

2017-18  
ANNUAL REPORT  
(ABRIDGED)

Our Changemakers Shaping A

# Better Future

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## CHAIRMAN'S MESSAGE



Dear Friends,

The success of a nation depends on its commitment towards sustaining knowledge and pioneering innovation. Education is a basic prerequisite, which can significantly transform and uplift lives of the citizens. In the last few years, education has been a global focus.

As India moves towards achieving 100% Universal Primary Education - inclusive, affordable and equitable quality education has to be the fulcrum of our efforts. This will adequately skill our children for a future of new technological innovation and disruption – “a world where our future leaders can be the change they want to see”. Providing quality education is a shared responsibility between all stakeholders. I have always believed in Business for Good. With the government spearheading the initiative with intent, determination and action, the corporate sector has also strongly aligned itself as an equal partner of the government in this mission.

Thus, at Bharti Foundation, our contribution to this mission thrives through our flagship Satya Bharti School program – rural schools where over 45,000 underprivileged children are being provided free of cost quality education. Under our Satya Bharti Quality Support Program, we are working closely with state governments to improve the overall schooling experience of government schools, with an outreach of over 700 government schools in 13 states. This exciting journey is enriching thousands of young lives in the hinterlands of India, making an impact where it is needed the most. Our sanitation program has now extended to Amritsar district of Punjab, in partnership with

the Government, after successfully accomplishing sanitation facilities in Ludhiana.

India's twin advantage of being the world's fastest growing large economy coupled with favorable demographics, is going to usher a promising future for our next generation. Businesses and the government must capitalize on it by imparting fit-for-purpose vocational training as well as world-class education in tune with the 4<sup>th</sup> industrial revolution, preparing a skilled workforce for the future.

To this effect, we have announced setting up of the Satya Bharti University, which will be a multi-disciplinary world class university with a special focus on Artificial Intelligence, Internet of Things, Robotics, AR/VR and FinTech. This will extend need-blind access to the meritorious and deserving under-privileged youth of India and of the globe.

I believe India of tomorrow could lead the world in innovation and cutting edge research to find solutions to some of the most complex problems. Bharti Foundation with all its experience, knowledge and resolve will play a significant role in this. I congratulate the team of the Foundation for its determination, passion and focus. I am certain that these efforts will continue contributing in the nation's promising growth story.

Regards,

Sunil Bharti Mittal  
Chairman  
Bharti Foundation

## CO-CHAIRMAN'S MESSAGE



Dear Friends,

As Bharti Foundation completes its 18 years of existence, it is the right time for us to reflect on the milestones covered, the impact achieved and the new challenges on the way forward. This year has been memorable in our journey of taking quality education to underprivileged children in the rural hinterland of our country. The on-ground impact has been significant - clearly evident in the impact indicators and also in terms of the national and international recognitions received by our students, teachers and the Foundation.

The Satya Bharti School Program continued its focus on the holistic development of children with a special focus on the girl child. With a dedicated effort to groom students into responsible and self-reliant citizens, our schools are imparting education and learning by instilling the right values, attitudes and life-skills. The Satya Bharti Schools are continuously striving to bring in innovations, and process efficiencies to drive the

change-directly impacting over one lakh children till date. The inauguration of the Satya Bharti School in Kanadighi, West Bengal in July 2017 by the then Hon'ble President of India, Shri Pranab Mukherjee is testimony to what we have been able to achieve through this program.

The Satya Bharti Learning Centre Program, our initiative for the Out-of-School Children, mainstreamed 9,265 children in 2017-18, taking our total impact to 33,816 children since its inception in 2013. The program has seen 1,522 centres being successfully operated in the government schools of Rajasthan, Jharkhand and Madhya Pradesh. This program has now been integrated with the Satya Bharti Quality Support Program.

The Satya Bharti Quality Support Program works towards improving the over-all school quality in government schools in partnership with the State Governments. It aims to transform schools into vibrant integrated institutions of learning, performing and holistic development by bringing in co-scholastic interventions. Request applications from over 500 government schools' wishing to join this program, indicates its value and relevance. The program is now expanding into new regions with MoUs having been signed with the Governments of Assam, Meghalaya and Karnataka recently.

The Satya Bharti Abhiyan, in support of the country's mission for a Swachh Bharat now benefits over 90,000 community members. After successful completion of the program in Ludhiana, it has now expanded to Amritsar, in partnership with the Department of Water Supply and Sanitation Government of Punjab. This program has been deeply appreciated by the communities—especially women, aged and differently-abled.

Since inception, our education programs have impacted over 350,000 children; in addition, over 2 million community members have been reached through our various programs. The impact and reach of Bharti Foundation is a result of the dedicated efforts of our students, teachers, field teams, Head Office staff, our donors, partners as well as various State Education departments – all driven by a common goal to be a change agent for making a huge positive impact.

This commitment from various stakeholders has inspired us to expand our footprint in higher education. We have announced setting up of the Satya Bharti University for our meritorious and deserving under-privileged youth. It is envisioned as a multi-disciplinary institute with a special focus on Artificial Intelligence, Internet of Things, Robotics, AR/VR, FinTech and other streams. With an aim of having the first batch of students in the university by 2022, we are striving hard to put the world-class physical and academic structure in place.

I am confident that the Foundation will continue its inspiring work of changing lives and transforming rural India, village by village.

I thank the team members across Bharti Foundation for their dedication and hard work towards achieving the goal of providing quality education to the underprivileged children in rural areas and shaping their lives for a better future.

Regards,

Rakesh Bharti Mittal  
Co-Chairman  
Bharti Foundation

## CEO'S MESSAGE



Dear Friends,

Education and healthcare are the greatest investments for securing a brighter and sustainable future for all. With over 60% of our population living in villages, India's demographic dividend cannot be realised unless the rural youth becomes an equal partner in achieving rapid economic progress. Educated and healthy citizens alone can leverage the equal partnership opportunity.

Started at the dawn of the millennium, Bharti Foundation has traversed a long distance, benefitting millions of lives, by providing quality education through its several initiatives, as well as, ensuring better health conditions, more recently, by providing sanitation facilities through Satya Bharti Abhiyan, predominantly in rural India.

As we expand our footprint, we continue to grow our network for a better, wider and deeper impact. The swift penetration of

Satya Bharti Quality Support Program, increasing its ambit to the North-Eastern and Southern states, and the advancement of Satya Bharti Abhiyan to Amritsar has been made possible only by establishing credible partnerships and working collaboratively with the government as well as the private sector.

The Satya Bharti School Program too continues to draw individual and corporate donors as well technical partners. Apart from using innovative teaching methodologies for upholding and advancing the learning levels, a lot of emphasis is given on holistic development of the students. This year we started career counselling and launched the Satya Bharti Scholarship, which aids higher education for meritorious senior secondary students.

We continue to supplement school level education with our Higher Education and Research Programs. We have joined-up with Indian and global institutions of repute. We formalised an agreement on research partnership with Newcastle University, earlier this year, for knowledge sharing and academic research.

Satya Bharti School alumni, our legacy to the world, are our agents of change. Their stories of perseverance and success continue to inspire us as well as our students. They stay connected and share our goal of bringing sustainable transformation for a better future. They are our ambassadors in nation building, who live our vision and values.

As we reflect on our journey so far, we would like to express gratitude to all our stakeholders, who have supported us in advancing our mission.

They have expressed tremendous confidence and have extended unconditional cooperation to us, year after year. We are grateful for their trust and support.

Last but not the least, it's a marvel that with a workforce of just 1800+ employees, over 350,000 lives are being impacted. These highly devoted employees are our greatest strength. The teams at the Head Office, who provide the requisite support, field teams and teachers, who lead the mission on the ground, as well as Bharti Foundation alumni, who have positively contributed to our success story during their tenure, all deserve an applause. Numerous awards and recognition received by the Foundation are a testimony to their accomplishments. Robust governance, transparent and fair policies, systems and practices coupled with extraordinarily motivated employees have ensured that Bharti Foundation ranks among top 100 of 'India's Best Companies to Work For' list, consecutively for two years. I dedicate this annual report to the Bharti Foundation team and salute them for their commitment and effort.

Jai Hind!

Vijay Chadda  
Chief Executive Officer  
Bharti Foundation

## BOARD

### Board of Trustees

Mr. Sunil Bharti Mittal

Mr. Rakesh Bharti Mittal

Mr. Rajan Bharti Mittal

### Governing Board

Mr. Sunil Bharti Mittal  
Founder and Chairman,  
Bharti Enterprises

Mr. Rakesh Bharti Mittal  
Vice Chairman,  
Bharti Enterprises

Mr. Rajan Bharti Mittal  
Vice Chairman,  
Bharti Enterprises

Mr. Arun Kapur  
Director, Vasant Valley School,  
Universal Learn Today &  
The Royal Academy, Bhutan

Mr. Ashish Dhawan  
Founder and Chief Executive Officer,  
Central Square Foundation

Mr. Badri Agarwal  
Former President,  
Bharti Foundation

Mr. Devendra Khanna

Ms. Eiesha Bharti Pasricha

Ms. Radhika Bharti Mittal

Ms. Kalpana Morparia  
Chief Executive Officer,  
South and Southeast Asia, J. P. Morgan

Mr. Sunil Kant Munjal  
Chairman,  
Hero Corporate Services Private Limited

Ms. Syeda Bilgrami Imam  
Former Executive Creative Director,  
J. Walter Thompson for Central Asia;  
Member, National Commission for Minorities,  
Government of India

Mr. Vinod Dhall  
Ex Secretary, Government of India;  
Ex Member and Acting Chairman,  
Competition Commission of India

Prof. V.S. Raju  
Former Director, IIT Delhi;  
Professor and Dean, IIT Madras

Mr. V.V. Ranganathan  
Co - Founder & Chairman,  
Compassites Software Solutions Pvt Ltd.  
(Formerly Senior Partner, Country Leader,  
Strategic Growth Markets - Ernst & Young, India)

- The above information is as of 31<sup>st</sup> March 2018
- No Trustee/Governing Board member is paid any remuneration or honorarium for their services
- Two Governing Board meetings were held in FY 2017-18

# ORGANISATION

### Registered Office Address

Bharti Crescent, 1 Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi - 110070

### Address for Communication

Airtel NCR Campus, Plot No. 16, B Wing (1st Floor), Udyog Vihar, Phase IV, Gurgaon - 122015 (Haryana)

## BHARTI FOUNDATION

**Phone Number**  
+91-124-4823500

**Website**  
www.bhartifoundation.org

**Email**  
bharti.foundation@bhartifoundation.org

**Name and Designation of Chief Functionary**  
Mr. Vijay Chadda  
Chief Executive Officer

### Employee Details



1,843 - Total Number of Employees



51 - Employees Head Office (Gurgaon)



191 - Employees State Offices (non teaching)

