students who participated from nearby schools.
		Kabaddi at the Vetan Khel Pratiyogita organized by Sarva Shiksha Abhiyan	Fifteen students from Satya Bharti School, Harvar Ki Dhani and Kalwad Kalan, Amer won prizes at Nodal and Panchayat Samiti level, from among 300 students who participated from nearby schools.
		Relay and 100 meter Race organized by Sarva Shiksha Abhiyan	Four students from Satya Bharti School, Kalwad Kalan, Amer won prizes at Nodal and Panchayat Samiti level, from among 75 students who participated from nearby schools.
		March Past, Kabbadi and Kho-Kho organized by Sarva Shiksha Abhiyan at Nodal, Block & District Level	Nine students from Satya Bharti School, Kali Pahari, Neemrana participated and won first prize in March Past and Kho-Kho at Nodal & Block level and first prize in March Past at District level from among 200 students who participated from nearby schools.
		Zonal, Block and District level Race, Kho-Kho, Kabaddi and Cricket tournaments organized by the across various villages	More than 120 students from seven Satya Bharti Schools, Neemrana participated and won prizes at various levels. Three students also got selected for State level Cricket team.
2	Haryana	Fancy Dress competition organized by Bal Bhawan, Narnaul, Rewari	One student from Satya Bharti School, Gomla, Rewari participated and obtained third position, from among 700 (approx.) students from nearby schools.
		Quiz competition on Water Preservation organized by Naandi Foundation	Five students from Satya Bharti School, Bachini, Rewari participated and won second prize.
		Poster Making competition organized by Bal Bhawan, Rewari	One girl student from Satya Bharti School, Mandiyya Khurd participated and obtained 4th position, out of approx. 750 students from nearby schools.
		Hindi Quiz competition organized by government School, Sunderhati, Rewari	Four students from Satya Bharti School, Sunderhati, Rewari participated and won first prize, from among 100 students.
3	Punjab	Cultural Program organized by the Panchayat	30 students from Satya Bharti School, Waryam Nangal, Amritsar participated and showcased the Satya Bharti School Program.
		Independence Day celebration organized by the local Police Station	150 Satya Bharti School students of Jijjeani cluster, Amritsar participated in the celebration which was accompanied by rifle salute.
		Independence Day celebration organized by Tehsil	Eight students of Satya Bharti School, Bholian, Amritsar presented Bhangra in the function. Students from 30 other schools of the block were also present during the event.
		District level Independence Day function organized at War Hero Stadium, Sangrur	67 students from Satya Bharti School, Akoi Sahib, Sangrur presented cultural performance and won third prize at the event. Shri Madan Mohan Mittal, Minister for Health & Family Welfare, Social Security & Development of Women & Children, Parliamentary Affairs, Punjab witnessed the event and appreciated students.
		District level Republic Day function organized at War Hero Stadium, Sangrur	67 students from Satya Bharti School, Akoi Sahib, Sangrur participated in the program. Shri Sikander Singh Maluka, Minister for Education, Higher Education & Languages, Punjab witnessed the program and appreciated students.
		Block level Republic Day function	28 students from Satya Bharti School, Kaheru, Sangrur presented a dance performance on patriotism. Shri Rajesh Tripathi, Sub Divisional Magistrate of Dhuri Block witnessed the program and presented trophies to the students.