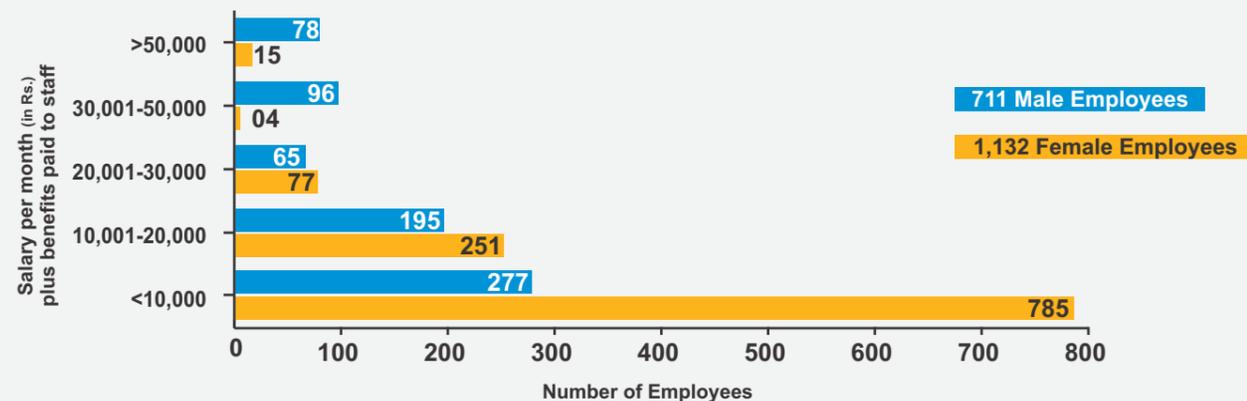


1,601 - Teachers\*

Data as of 31st March 2018

\*In addition, there are 16 teachers at two schools under Pardada Pardadi Education Society in Uttar Pradesh; and 292 Educational Volunteers

### Salary Break-up



Data as of 31<sup>st</sup> March 2018



# BHARTI FOUNDATION

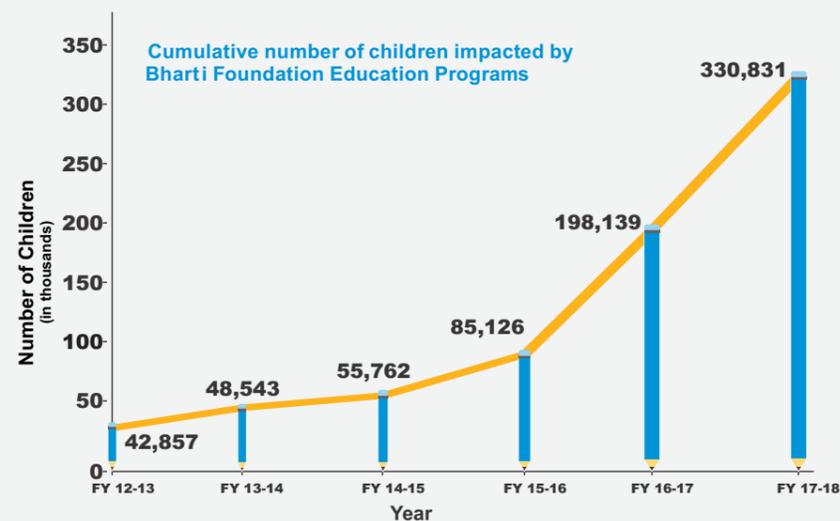
## Transforming India - one village at a time

Quality education is the hallmark of a great nation. If we wish to see phenomenal changes in the world, we must strive to create an order that supports quality education and ensures that every child receives it.

With a deep intent and commitment to make a difference, Bharti Foundation, the philanthropic arm of Bharti Enterprises, started its operations in the year 2000, to bring about a transformation in the education arena and thus the living conditions of children and youth in rural areas. Since its inception, the Foundation has been proactively engaged in formulating and executing education programs at primary, secondary and tertiary levels. All its actions are strongly driven by a necessity and resolve, not only to offer free education to the rural underprivileged children, but also to create opportunities that enable their holistic development. Bharti Foundation consistently works to realize its vision, mission and goals in collaboration and partnership with its stakeholders, including government, corporate sector and rural community.

In sync with its futuristic vision, Bharti Foundation initiated Satya Bharti School Program in 2006. This program aims at providing quality education, free of cost, to the rural children, with a special focus on girl child. Satya Bharti Quality Support Program was initiated in 2013, with an aim to deliver at scale by collaborating with the government schools, so as to adopt good practices and learning techniques instilled by Satya Bharti School Program. Many students who did not have access to education or had to discontinue education due to adverse socio economic factors, have been successfully mainstreamed through the Satya Bharti Learning Centre Program, which is a bridge platform for Out-of-School Children. Bharti Foundation has also been contributing to the field of Higher Education by establishing centre of learnings and research partnerships in collaboration with leading national and international institutions. While the focus remains on quality education, the Foundation has also initiated a sanitation program, in line with the government's call for 'Swachh Bharat Mission', namely Satya Bharti Abhiyan in 2014.

The community involvement has played a major role in the success of these initiatives, as the Foundation continues to engage positively with the deprived sections. Access to value education is bound to create citizens who are more responsible, aware and committed towards growth and sustenance of nation building.



**67%** increase in the last one year

In addition, over 3 lakh students have been supported through partner NGOs over the years

### Vision

To help underprivileged children and young people of our country, realize their potential.

### Mission

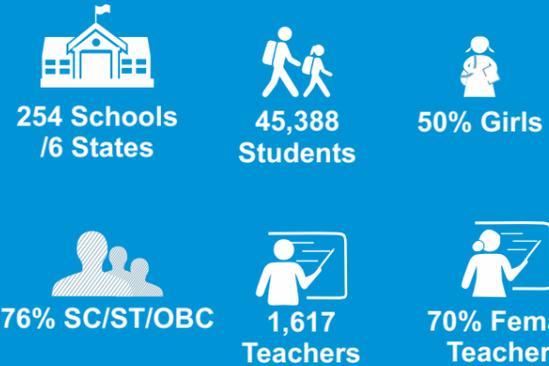
Committed to creating and supporting programs that bring about sustainable changes through education and use of technology.

### Goals

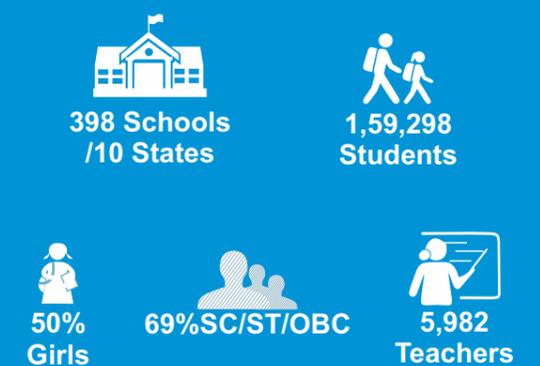
- To improve the quality and accessibility of education at school level across rural India.
- To provide training and education opportunities to the youth of our country in order to make them employable.

## PROGRAM DATA AS OF 31<sup>st</sup> March 2018

### SATYA BHARTI SCHOOL PROGRAM



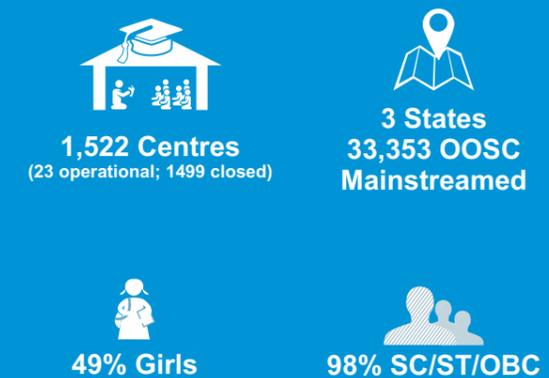
### SATYA BHARTI QUALITY SUPPORT PROGRAM



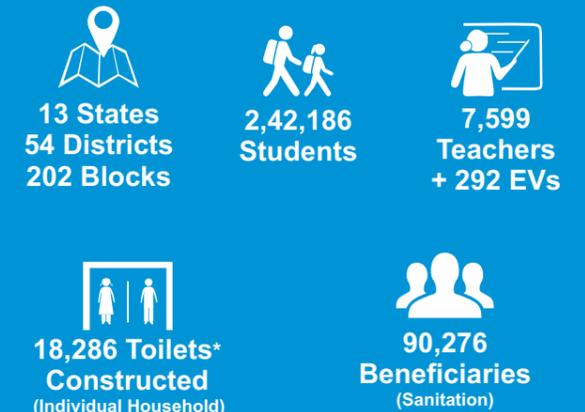
### SATYA BHARTI ABHIYAN



### SATYA BHARTI LEARNING CENTRE PROGRAM\*



### ALL PROGRAMS (Current Program Reach)



Program Data As Of 31<sup>st</sup> March 2018

\* FY 2018-19 onwards the time bound Satya Bharti Learning Centre Program has come to a closure. Scope for mainstreaming OOSC is now being integrated with Satya Bharti Quality Support Program for pan India outreach.

## KEY ACHIEVEMENTS

### — Satya Bharti School Program: —

Satya Bharti School students are exposed to real-life skills and value-based education with the objective of developing them into self-reliant and responsible citizens, having a deep sense of social commitment. Below is the summary of achievements in the reporting year.

“My compliments on the outstanding work being done by Bharti Foundation in the sphere of education. I am delighted to see the outstanding results of the Primary/ Elementary Schools and Senior Secondary Schools being run through the Satya Bharti School Program. My sincere good wishes and congratulations to the team”

**Amitabh Kant,**  
CEO, NITI Aayog, GOI



Students of Satya Bharti Adarsh Senior Secondary School, Rauni, Ludhiana, receiving 'School Enterprise Challenge' award

### — Scholastic: —

#### National and State Level Board examination results for academic year 2017-18:

#### Combined score of five Satya Bharti Adarsh Senior Secondary Schools in Punjab

- Central Board of Secondary Education, Class XII - Overall pass%: 93.25%.

- Central Board of Secondary Education, Class X - Girls topped in all five Satya Bharti Adarsh Senior Secondary Schools; 16 girls scored 90% and above.

#### Combined score of \*78 Satya Bharti Schools in Rajasthan

- Board of Secondary Education, Rajasthan, Class VIII - more than 41% students scored higher than 75% marks.
- Board of Secondary Education, Rajasthan, Class V - more than 46% students scored higher than 75%marks.

\*24 of these schools are upto elementary level, remaining 54 are primary schools

35 students from Satya Bharti Schools got admission into Jawahar Navodaya Vidyalayas (JNVS) - complete residential schools for meritorious students, supported by the Ministry of Human Resource Development (MHRD), Government of India.

### — Co-Scholastic: —

#### National Level:

- 23 students bagged eight Gold, eight Silver and seven Bronze medals in the 'Natural Capital Olympiad' that rewards students for excelling in nature, wildlife and environmental awareness.
- The students of Satya Bharti Schools gave a stellar performance at 'Khula Aasmaan', a national level painting competition organized by India Art Foundation, securing 87 honorable mentions and 11 medals.
- Three students received one Silver and two Bronze medals at the 'Pramerica Spirit of Community Awards' in individual categories. It is an annual nationwide award that identifies and recognizes school students, who have made a positive difference in their communities through volunteer community service.

### — Satya Bharti Quality Support Program: —

“I would like to take this opportunity to appreciate Bharti Foundation for its innovative and inspiring activities for supporting and encouraging teachers and students to improve the quality of education and all round development. I am sure that these activities would help teachers to focus on academics and enable students to participate in school activities”

**D Radha Kishan,**  
District Educational Officer,  
Rajanna, Sircilla, Telangana

“We extend our thanks to your organization for nurturing schools in the rural areas of Jammu. Your initiative will go a long way in uplifting the overall standards of students of this area”

**Sanjay Gupta,**  
PRO (on behalf of Hon'ble Minister of Education, J&K)

- Nine Satya Bharti Schools figured among the Top 100 at the 'Design for Change' contest, which acknowledges momentous community campaigns, such as *Budget Banayo Budget Payo*, *Alteration of Gutter into Flower Bed* and *Zindagi Anmol Hai* that bring about social change.
- Two Satya Bharti School teachers won accolades and recognition from the Centre for Teacher Accreditation (CENTA) for excellence in teaching at regional level as subject toppers.



- Two Satya Bharti Adarsh Senior Secondary Schools, Rauni and Sherpur Kalan based in Ludhiana, Punjab received 'Brainfeed School Excellence Awards 2017-18' for being among the top 500 Indian schools, in the Best Community and Collaboration category.

#### International Level:

- Satya Bharti Adarsh Senior Secondary School, Rauni, Ludhiana, Punjab was Bronze Asia Pacific Annual Report Winner at 'School Enterprise Challenge Award 2017' - an international award which fosters entrepreneurial spirit in schools globally. It was given for organic vegetable farming business called Cash Crop Farming in rural community.
- 14 Satya Bharti School students emerged as the winners in 'Inspire Aspire' poster making competition 2017'.

Satya Bharti Quality Support Program engaged school leadership, teachers and students of governments schools, across 10 states of India, towards enhancing the schooling experience and striving for excellence. The program has benefitted 159,298 students in as many as 398 government schools in 2017-18.



School students being felicitated by the then Hon'able President of India, Shri Pranab Mukherjee in June 2017 for 'Smartgram' initiative.

#### Key Achievements:

- There has been a significant rise in the percentage of girls in club leadership roles - from 31% to an impressive 60% this year.
- There is a noteworthy increase in the learners' linguistic ability as well as learning levels in

mathematics through the remediation program. 3,817 students across 151 schools have reported improvement in these skills.

- A total of 558 awards were won at different levels by schools under the program's ambit. Five students secured National Means-Cum-Merit Scholarship awarded by MHRD, Government of India. One student was declared a winner in 'All India Kungfu Championship' both at the National as well as International level and one bagged Gold medal in Wrestling during '4th Indo-Nepal Golden Cup Youth Rural Games 2017-18'.
- Leadership training programs were conducted for 104 school leaders to strengthen and empower the school leadership. Further, a capacity building exposure trip was organized for Army Goodwill School's staff to Satya Bharti Adarsh Senior Secondary School, Ludhiana and it was successful in its design with the participation of 100 staff members.
- With an intent to strengthen community connect, the average number of per school, per annum meetings conducted by School Management Committee has been raised from two (2016-17) to five (2017-18).
- To ensure consistent and continuous interaction of parents and teachers for the students' overall development, the number of Parent-Teacher Meetings per school, per annum has also seen an increase from two to three during the reporting year. The average attendance in these meetings also witnessed an increase of 13% as compared to the last year, from 35% to 48%.



Mamta Saikia, COO, Bharti Foundation recognizing achievements of students at Government Sarvodaya Vidyalaya, New Delhi

### Satya Bharti Learning Centre Program (2013-2018):

Satya Bharti Learning Centre Program was first initiated in Rajasthan in 2013 and was later extended in Madhya Pradesh and Jharkhand. Following table show an overview of its accomplishments:

#### State Wise Achievements (since inception)

States	Centres	Children Mainstreamed	Children Impacted
Rajasthan	1,114	23,070	26,273
Jharkhand	320	8,373	8,758
Madhya Pradesh	88	1,910	2,469
<b>Total*</b>	<b>1,522</b>	<b>33,353</b>	<b>37,500</b>

Data as of 31<sup>st</sup> March 2018

\*As of 31<sup>st</sup> July 2018, 463 additional children are mainstreamed in Rajasthan, making the total number of mainstreamed children to 33,816.

\* FY 2018-19 onwards the time bound Satya Bharti Learning Centre Program has come to a closure. Scope for mainstreaming OOSC is now being integrated with Satya Bharti Quality Support Program for pan India outreach.

#### Key Achievements:

- This remedial program has bridged the education gap for 33,353 Out-of-School Children (until March 31<sup>st</sup>) and 33,816 OOSC (until July 31<sup>st</sup>) and mainstreamed them into regular schools during the period 2013-2018.
- Satya Bharti Learning Centres operated successfully in 1,522 government schools (2013-2018).
- With continuous and proactive engagement, 15 blocks (nine in Rajasthan and six in Jharkhand) have been declared 'Out-of-School free' by their respective Education Departments. Bharti Foundation contributed by operating 846 Satya Bharti Learning Centres in these 15 blocks and mainstreamed 18,646 students during 2013-2018.
- The entry and contribution of approximately 1,600 Education Volunteers (EV) in this program helped in creating a pool of trained human resources for remedial teaching at the rural level.
- The Education Departments at the block and district levels respectively, have unanimously and formally commended Bharti Foundation's endeavors and contribution towards identifying Out-of-School Children, offering them remedial teaching and eventually getting them back to the mainstream in government schools.
- 79 Education Volunteers were lauded by the Rajasthan Education Department for their services.

- The program also earned appreciation from the Rajasthan Council of Elementary Education.
- Its great success can also be gauged by about 250 appreciation letters and formal recognitions, received from various government officials at different levels of authority.

"We appreciate Bharti Foundation's Satya Bharti Learning Centre Program and their collaboration with Government of Rajasthan in identifying Out-of-School Children and mainstreaming them in government schools. We would like to highlight Bharti Foundation's support in achieving the goal of 100% mainstreaming of drop out children. We hope that Bharti Foundation will continue this commendable work across all districts of Rajasthan"

Dr. Priya Balram Sharma, Deputy Commissioner, (REI) Rajasthan Council of Elementary Education, Jaipur

"Wonderful initiative by Bharti Foundation in Naxal-hit district of Jharkhand to bring back Out-of-School Children. Such public-private partnerships can help transform education. The need now is to scale such efforts and expand nexus of good work"

Sh. Anil Swarup, Secretary, MHRD, Government of India (Courtesy: Twitter)

- Bharti Foundation has been nominated in the 13 member core Education Reformation Committee, Pakur, Jharkhand.
- Six students who were mainstreamed got selected in Eklavya Vidyalaya-a residential school for meritorious tribal students, supported by Central Government. Apart from this, 16 students passed Class V with 1<sup>st</sup> Division.
- Three Satya Bharti Learning Centres have been awarded 'Swachh Vidyalaya Puraskar' by MHRD, Government of India. One Centre has been awarded in the category 'Green Band' while other two have been recognized under category 'Blue Band'.

Hon'ble Member of Parliament, Shri Nishikant Dubey from Jharkhand praised this initiative as well as The Secretary, MHRD, Government of India congratulated and appreciated Bharti Foundation's work towards reopening of the government school in Bokrabandh, Sundar Pahari, Godda, Jharkhand.

### Satya Bharti Abhiyan:

"I believe that the message of Swachh Bharat is being truly delivered by Bharti Foundation through its Satya Bharti Abhiyan in the villages of Ludhiana. We are grateful to Bharti Foundation for providing us access to toilets in our own houses. In addition, the Abhiyan team worked diligently to explain the benefits of adopting healthy sanitation practices among the villagers. This initiative is a sure step towards ensuring the development of our village"

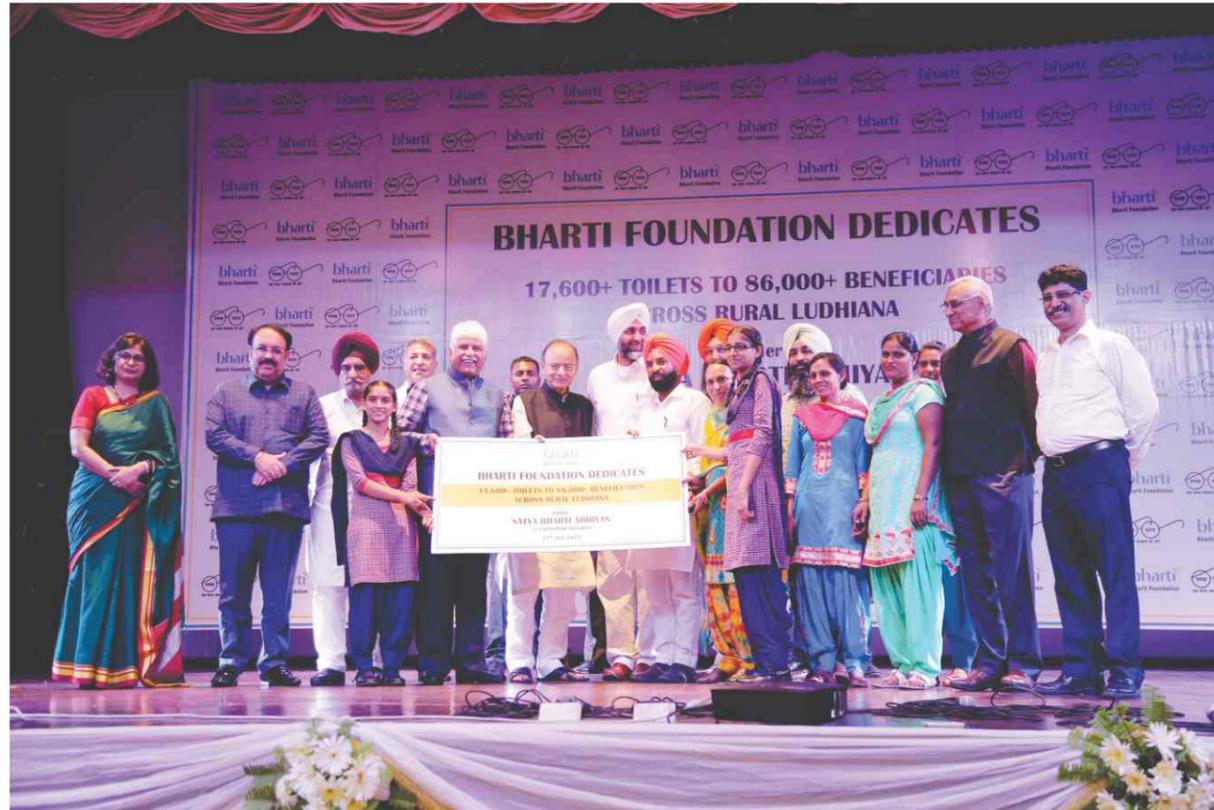
Ms. Mandeep Kaur, Sarpanch, Bhattiya Daha, Punjab

Satya Bharti Abhiyan commenced operations from rural district of Ludhiana in August 2014 and soon after it achieved self-declared Open Defecation Free (ODF) status, the Abhiyan spread its footprint to urban district of Ludhiana in October 2016 and thereafter to rural district of Amritsar in September 2017.

- Over 18,000 toilets were handed over to the households in rural and urban Ludhiana as well as in rural Amritsar under the aegis of Abhiyan, as of 31<sup>st</sup> March 2018, directly benefiting more than 90,000 beneficiaries. Separate toilets for girl students have also been provided to 14 rural government primary schools in Ludhiana district.
- According to an external survey conducted by Bharti Foundation in March-April 2017 in rural Ludhiana, 98.54% of the toilets handed over, on or before April 2016 under the program, are being used.
- Rural Amritsar district achieved self-declared ODF status on 28<sup>th</sup> March 2018 in succession to rural Ludhiana district, which achieved the same status in November 2016. The latter was felicitated by the Government of India on 2<sup>nd</sup> October 2017 for 100% achievement in "Swachhata Darpan" (initiative of Ministry of Drinking Water and Sanitation (MDWS), Swachh Bharat Mission - to encourage states and districts to improve sanitation and Solid Liquid Waste Management) as it had the distinction of being second such district despite being the largest and the most populous district of Punjab.
- The data of household toilets provided by Bharti Foundation in rural Ludhiana has been uploaded on

the Government's website. This data shows that approximately 88% of beneficiaries of the Abhiyan are from Scheduled Caste & Scheduled Tribe category whereas they comprise 26.39% of population as per census 2011 data. Women led households constitute 25% of the beneficiary households of Satya Bharti Abhiyan.