## **Annexure 3: Training Update**

TRAINING UPDATE								
	20 <sup>-</sup>	12-13	2011-12		2010-11		2009-10	
Training Module	No. of Days	No. of Trainees	No. of Days	No of Trainees	No. of Days	No. of Trainees	No. of Days	No. of Trainees
Pedagogical Foundation for all Teachers	7	370	5	604	14	310	12	700
Primary- Early Childhood Development	2	240	3	238	3	118	3	200
Level	& Subjec	t Specific Sl	cill Up-gra	dation of 1	Teachers			
Hindi	2/3	461	2	374	3	173	3	400
English (Level 1&2)	2/3	731	2/3	742	3	573	0	0
Math (Level 1 &2)	2/3	595	2/3	414	3	123	3	400
Punjabi	2	263	2	173	3	175	0	0
Environmental Science	2	330	2	93	3	291	0	0
IRI- Interactive Audio Instructions	0	0	1	746	2	216	2	156
Theatre	0	0	0	0	2	360	0	0
PEC (Physical Education in Curriculum)	1	993	0	0	2	946	0	0
Pedagogical Refresher	2	475	2	463	2	450	0	0
Volunteers	2	239	4	274	4	102	0	0
Upper Primary (Science, Math, Hindi & Subject Specific Training)	5	114	4	44	2	44	0	0
Senior Secondary Teachers- Induction on Foundation of Pedagogy	7	23	5	6	10	70	0	0
In school Support/ Training	290	2910	NA	NA	512	2559	85	425
		Training of	Head Tead	hers				
Head Teacher Leadership Training	2	77	7	274	8	180	3	236
	Tra	ining of No	n-Teachin	g Staff				
	Cl	uster Coord	linators/T	rainers				
Cluster Co-ordinator- Skill Upgradation (subject specific, coaching and mentoring, assessments)	4-6	46	11	41	10 to 15	39	9	30
Trainer- Skill Upgradation (Multiple Intelligence, Physical Education in Curriculum, Continuous Comprehensive Evaluation, English Grammar, Creative Thinking)	4-12	11	9	11	6	10	21	7
Induction for new Trainers & Cluster Co-ordinators	7	21	9	13	10	20	11	27
	District (	Coordinator	·/Program	Coordinate	or			
District Co-ordinator/ Program Co-ordinator	2	13	4	13	0	0	0	0

## Annexure 4: List of Conferences 2012-13

Invitation to Bharti Foundation to Share its Program and Best Practices

Conference	Organized By	Organized At	Month
Colloquium - Enabling School System for Quality Education	Ernst & Young Pvt. Ltd.	New Delhi (India)	April 2012
Inside India Summit	CNBC - TV 18	New Delhi (India)	June 2012
CSR Practices and Knowledge Sharing Video Conferencing Seminar between India and Japan	Indian Institute of Corporate Affairs (IICA)	New Delhi (India)	August 2012
Panel Discussion on "Corporate Social Responsibility in India"	Confederation of Indian Industry/ Georgetown University, USA	New Delhi (India)	August 2012
Evolving Role of Philanthropy in India	Credibility Alliance	New Delhi (India)	September 2012
Strategic CSR – Moving beyond Moral Sentiments	International Management Institute (IMI)	New Delhi (India)	September 2012
School Excellence Conclave	Confederation of Indian Industry (CII)	Chandigarh (India)	October 2012
Panel Discussion on "Strengthening Bonds Between Corporate, NGO and Educational Institution for Effective CSR"	Institute for International Management & Technology (IIMT)	Gurgaon, Haryana (India)	November 2012
National Conference on Inclusivity: Adding Value to Economy & Society	Confederation of Indian Industry (CII)	New Delhi (India)	November 2012
Mumbai CSR Live Week	Edubition	Mumbai, Maharashtra (India)	November 2012
IAQ QiETT Workshop	International Academy for Quality (IAQ)	New Delhi (India)	November 2012
Responsible Business Conduct - The Role of NGOs/Foundations in Business Responsibility in India	Indian Institute of Corporate Affairs (IICA)	New Delhi (India)	December 2012
Infopoverty World Conference 2013	OCCAM	New York (USA)	March 2012
Kelly Business School Program	Indian Institute of Management (IIM)	Noida (Uttar Pradesh)	March 2012
NHRDN 1st National Summit on "Power of Women Leaders - The Competitive Edge"	National HRD Network - Learning Centre	New Delhi (India)	March 2012
Innovative Quality Initiatives for Developing Education at Community Levels	Quality Council of India (QCI)	New Delhi (India)	March 2012

## Annexure 5: Prominent Media Coverage in 2012-13

Month	Story	Publication
April 2012	Coverage on inauguration of Satya Bharti School in West Bengal in partnership with SPMCIL	Indian Express
September 2012	Interview of Mr. Vijay Chadda, CEO, Bharti Foundation on how corporates are taking an initiative to improve the schooling system in India	Mail Today
September 2012	Coverage on Jyoti Yadav raising funds for her Satya Bharti School during the Airtel Delhi Half Marathon 2012	The Hindu
September 2012	Coverage on Bharti Foundation's participation in the Airtel Delhi Half Marathon 2012	Multiple Publications
November 2012	Coverage on Bharti Foundation winning '2012 World Innovation Summit for Education (WISE) Award'	Multiple Publications
December 2012	Coverage on quality education imparted by Bharti Foundation and Satya Bharti School Program	Business Today
March 2013	Coverage on Bharti Foundation winning 'QCI – D.L. Shah Quality Award 2012-13 – Joint National Award for Education'	Multiple Publications
March 2013	Coverage on Satya Bharti Schools winning at the Pramerica Spirit of Community Awards 2013	Multiple Publications
April 2013	Interview of Mr. Vijay Chadda, CEO, Bharti Foundation on <i>CSR</i> : Your Responsibility	The Times of India (Ascent)
June 2013	Coverage on Arti Verma winning the prestigious 'Special Jury Mention' at the Pramerica Spirit of Community Awards 2013	Multiple Publications
July 2013	Interview of Mr. Vijay Chadda, CEO, Bharti Foundation on Satya Bharti School Program	Financial Express
July 2013	Interview of Mr. Vijay Chadda, CEO, Bharti Foundation on Public Private Partnership model	The Hindu Business Line