- The program has been eulogized at the village, district, state as well as National level by governing authorities. Hon'ble Prime Minister, Shri Narendra Modi, acclaimed Bharti Foundation's initiative during a CEO meet at the World Economic Forum in Davos in January 2018.



In July 2017, Bharti Foundation held the commemoration ceremony of the Abhiyan in Ludhiana. The event was graced by Shri Arun Jaitley, Minister of Finance and Corporate Affairs, Government of India, Shri Manpreet Singh Badal, Finance Minister, Government of Punjab, Shri Tript Rajinder Singh Bajwa, Minister for Rural Development and Panchayat, Water Supply and Sanitation, Government of Punjab, and Shri Rakesh Bharti Mittal, Co-Chairman, Bharti Foundation. Event was attended by many government officials, political fraternity and industry leaders.

## AWARDS AND RECOGNITION

### — Awards conferred to Bharti Foundation during 2017-18: —

- 'Corporate Trailblazer' award was conferred to Satya Bharti Abhiyan at India Today Safaigiri Summit and Awards 2017.
- 'Bhamashah Award' – Awarded by the Government of Rajasthan to Bharti Foundation for its outstanding contribution to government schools in Jodhpur as part of Satya Bharti Quality Support and Satya Bharti Learning Centre Program.
- National Award for 'Best Corporate & Business Communication' (Campaign & Sectoral Communication) at the 'National Award for Excellence in CSR and Sustainability'- Awarded by the World CSR Day 2017.
- QCI - D.L. Shah National Quality Awards 2017 - Gold Award for 'Quality Audit applied to benchmark school performance'- Quality Council of India.
- 'The CSR Journal Excellence Awards 2017' – awarded under the category 'Education & Skill Training'.
- 'Best CSR Program in Education Sector' for Satya Bharti School Program by Department of Industries, Government of Rajasthan at the 2nd Rajasthan CSR Awards 2018.
- ET NOW CSR Leadership Award for excellent work on 'Support & Improvement in Quality of Education' - World CSR Day.



'Corporate Trailblazer' award for Satya Bharti Abhiyan Program at India Today Safaigiri Summit and Awards



The CSR Journal Excellence Awards 2017 for 'Education and Skill Training'



'Best CSR program in Education Sector' Award at the 2nd Rajasthan CSR Awards 2018



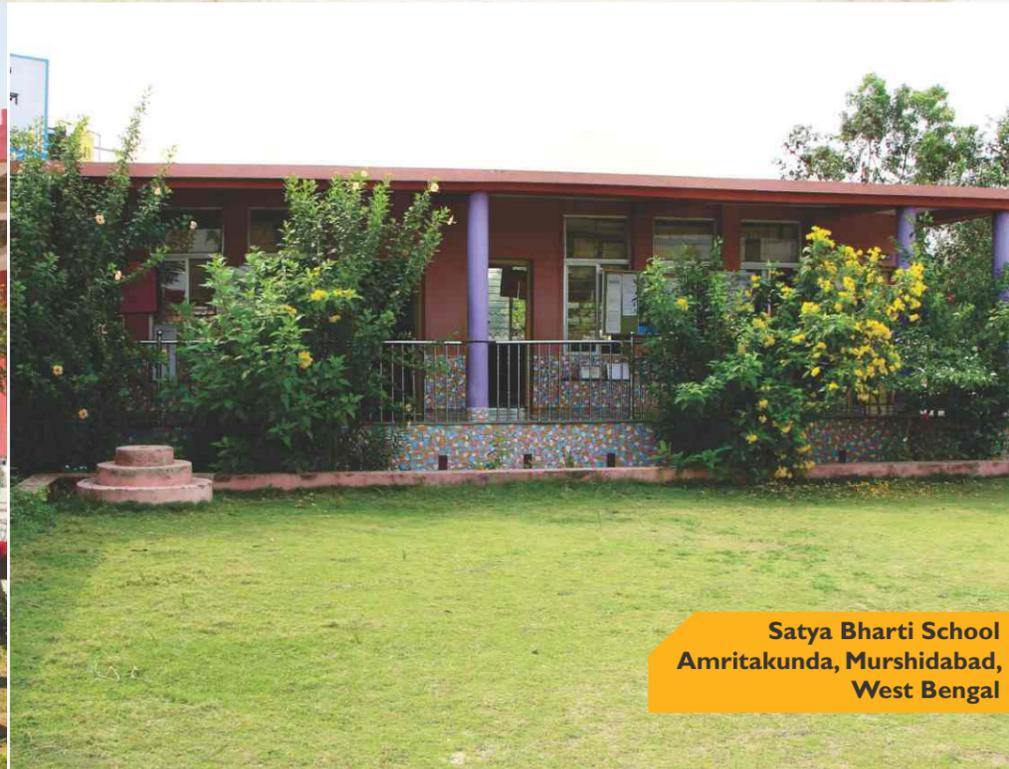
Satya Bharti Adarsh Senior Secondary School  
Sherpur Kalan, Ludhiana, Punjab

The flagship Satya Bharti School Program is spread across the villages of six states in India.

254 Schools – 205 Primary, 44 Elementary and 5 Senior Secondary schools



Satya Bharti School  
Adhon, Kurukshetra, Haryana



Satya Bharti School  
Amritakunda, Murshidabad,  
West Bengal



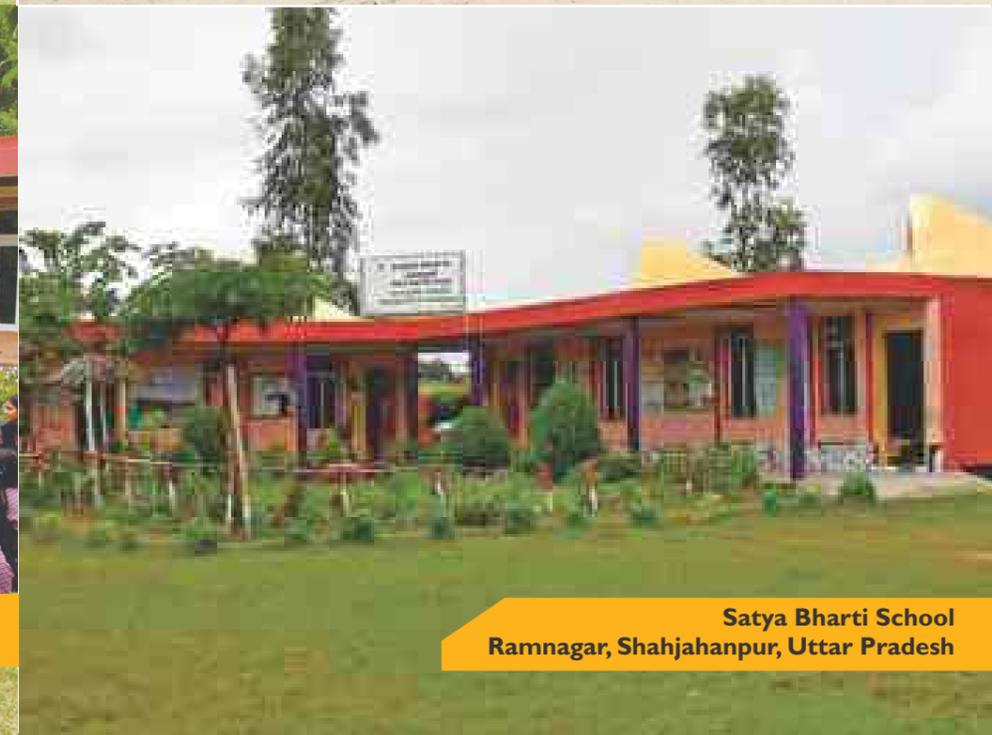
Satya Bharti Elementary School  
Belwa Ranaji Balesar, Jodhpur, Rajasthan



Satya Bharti School  
Vadakudi, Sivaganga, Tamil Nadu

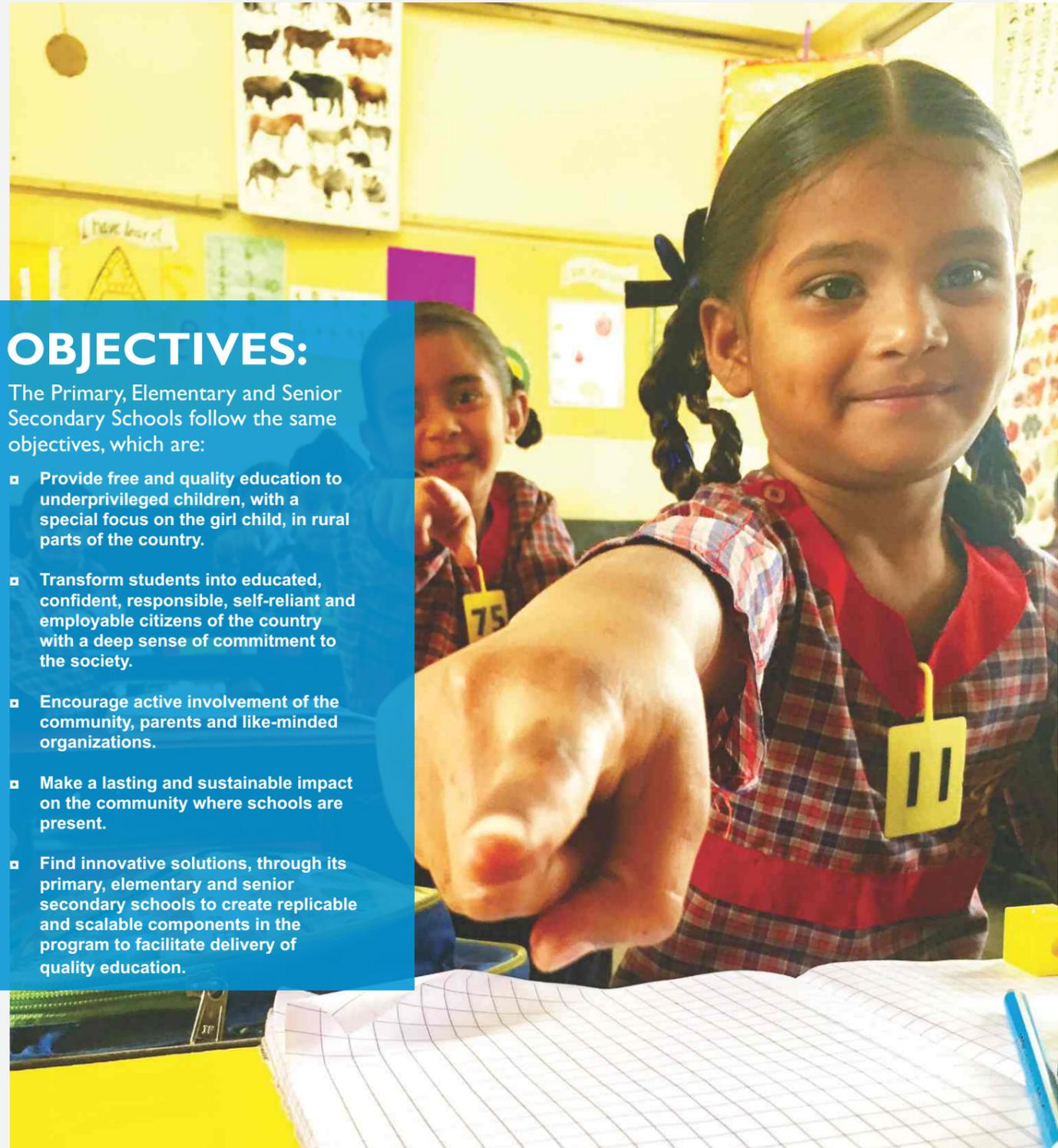


Satya Bharti Elementary School  
Khanpur, Ludhiana, Punjab



Satya Bharti School  
Ramnagar, Shahjahanpur, Uttar Pradesh

# SATYA BHARTI SCHOOL PROGRAM



## OBJECTIVES:

The Primary, Elementary and Senior Secondary Schools follow the same objectives, which are:

- Provide free and quality education to underprivileged children, with a special focus on the girl child, in rural parts of the country.
- Transform students into educated, confident, responsible, self-reliant and employable citizens of the country with a deep sense of commitment to the society.
- Encourage active involvement of the community, parents and like-minded organizations.
- Make a lasting and sustainable impact on the community where schools are present.
- Find innovative solutions, through its primary, elementary and senior secondary schools to create replicable and scalable components in the program to facilitate delivery of quality education.

Education empowers by proving equal opportunity. It is the harbinger of light that stays with one, even in the darkest alleys of life.

Satya Bharti School Program is the flagship program of Bharti Foundation. It was started in 2006 with an aim of imparting free and quality education to the is advantaged rural children in India. Special attention to education of the girl child has been a consistent endeavor under this program. Over time, the program has widened its ambit from primary education to elementary and to senior secondary education as well. Under the program, students are provided free books, study material and uniforms along with nutritious mid-day meals. Safe and hygienic meals are normally prepared by one of the students' family member. Students have access to well-trained and inspired teachers, who are hired locally and understand their context. Most of the teachers hail from nearby villages and as a result, the program indirectly benefits neighboring communities in addition to the direct beneficiaries, its students.



The program focuses on regular teacher trainings, up-to-date resource material and well informed guidelines that facilitate quality education in a safe environment. This year, various facets of child safety were further strengthened through activities like cross-audits, refresher training for all teachers and placing a suggestion box in each school. Life skills and Adolescent Education Programs were initiated to empower students with accurate, age-appropriate and culturally relevant information. Spot assessments were carried out in all the schools to measure learning levels of the students. Career counselling sessions were organized for the five Satya Bharti Adarsh Senior Secondary Schools in Punjab for the benefit of the first batch of class XII pass-outs. Seven deserving students also received Satya Bharti Scholarship, which was introduced this year for supporting higher education. An equal focus is being given to the extra-curricular activities for holistic development that aides building attributes like leadership, confidence, team spirit, initiative, curiosity, tolerance and resilience among Satya Bharti School students.

Most of the students in the schools are first generation learners from rural India and therefore education opens a world of opportunities for them as well as empowers them to make a difference, which is incredible in its own way. All schools under this program have garnered huge support from community, parents, government partners, development agencies and corporate organizations for generous funding and technical support.

difference. Most of the activities, in and outside the classroom, are carefully weaved around enhancing the critical, thinking as well as life-skills, so that the students are well equipped to deal with life situation. Satya Bharti Schools have actively adopted community campaigns to eradicate social evils and upliftment of the communities by raising awareness on issues such as hazards of open defecation, lack of sanitation, adult literacy, plantation drive, women empowerment and eradication of child marriage.

This program is unique in its conception and insistence on creating a platform wherein the rural children get hold of, not only the quality education but also the way forward to a responsible life that is inspired by the principles of commitment, integrity and a desire to make a

### Satya Bharti School Program: Demographics

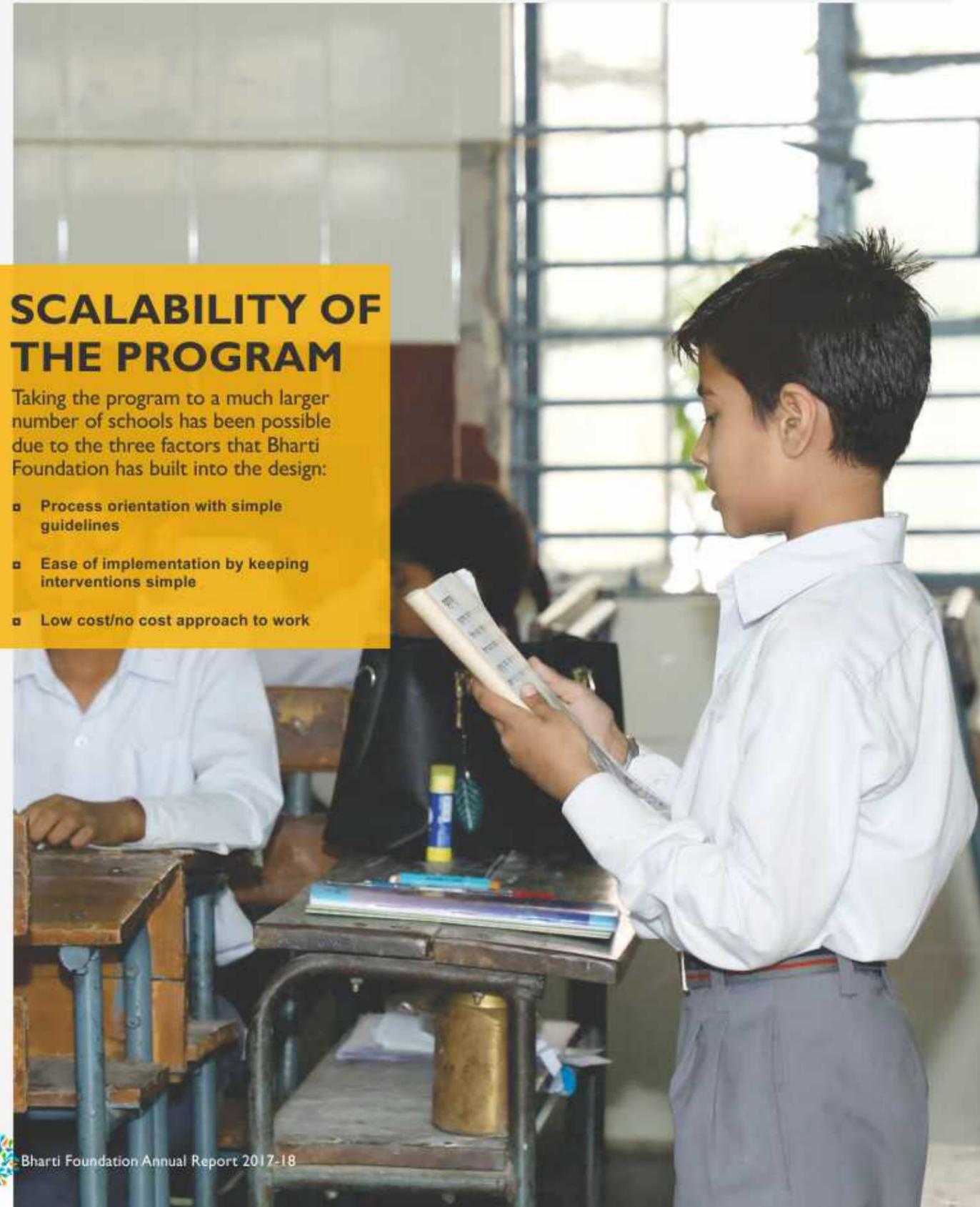
State	Schools (Numbers)	Students (Numbers)	Girls (%)	SC/ST/OBC (%)	Teachers (Numbers)	Female Teachers (%)	SC/ST/OBC Teachers (%)
Punjab	95	18,988	48%	73%	745	90%	33%
Rajasthan	78	12,875	49%	79%	401	38%	73%
Haryana	46	6,047	45%	82%	267	64%	58%
Uttar Pradesh	15	3,554	65%	71%	**90	45%	30%
Tamil Nadu	10	1,984	48%	100%	66	89%	85%
West Bengal	10	1,940	59%	39%	48	48%	33%
<b>Total*</b>	<b>254</b>	<b>*45,388</b>	<b>50%</b>	<b>76%</b>	<b>**1,617</b>	<b>70%</b>	<b>49%</b>

Data as of 31<sup>st</sup> March 2018

\*Number of students stands at 45,945 as of 31<sup>st</sup> July 2018

\*\*This data includes 16 teachers at two Satya Bharti Schools run by Pardada Pardadi Education Society (PPES) in Uttar Pradesh

# SATYA BHARTI QUALITY SUPPORT PROGRAM



## SCALABILITY OF THE PROGRAM

Taking the program to a much larger number of schools has been possible due to the three factors that Bharti Foundation has built into the design:

- Process orientation with simple guidelines
- Ease of implementation by keeping interventions simple
- Low cost/no cost approach to work

The Satya Bharti Quality Support Program, initiated in 2013, is a collaborative endeavour between the Foundation and the school leaders as well as teachers of government schools. Quality support is an intervention to improve the overall schooling quality of government schools. The program works around the core philosophy of making schools engaging and happy spaces by enabling students acquire leadership, communication, collaboration, and other 21<sup>st</sup> century skills leading to their holistic development.



The program supports students, teachers, parents and administrators to transform government schools into vibrant and integrated institutions of learning by bringing in co-scholastic interventions. These broadly are:

motivate teachers since they are the mainstays of a strong education system. Consistent actions are taken to motivate the teachers on ground. New processes are institutionalized to support their work. Engaged teachers and school leadership are empowered to enhance the level of the overall schooling experience for students.

**Student's Empowerment:** A series of steps are undertaken for effectively engaging students. The focus is on all-round development through extra-curricular activities that enhance their critical thinking and analytical abilities. Variety of programs are organized to make them learn and excel in leadership roles through seminars, lecture series, workshops, talks, club activities and competitions in sports, arts and culture. These initiatives endow them with real-life skills and sensitize them about their role and duty towards environment and society.

**School Environment:** It is ensured that a vibrant learning environment is created and the existing school infrastructure is utilized optimally. Overall cleanliness, plantation, functional labs/libraries, child safety processes, colourful spaces for displaying students' are all part of energizing the overall school environment. For instance, facilities such as libraries are made to function well by making these vibrant, using them as venues for club activities, arranging and cataloging books better, etc. Stakeholders are involved to mobilize resources for upgrading infrastructure, if required. There is a pursuit to provide safe, warm, learning and conducive environment to the students, which acts as a stimulus for them to attend school regularly.

**Parents' and Community Involvement:** The involvement of community members and parents is one of the key hallmarks of the program. Continuous inputs are taken from parents, community members, school management committee, local leadership such as village *sarpanch* and other authorities to ensure their buy-in for achieving the eventual goal of ensuring quality schooling. Stakeholders are invited to the school events, so that they are updated about the calibre and development of students. Regular, structured Parent-Teacher Meetings are encouraged, and community is involved to support school by bringing in resources so that both work as a coordinated team for the benefit of children.

A trained Mentor, who is assigned to a cluster of 10-15 schools, supports the school to create a road map for these interventions. Best practices are shared and overall guidelines on how to initiate, implement and monitor progress are provided, whereas the responsibility for call to action rests with the government school leadership.

**School Leadership and Teachers' Engagement:** The intervention focuses on crafting a joint vision with school leadership, so that they believe in their ability to bring about a change and

The program has been fairly successful in terms of number of schools and students impacted across the length and breadth of the country. Its footprint continues to expand rapidly with many more partnerships in the pipeline.