## List of Partners Over the Years

Airtel Delhi Half Marathon -ACME Telepower Ltd., Acision India Information Technology Pvt. Ltd., AEGIS Ltd., Agility Logistics Pvt. Ltd., Airtel Enterprise Services, Amararaja Batteries Limited, Alcatel Lucent India Ltd., Avaya India Pvt. Ltd., Barcos, Bharti Infratel Ltd., Bharti Realty Ltd., Bharti Walmart Ltd., Canon India Pvt. Ltd., Centum Learning Ltd., Comverse Network Systems India Pvt. Ltd., Comviva Technologies Ltd, Corning India Ltd., Container Corporation of India Ltd., DSM, ECI Telecom India Pvt. Ltd., Ericsson India Pvt. Ltd., FieldFresh Foods Pvt. Ltd., F-Secure Pvt. Ltd., First Source Solutions Ltd., Gemalto India Pvt. Ltd., Genpact Limited, Gilat Satellite Networks India Pvt. Ltd, HTMT Global Solutions, Huawei Telecommunications (I) Co. Pvt. Ltd., Hungama Digital Media Entertainment Pvt. Ltd., Honeywell Automation India Limited, IBM India Pvt. Ltd., IFCIL Ltd., IMRB International, Indus Towers Ltd., Madison Communications Pvt. Ltd., Magus Customer Dialogue Pvt. Ltd., Mphasis Ltd., NDS (now part of Cisco), Nelson Planning and Design Ltd, Nucleus Satellite Communications Pvt. Ltd., Om Logistics Ltd., Pace Electricals Pvt. Ltd., RAD India, Schmid Telecom India Pvt. Ltd., Spice Digital Ltd., Sterlite Technologies Ltd., Symbiotic Infotech Pvt. Ltd., Tellabs India Limited, Tejas Networks Ltd., Tekelec Systems India Pvt. Ltd., Teleperformance India Pvt. Ltd., UT Starcom India Telecom Ltd., Vertex Business Services, , Viacom18 Media Pvt. Ltd., Velocis Systems Pvt Ltd, Watchdata Technologies (India) Pvt. Ltd.

Alternate Power Solutions Partners - GAIA Initiative, KDDI Corporation, Monsanto Fund.

Corpus Partners - Bharti Airtel Ltd., Bharti Overseas, DLF Ltd., Essar Investment Ltd., Google (Tides Foundation), Kalpana Morparia, Morgan Stanley, OKS SPANTECH, Vodafone Foundation, Warburg Pincus Inc.

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**General Partners** - Minnie Grants, Trees for Life.

Individual Partners - Abhishek Vats, Akhil Gupta, Amar Sarin, Amit Chandra, Amit Sikdar, Anil Kukreti, Ajay Chitkara, Ajay Lal, BS Shantharaju, Badri Agarwal, David Rebello, Deepa Budhwar, Devendar Kumar Sood, Deepika Mittal, Eiesha Bharti Pasricha, Harjot Sandhu, Hawli Ram Bansi Lal, Ian Wright, Jyoti Yadav, Kavin Bharti Mittal, Manoj Kumar, Mohit Parasher, Neeraj Bodra, Rajit, Ramit, Raghav Gandhi, Rajit Bharti Mittal, Padam Budhwar, Pankaj Bansal, Parveen Dalal, Prasanta Das Sarma, PVV Srinivasarao, R.R Saxena, Rajiv Keshri, Rajan Bharti Mittal, Rakesh Bharti Mittal, Ranga Kotam, Santosh Kumar, Sandeep Ghosh, Sadaf Naz Sayed, Sanjeev Khanna, Sanjay Kumar Goyal, Sanjay Kapoor, Sanjay Nandrajog, Sanjeev Duggal, Sandeep Ghosh, Saurabh Anand Prakash, Shantha Raju, Sonia Kochher, Shravin Bharti Mittal, Sridar R, Sudhir Kumar Agrawal, Sunil Bharti Mittal, Sunil Dutt Sharma, Varun Jain, Vijay Chadda.