### Key Performance Indicators

Schools (Numbers)	Teachers (Numbers)	Students (Numbers)	Teacher Training Deployed (man days)	Student Workshops Organised (batches)	Events Organised (for teachers & students)	SMC/PTMs Organised	*The program is reaching out to 1,94,109 students and 7,108 teachers in 637 government schools across 12 states as of 31 <sup>st</sup> July 2018.
*398	5,982	1,59,298	3,387	146	245	587	

Data as of 31<sup>st</sup> March 2018

Funds worth over Rs. 30 lakhs in cash and a similar amount in kind were raised and utilized by schools through community contribution. The program has been operational in the states of Rajasthan, Haryana, Punjab, Delhi, Goa, Jammu & Kashmir, Jharkhand, Uttar Pradesh, Telangana and Andhra Pradesh as of 31<sup>st</sup> March 2018.

# SATYA BHARTI LEARNING CENTRE PROGRAM



## EDUCATION VOLUNTEER LUCAS HANSDAK:

Bokhrabandh, a tribal village in Jharkhand, with a population of 600 people has only one government school, which was closed for years and its building was dilapidated. Lucas, a young tribal boy working for Bharti Foundation pledged to reopen the school. He restored the school building with local support and started remedial classes with 24 OOSC. Government teachers were motivated to come back to a functional school, which is now fully operational with over 50 students.



Satya Bharti Learning Centre Program was started in 2013, with an aim of identifying and mainstreaming Out-of-School Children in the rural areas at primary level, by offering remedial/ bridge courses in collaboration with the government.

As part of the program, children in remote villages, who had never been to school or dropped-out children were identified and admitted in government schools. Compensatory education to these children was provided to bridge the learning gaps in order that they are absorbed in age-appropriate grades.

Effective partnerships were established with the governments of Rajasthan, Madhya Pradesh and Jharkhand. Partnering with the 'Humana People to People' network in Madhya Pradesh added great value to the program. This program had been running in close collaboration with Educate a Child (EAC), a global program of the Education Above All Foundation; launched by Her Highness Sheikha Moza bint Nasser of Qatar. The objective was to catalyze efforts to significantly reduce the number of Out-of-School Children (OOSC) worldwide at the primary school level.

The learning centres proved to be of immense value. They offered continual support to the government in enrolling and retaining OOSC, within the government schools. The centres also engaged with the community and parents to enable their active participation in the program. The program targeted the major aspects of low attendance, lack of enrolment, discontinuation and measures were taken to tackle these issues and create a sustainable model of learning centres that could attract students. In spite of these centres mainly being located in the remote rural areas, these became successful with the support of community partners and local youth as Education Volunteers who were trained intensively.

The program's impact during the years of its operations (2013-18) is given below:

### Key Performance Indicators

Children Impacted	Children Currently Enrolled	Children Mainstreamed	% of Girl Students	% of SC/ST/OBC	Centres Operational	Centres Closed
37,500	517	33,353	49%	98%	23	1,499

All centres are within Government Schools  
Data as of 31<sup>st</sup> March 2018

States	Centres	Children Mainstreamed	Children Impacted
Rajasthan	1,114	23,070	26,273
Jharkhand	320	8,373	8,758
Madhya Pradesh	88	1,910	2,469
<b>Total*</b>	<b>1,522</b>	<b>33,353</b>	<b>37,500</b>

Data as of 31<sup>st</sup> March 2018



Remedial class in progress

The success of this program can be credited to the joint and collaborative action of the Foundation, government, community partners and teachers at different levels of its functioning. It achieved what it set out for - to create and bring the Out-of-School Children into the mainstream and offer them equal opportunity through quality education, free of charge. As the program gets integrated into the Quality Support Program, the endeavors to reform and contribute to the rural education will continue, as part of the latter.

\*As of 31<sup>st</sup> July 2018, 463 additional children are mainstreamed in Rajasthan, making the total number of mainstreamed children to 33,816.

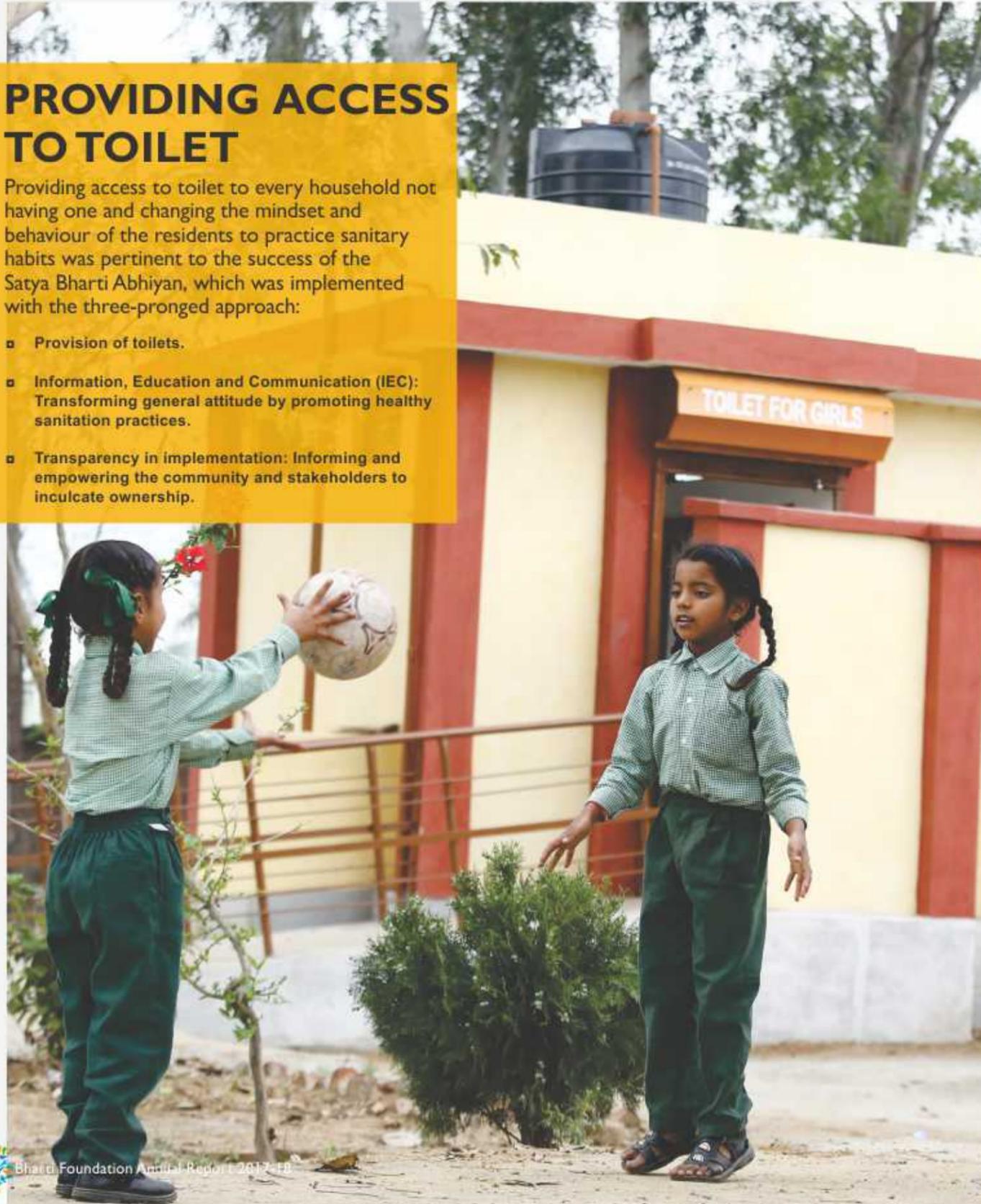
\* FY 2018-19 onwards the time bound Satya Bharti Learning Centre Program has come to a closure. Scope for mainstreaming OOSC is now being integrated with Satya Bharti Quality Support Program for pan India outreach.

# SATYA BHARTI ABHIYAN

## PROVIDING ACCESS TO TOILET

Providing access to toilet to every household not having one and changing the mindset and behaviour of the residents to practice sanitary habits was pertinent to the success of the Satya Bharti Abhiyan, which was implemented with the three-pronged approach:

- Provision of toilets.
- Information, Education and Communication (IEC): Transforming general attitude by promoting healthy sanitation practices.
- Transparency in implementation: Informing and empowering the community and stakeholders to inculcate ownership.



Bharti Foundation has transformed the lives of thousands of community members in the districts of Ludhiana and Amritsar in Punjab with its iconic program, the Satya Bharti Abhiyan, by providing a dignified sense of identity and healthy way of living.

The program was launched in August, 2014 in response to the call of the Hon'ble Prime Minister, Shri Narendra Modi. It was envisaged to complement Swachh Bharat Mission, with financial allocation of upto Rs. 100 crore, for improving sanitation conditions in large geographic areas, by providing access to toilets to all households.

The Abhiyan simultaneously focuses on provision of toilets and Information, Education and Communication (IEC) to encourage proper usage, operation and maintenance of toilet facilities. A variety of awareness campaigns were organised such as personal interaction with beneficiaries, posters' displays, booklets' dissemination, discussions at village meetings and public marches.

Satya Bharti Abhiyan commenced operations from Ludhiana district (rural) and spread its footprint to urban areas of Ludhiana district in October 2016. In addition to the individual household toilets, 14 government schools in rural Ludhiana, identified by Punjab Education Development Board were provided a separate toilet for girls. The collaborative effort of the Government and the Foundation led Ludhiana to self-declare itself "Open Defecation Free". The commemoration ceremony on July 2017 was attended by ministers, government officials, political fraternity and industry leaders.

A Memorandum of Understanding (MoU) was signed with the Department of Water Supply and Sanitation (DWSS), Government of Punjab on 13th September 2017 for providing financial assistance to the beneficiaries identified by DWSS in rural Amritsar for construction of 20,000 toilets. In rural Amritsar, Abhiyan follows Government of Punjab's methodology i.e. construction of toilets by beneficiaries themselves.

The advancement of Abhiyan has been possible through partnership and collaboration of various agencies. All stakeholders - community members, Gram Panchayat, School Management Committee, Sarpanch, beneficiaries, state administration, DWSS, and the Foundation have come together to attain the goal of creating and sustaining neat, clean and hygienic cities and villages.



Parameters	Toilets Handed-over	Beneficiaries	Villages (Under Progress)
Phase III Amritsar	44	243	• Surveyed: 211** • Toilets Handed-over: 27***
<b>Total*</b>	<b>44</b>	<b>243*</b>	Data as of 31 <sup>st</sup> March 2018

Parameters	Toilets Handed-over	Beneficiaries	Villages/Urban Local Bodies (Completed)	Remarks
Phase I Ludhiana (Rural)	17,628	86,085	• Surveyed: 1,010 • Toilets Constructed: 792	Completed i.) Construction of toilets: October 2016 ii.) IEC, survey & Financial closure: December 2017
Phase I Ludhiana (Govt. Schools)	14	497	14	Completed i.) Construction of toilets: January 2016 ii.) Financial closure: December 2017
Phase II Ludhiana (Urban)	614	3,451	11	Completed construction of toilets in July 2018
<b>Total*</b>	<b>18,256</b>	<b>90,033</b>	-	

Data as of 31<sup>st</sup> March 2018

\* Phase III Amritsar: Number of beneficiaries estimated basis the average number of beneficiaries found in the sample households physically verified (9% as of March 2018)

\*\* Phase III Amritsar: villages surveyed by Department of Water Supply and Sanitation (DWSS), District Amritsar, Government of Punjab.

\*\*\*Phase III Amritsar: project is not yet complete as more toilets are under construction.

# HIGHER EDUCATION

It is imperative that a country's development and progress is inextricably tied up with higher education opportunities available for its youth. Acknowledging the significant role played by higher education in the nation's growth, Bharti Foundation has been working incessantly for creating and sustaining programs and partnerships in this area. It has progressively and proactively contributed to Central Government's initiatives of providing world class higher education. It has engaged and collaborated with the eminent institutes within and outside India. It is in this direction that many partnerships have been created to meet the desired standards in higher education.