**IT Support Partners** - HCL Technologies, Huawei Telecommunications (I) Co. Pvt. Ltd., IBM India Pvt. Ltd., PCS Technology.

Material Partners – Axis Bank, Cosco India Ltd., Flag Foundation of India, JHS Svendgaard Laboratories Ltd., Kokuyo (notebooks), Luxor Writing Instruments Pvt. Ltd., Mahindra and Mahindra Ltd., Moser Baer India Ltd., Pratham Books, Team Supplier Development, TOMS Shoes, Vishv Books.

Monetary Partners - Aircel Ltd., AXIND Software Pvt. Ltd., The British Asian Trust, Duraline India Pvt. Ltd., Ganges International Pvt. Ltd., Johnson and Johnson Ltd., JP Morgan Cyber Grants, Kleeto, Korean Embassy, MCKS Foods For Hungry Foundation, Morgan Stanley, Mukul Consultants India Pvt. Ltd., Nokia India, Nokia Siemens Networks, Oracle Corporation India Pvt. Ltd., Polycom, Procter and Gamble Home Products, SPA Capital Services Ltd., SPMCIL, UBS Securities India Pvt. Ltd., United Way of Mumbai, Vidya Foundation, Western Union, Winkisan.

**Research and Assessment Partners** - World Bank

School Adoption Partners - Beetel Teletech Ltd., Bharti Walmart Ltd., Chapman Taylor, Kaye Family Foundation, Deutsche Bank, DLF Ltd., Dura-Line India Pvt. Ltd., FC Sondhi Co India Pvt. Ltd., FieldFresh Foods Pvt. Ltd., Kalpana Morparia, Oliver Haarmann, Security Printing and Minting Corporation of India Ltd., The Worshipful Company of Chartered Accountants in England and Wales Charitable Trust, UBS Securities India Pvt. Ltd., Warburg Pincus Inc.

Scholarship Partners – Bharti Airtel Ltd., Bharti Walmart India Pvt. Ltd., Centum Learning Ltd., Comviva Technologies Ltd., Ericsson India Pvt. Ltd., FieldFresh Foods Pvt. Ltd.

Technical Partners- ARK Foundation, Azim Premji Foundation, Big Tech Initiative, Centum Learning Chapters India, Cogent, Dilip Tanwar -Digantar, Educational initiatives, Ernst & Young Foundation, EZ Vidya, Fauzia Umar, Gurpreet Kaur, IBM India Pvt. Ltd., iDiscoveri, Inspire - Educational Development Centre, Jodogyan Educational Services, Latika Foundation, Mad Rat Games (Aksharit), Maheshwari – Hindi Officer at Southern Railways, Manoj Khandpal, Max Healthcare, Microsoft India Pvt. Ltd., MTS India, Prof. Mukesh Kolhi – CBSE Consultant for PEC Program, Mukta Saxena, Mukul Consultants India Pvt. Ltd., Nasscom Foundation, Neelam Yadav, Neha Sharma – CBSE, Pratham Educational Initiatives, Quick Heal, Room to Read, Savitri Singh – NCERT Resource, Seema Yadav, Selvarasu – Mixed Higher Senior Secondary School (Chennai), Shalini Kanwar, SnG Learning Solutions. Susan Thomas – TERI Trainer, Susmita Roy – Lakshmipath Singhania Academy, Swati Roy - Lakshmipath Singhania Academy, Udayan Care, Vichaar Value Education, World Bank.

**Teacher Development Partners** - Monsanto Fund (US), Pearson Education Ltd., Perspective Education, SRF Foundation, The Teacher Foundation, Western Union.

## **Bharti Foundation Thanks its Partners**





































Big Tech Initiative









Chapman Taylor & Family









Deepika Mittal





















































JC Bhalla & Company

Partner logos are for last three years (FY 2010-11 till 2012-13)

## **Bharti Foundation Thanks its Partners**





J.P.Morgan

Kalpana Morparia

Kaye Family Foundation





Korean Embassy









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Many photographs published in this Annual Report were sourced from the field team comprising District Coordinators, Cluster Coordinators and Trainers, as well as from Quality, Finance, Human Resource and Procurement departments



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