(From left): Vijay Chadda, CEO, Bharti Foundation; Rajan Bharti Mittal, Vice-Chairman, Bharti Enterprises; Sunil Bharti Mittal, Founder and Chairman, Bharti Enterprises; Rakesh Bharti Mittal, Vice-Chairman, Bharti Enterprises and Mamta Saikia, COO, Bharti Foundation at the announcement of Bharti family's pledge towards philanthropy

## —Satya Bharti University—

**Vision:** Being a global leader in creating and disseminating cutting-edge knowledge that transforms lives and creates a brighter future.

**Mission:** To create and spread knowledge in technology, engineering and other fields in order to assist in economic, socio-cultural and technological development of India.

In November 2017, the founders decided to contribute 10% of their wealth – over US\$ 1 billion towards setting up the Satya Bharti University - a multi-disciplinary world class institute with a special focus on Artificial Intelligence, Augmented Reality/ Virtual Reality, Internet of Things, Robotics, Analytics, Financial Technology, Efficient Energy Systems, Graphics, Image Processing and 4D printing.

The institution intends to attain global eminence and provide infrastructure and amenities comparable to the top 500 institutes of the world. A core team consisting of leading academicians, practitioners and industry/ domain experts has already been handpicked in furtherance of this objective. The institution aims to develop a research and development centric ecosystem by entering into academic collaborations with universities of global repute and industries/ companies having a strong innovation and R & D focus.

The target commencement year for the university is 2022 and it plans to attract faculty from top universities, both from India and overseas that focuses on innovation oriented research as much as on teaching standards. The university is proposed to have an international to Indian student ratio of 15:85. This will promote diversity and create an ecosystem where students will understand the social, cultural and professional environment of different geographies, through peer to peer interactions.

## —Partnerships with leading Indian Higher Education Institutions—

### Bharti School of Telecommunication Technology and Management, Indian Institute of Technology, Delhi

<http://bhartischool.iitd.ac.in/>

The school was established with an aim to create technology leaders through excellence in research and education. Airtel Lecture Series and Talk Shows by industry experts as well as a cognizant effort of involving students and associated faculty in research activities has been the highlight this year. 132 students were enrolled in the M.Tech, MS(R), MBA and PhD programs during 2017-18. The Bharti Merit Award and Best Women Graduate Award continue to acknowledge and encourage excellence among students at the end of each academic year. This year, nine students were accorded the Bharti Merit Award and two students were recognised under the Best Women Graduate Award.



The Airtel Lecture Series held at the Bharti School of Telecommunication Technology and Management, IIT Delhi, exposes students to the best minds from the domain. One such lecture conducted by Ms. Harmeem Mehta, Global CIO & Head of Digital - Bharti Airtel, addressed the students on "Platform Thinking Powered by Artificial Intelligence". Airtel IIT Delhi Centre of Excellence in Telecommunications (AICET)- (established 2007)

The school has the distinction of developing India's first Massive MIMO Radio (5G) – Next Generation Wireless Communication Lab set up with an objective of being a significant contributor to the 5G and Internet of Things (IoT) ecosystem in the country and worldwide.

### Bharti Centre for Communication, Indian Institute of Technology, Mumbai

<https://www.ee.iitb.ac.in/bharticentre/>

The centre was set up to enhance and create major breakthroughs in the area of telecommunication and allied fields. This year, the Centre hosted five speakers from around the world at different times. It also hosted Summer Schools in the "Information Theory, Communications, Signal Processing and Networks". The speakers were Professor Babak Hasibi of Caltech and Dr. Sergery Yakhanin of Microsoft Research. In addition to the tutorial speakers, there were seven invited talks by professors in India and poster sessions by PHD students in India. There were 170 participants in all. The institute hosted the second edition of the Bombay Information Theory Seminar (BITS) with 20 speakers from around the world witnessing around 100 participants.

### Scholarships in Higher Education: Manmohan Singh Bursary Fund

(since 2010)

Manmohan Singh Bursary Fund is a scholarship program that offers an opportunity to the students of exceptional intelligence and calibre to study at the University of Cambridge. 15 students have availed this scholarship and benefitted till date.

## —INTERNATIONAL PARTNERSHIPS for Higher Education and Research—

### Bharti Institute of Public Policy

(A partnership between Indian School of Business, Mohali, the Fletcher School of Law and Diplomacy at Tufts University (USA) and Bharti Enterprises)

<http://www.isb.edu/bharti-institute-of-public-policy>

- The Institute envisions impacting public policy by delivering cutting-edge education, research and engagement. Key objectives of the institute are to promote high quality research guiding policy formulation and implementation and training students through both long and short term programs. The aim is to help students appreciate, formulate and

implement public policies particularly for developing countries. The Bharti Institute's flagship program: Management Program in Public Policy (MPPP) is an inter-disciplinary course that caters to mid-career government and private sector professionals. The program attracted 93 students in 2017-18.

Throughout the year the institute invited distinguished experts to speak on key Public Policy issues. It also conducted workshops and academic seminars related to Public Policy research. The key focus areas for the institute are: Financial Sector Policy, Corporate Governance, Governance, Education, Food Policy and Energy. As one of its key areas for policy research and impacts, the institute has started work on the theme: "Doubling Farmers' Income".

## —Research—

### University of Cambridge, UK

A joint research program on corn/ baby corn crop yield improvement, funded through a grant by Bharti Foundation to the University of Cambridge came into effect in September 2016. The grant supports a three year research program, which is being carried out between Cambridge, Punjab Agricultural University and FieldFresh Foods Private Limited.

### Newcastle University, UK

Bharti Foundation and Newcastle University signed an MoU on 12<sup>th</sup> of March 2018 for working collaboratively on knowledge sharing, academic research and provision of program opportunities in accordance with their core domains. Bharti Foundation has offered internship opportunities to university students. Selective exchange of academic information and materials, joint research activities, publications and any other mutually agreed academic exchanges are among other components of the agreement. As part of the internship, students from Newcastle University have been visiting Bharti Foundation program areas for conducting action oriented research on various projects. The research outcomes are being used to enrich the existing programs of the Foundation. One such recent research assignment on 'Effectiveness of Lesson Plan Implementation in Satya Bharti Schools' was carried out to support our teachers deliver the syllabus in a relevant, time-conscious and effective manner. Previously, in 2016 and 2017, a batch of students from Newcastle University and their associate Institution Boston University, US jointly undertook similar studies.

# GOVERNANCE

India's Best Companies To Work For 2017

A STUDY BY THE ECONOMIC TIMES GREAT PLACE TO WORK

India's Best Companies To Work For 2018

A STUDY BY THE ECONOMIC TIMES Great Place To Work.

Good Governance works alchemically to transform an organization and epitomizes a strong leadership that is deeply engrained in the values of integrity, commitment, dedication and persistence. Further, it is developed by an ardent network of support system and collaborators, who promote ethical practices and value fairness for all in the organization.

The Governing Board has guided and fostered the growth of the Foundation, carefully laying down policies, processes and structures for evaluation of reporting and implementing systems. As such, the Bharti Group of Companies holds itself accountable to the stringent and transparent governance policies. Financial and statutory regulatory compliances are inherent in the system. These are in accordance with the Indian Legal system, as specified under various Central and State judiciary stipulations that include Labour Laws and Employment Act. Bharti Foundation is a charitable trust under the 'Registration Act 1908' and has a well-established, robust and efficient internal monitoring system that informs all organisational functions. It also subjects itself to independent management auditors Ernst & Young, as well as statutory auditors Deloitte. Comprehensive Management Information Systems (MIS) and a well-defined Annual Operating Plan ensure statutory auditory compliance and commitment to quality. The Foundation's commitment with respect to accountability towards its stakeholders is evident. The strong basis of clearly enunciated values, unswerving ethical practices and a spirit of inclusiveness, encourages ownership among the entire body of stakeholders, whether they are

functionaries such as the students, teachers, other staff, executive management, the guiding visionaries such as the Board of Trustees and Board of Governors, external support systems such as technical and alliance partners and funding agencies, or the wider environment of the government and societal systems, within which the Foundation functions.

The Foundation's commitment to maintain the highest levels of transparency while keeping all lines of communication among stakeholders open has created an atmosphere of mutual trust; endowing it with a high reputation of open and fair dealing with all stakeholders. The Foundation has set an internal Complaints Committee since 2013, which complies with the law of Prevention of Sexual Harassment (POSH) of Women at Workplace Act 2013. The committee is responsible for dealing with all matters related to it. Two cases related to sexual harassment at workplace were reported and investigated during the year in accordance with the legal procedures. The allegations were proved correct and accused were separated from services with the organisation.

The consistent and ceaseless efforts of the functionaries at various levels, create a strong governance mechanism. The Foundation is overseen by a Board of Trustees and guided most ably by a Board of Governors comprising eminent professionals, academicians and strategists. The Organisation Structure has the CEO in the lead, accompanied by the COO, who handles all operations, programmatic strategy, systems, processes and implementation methodology and the CFO overseeing financial management, internal controls, legal and regulatory compliance aspects. Functionaries from Program, Training & Curriculum, Quality, Communication & Partnerships, IT, Construction, Human Resource and Procurement departments provide their support to perform these functions.

For Satya Bharti Schools, ground operations are the responsibility of Regional Heads. Principal/ Head Teacher of each Satya Bharti School reports to Cluster Coordinator, who in turn reports to District Coordinator. District Coordinators report to respective Regional Heads. Similarly, Satya Bharti Quality Support Program is managed by a field team consisting of Project Heads, Academic Mentors, Cluster-in-Charge, Cluster Assistants and Education Volunteers supporting them.

## — Snapshots of various events —



A visit at the Army Goodwill School in Karu, Leh being supported under Bharti Foundation's Quality Support Program. Mr. Rakesh Bharti Mittal, Co-Chairman, Mr. V.V. Ranganathan, Governing Board Member, Mr. Vijay Chadda, CEO and Ms. Mamta Saikia, COO, Bharti Foundation - October, 2017



A recent visit by Mr. Rakesh Bharti Mittal, Co-Chairman, Bharti Foundation at Government Sarvodaya Vidyalaya, New Delhi



A visit by the then Hon'ble President of India, Shri Pranab Mukherjee at the formal inauguration of Satya Bharti School Kanidighi, Mushirdabad, West Bengal in July 2017



Ms. Kalpana Morparia, Governing Board Member and Mr. Vijay Chadda, CEO, Bharti Foundation with students of Satya Bharti School Harinagar, Jodhpur



Mr. V. V. Ranganathan and Ms. Kalpana Morparia, Governing Board Members, Bharti Foundation at a government school, which is under the ambit of Satya Bharti Quality Support Program



Bharti Foundation's Governing Board Members, Ms. Syeda Bilgrami Imam and Mr. Badri Agarwal with COO Ms. Mamta Saikia at Satya Bharti School Lordi Dejgera, Jodhpur

All internal and external stakeholders cherish the values and accountability principles - *Ethical Conduct of Business, Fairness and Mutual Respect in dealing with Employees and Partners, in Compliance with Laws and Regulations, Upholding and Protecting Company Reputation.*

# STAKEHOLDER COMMUNICATION

## Sustainability:

The two-pronged approach of upholding and advancing long-term partnerships; clear and prompt communication with transparency and integrity - makes a strong basis for sustainability at Bharti Foundation.

## Partnerships:

The long term sustainability of any organization is possible only with the joint support and collaboration of its various stakeholders like - government bodies, corporate sector, civil society, media, as well as individuals - professionals, bureaucrats, entrepreneurs, and the community. The continual support from all partners to Bharti Foundation is a resultant of the fair & ethical practices and the remarkable results achieved over the years. The Foundation has sustained itself through myriad partnership and alliance opportunities that provide support in several ways.

**Financial** - The Foundation relies on partners to sustain its programs through financial support (CSR contributions or donations). These funds are utilized for program related expenditure. Partners may also choose to contribute to the Foundation's 'Corpus' fund. The interest generated through this fund is utilized for meeting partial operating expenditure of our programs.

**Technical** - Many individuals, organizations and NGOs have supported the Foundation with their technical expertise in IT, Education, Community Intervention as well as through material resources to provide support in successfully implementing its various programs.

**Scale and Reach** - Partnerships that offer scope of scalability and reliability, such as national organizations, government institutions and state government departments have supported the Foundation's activities achieve numbers and reach.

**Individual** - Employees of Bharti Group Companies have been voluntarily contributing

towards the Foundation's education programs through ACT - A Caring Touch - an employee payroll giving initiative which engages employees of Bharti Group Companies to volunteer and contribute in terms of money, time, skills and knowledge.

**Events** - The coveted annual Airtel Delhi Half Marathon (ADHM) also involves organizations and individuals from all walks of life. Each year the Foundation uses the opportunity to raise money and awareness on the need for quality education benefitting underprivileged children. Over the last ten ADHMs, over 9,000 employees from around 100 companies have participated and supported the Foundation.

Two-way communication holds the key to build strong associations and it is at the very heart of Foundation's strategy. Bharti Foundation has an integrated Communication and Partnerships team. The team welcomes suggestions and feedback from its partners and continuously endeavors to serve them better.

## Stakeholder Communication:

Stakeholder Communication is an integral and significant part of the smooth functioning of the Foundation. Their interest and commitment towards the Foundation warrants a transparent and honest communication.

**Traditional and New Age Digital Media** - Most of the events' updates, program initiatives and results are widely publicized and the Foundation receives positive coverage in traditional media such as regional and national newspapers as well as other periodicals. The Foundation also effectively uses its social media handles like Twitter, Facebook, Instagram and LinkedIn to narrate activities and case stories in a time and cost effective manner to a wide audience and also facilitates quick feedback from all stakeholders.

**Publications**- The annual report of Bharti Foundation serves as a perfect medium to read and analyze the yearly activities of the Foundation and gives a detailed account of the progress of various programs. Further, a specialized newsletter 'Voice of Change' is also provided to the stakeholders. It features the stories of change,

grit and success under Foundation's program.

**Public Events and Fora**- Bharti Foundation's senior management team members are highly regarded in the industry as domain experts and thought leaders. They frequently participate in relevant events such as conferences, seminars and workshops for exchanging and disseminating knowledge.

### Employee Participation under ACT Program:

Year	2013-14	2014-15	2015-16	2016-17	2017-18
Participation * (%)	33%	25%	33%	34%	25%
Total Amount (Rs.)	18,240,484	16,888,191	13,729,301	14,177,856	15,105,331

\*Employees from across Bharti Group Companies participate under this initiative

Data as of 31<sup>st</sup> March 2018



Snapshots of communication collateral used for different purposes/audience in 17-18

## SATYA BHARTI SCHOOL ALUMNI ENGAGEMENT

Satya Bharti School Alumni Engagement Program was formally institutionalized in 2014, with an aim of building and sustaining a network of alumni, who continue to be our partners in nation building and bring about a positive change in the society. Alumni act as anchors, who inspire the students and have been instrumental in setting benchmarks for them to aspire for the highest possible potential. Satya Bharti Schools continue to stay connected with their alumni to be able to guide them, as they endeavor to pursue their career, as well as facilitate guidance for current students through them.

One of the key features of alumni engagement is the Annual Alumni Meet. It is an occasion for alumni to visit their alma-mater and share their present day experiences with the existing students and teachers.

Our alumni are our legacy to the world and live our vision and values, striving to create a better future. Here are a few heart-warming stories of our alumni in the recent years:

**Mahima Yadav**, alumna, Satya Bharti School, Kohrar, Rewari (Haryana) used to be an introverted child. Teachers encouraged her to participate in all school-level events. This boosted her self-confidence, helped her realize her potential and eventually made her outshine not only in sports and co-curricular activities, but also in studies. She secured first position in Rang Tarang Competition consecutively for three years at the cluster level. She scored 95% marks in Class X and qualified the National Talent Search Exam. She is currently studying at Class XII and is receiving a merit-based scholarship to help her prepare for medical entrance tests, so that she can fulfil her dream of becoming a doctor. She is an inspiration for hundreds of girls in her village.

**Gyanesh Singh** came to Satya Bharti School, Bhojpur, district Shahjahanpur, Uttar Pradesh (U.P.) as a quiet and shy boy and gradually went on to become quite a spirited student with a strong sense of ambition and achievement. Hailing from Hasanpur, a remote village in U.P., he had to undertake an arduous journey of 12 kilometers to reach the school, out of which three kilometers were covered on foot. This neither deterred him nor broke his invincible spirit. In 2010, Gyanesh secured second position in both a 100 Meter Race and a Ludo Competition at the Cluster Level Sports

Competition. He passed class V in first division, scoring the highest marks in the class. In 2017 Gyanesh emerged as a topper in the entire Shahjahanpur district in the Class XII board exams, scoring an impressive 92.2% marks. On October 4, 2017 he was felicitated by Deputy Chief Ministers of Uttar Pradesh, Dr Dinesh Sharma and Mr Keshav Prasad Mourya. His story is a remarkable tale of transformation and persistent hard work. Gyanesh Singh is currently pursuing B.Sc. (Hons) Physics at Acharya Narendra Dev College, University of Delhi. He wants to become a professor of physics in future.



Satya Bharti Alumnus, Gyanesh Singh, with award trophy

Alumna **Sanjana** has been an all-rounder. Her firm foundation in academics and co-scholastic activities can be attributed to her primary education at Satya Bharti School Teek, Kaithal (Haryana), where individualized attention is given to each child. She qualified Haryana state level SPAT (Sports & Physical Aptitude Test) and is consequently receiving a monthly scholarship. She is also a national level player of kho-kho & long jump. Currently studying at meritorious Jawahar Navodaya Vidyalaya, she has been selected by Dakshana Academy, Pune for IIT and Medical Exam preparation at no cost. Sanjana aspires to be a doctor and serve her community.

**Avinash** was a role model student of Satya Bharti Government Primary School, Adarsh Achrol Amer (Rajasthan). He has been exceptional in academics since his days in the Satya Bharti School. After completing Class XII with 90% marks from Jawahar Navodaya Vidyalaya (meritorious school), he has been selected for MBBS in SMS Medical College, Jaipur. It was his childhood dream to serve the country as a doctor.

**Priyanka Bai** is an alumna, Satya Bharti School, Sultangarh, Neemrana (Rajasthan). Her father is a snake

charmer and the only earning member in the family of seven. Being the eldest in the family, Priyanka shares responsibilities of looking after her siblings and also doing household chores. Despite growing up in extreme poverty, she didn't give up on education. A keen learner, Priyanka scored 82% in class VII making her teachers, her family and the community extremely proud. Now in class X, she is the first girl child from the community to be appearing for Board exams later this year. She is determined to go to college and inspire other girls.



Priyanka Bai with her mother

**Dharma Ram** was seven years old when he joined Satya Bharti School, Jatibandhu, Jodhpur (Rajasthan). Teachers' persistent efforts in giving him a strong academic footing and his own determination to excel led him to score 88% in Class X with 100% marks in science. He has won many accolades, including Gold Awards in state-level and district-level science competitions and a merit-based scholarship. He aspires to become the 1<sup>st</sup> IITian from his village.

**Anmolpreet Kaur**, alumna, Satya Bharti School, Jallandiwal, Ludhiana West (Punjab), is a daughter of a daily laborer. At Satya Bharti School, she was encouraged to follow her dreams and pursue her passion in sports. She started regularly participating and excelling at school level sports. She participated at cluster level and developed a passion in hockey. She was selected in a sports academy, which provides free training to talented sports persons. She has achieved

many laurels since then - 1<sup>st</sup> Prize in Haryana State Championship; 2<sup>nd</sup> Prize at Badal Hockey League, 1st Prize in District Level School Hockey Games (under 14), Ludhiana to name a few. Following her footprints, other girls in school have started taking keen interest in sports. She has proven that one can realize her/ his potential even through sports.

**Bhupinder Singh**, son of a construction labourer in rural Amritsar, served tea as a little boy at construction sites in and around his tiny village of Fattubhila. Teachers of Satya Bharti Adarsh Senior Secondary School, Fattubhila, Amritsar (Punjab) caught sight of this sprightly young lad at an expansion project in their school. The school teachers bridged his education gap of more than two years and enrolled him in class VI. During his time at the school, Bhupinder developed a strong work ethic and overcame all the hurdles through sheer perseverance and grit. He began to bring several accolades for his academic progress, projects and models. Today, he is standing tall in his shiny new army uniform as a strapping young man of 20. He is receiving training as a General Duty Soldier in the Indian Army. With the recently earned badge of honour, Bhupinder Singh returned triumphant to his village, bringing pride and joy to his family, teachers and the entire community.

These stories are but a reassurance for us to continue our consistent endeavors in the field of quality education to bring a sustainable change. They are as much as our brand ambassadors as our legacy to the world. Ingrained with strong Bharti Foundation values of ownership and commitment to give back to the society, they are India's pride as much as ours!



From left to right, Sukhjot Kaur, Manpreet Kaur and Rajir Kaur of 2017-18 batch of class XII have now joined BA. B.Ed integrated course in Khalsa College of Education, Amritsar

## EXTRACTS OF FINANCIALS

## Balance Sheet as at March 31, 2018

Sources of Funds	Schedule	As At March 31, 2018 (Rs.)	As At March 31, 2017 (Rs.)
Corpus Fund	A	3,065,233,227	2,968,608,227
Restricted Funds	B		
- Deferred Grant		168,766,621	187,301,509
- Other Restricted Funds		139,033,012	320,279,421
		<b>307,799,633</b>	<b>507,580,930</b>
Reserves and Surplus	C	1,777,357,951	1,553,224,192
<b>Total</b>		<b>5,150,390,811</b>	<b>5,029,413,349</b>
<b>Application of Funds</b>			
Properties, Plant & Equipment's	D(i)	996,861,778	690,603,948
Capital Work-in-Progress	D(ii)	84,031,457	373,722,691
Intangibles Assets	D(iii)	5,408,806	-
Other Non Current Assets	E	1,374,660,410	1,558,538,835
<b>Investments</b>	F	1,129,255,908	573,498,825
<b>Current Assets, Loans and Advances</b>			
Cash and Bank Balances	G	1,602,210,527	1,905,179,587
Loans and Advances	H	96,703,598	85,100,604
		<b>1,698,914,125</b>	<b>1,990,280,191</b>
<b>Less: Current Liabilities and Provisions</b>			
Current Liabilities	I	95,746,378	123,333,985
Provisions	J	42,995,295	33,897,156
		<b>138,741,673</b>	<b>157,231,141</b>
<b>Net Current Assets</b>		<b>1,560,172,452</b>	<b>1,833,049,050</b>
<b>Total</b>		<b>5,150,390,811</b>	<b>5,029,413,349</b>
Significant Accounting Policies and Notes to Accounts	T		

This is the Balance Sheet referred to in our report of even date.

For Deloitte Haskins & Sells LLP  
Chartered Accountants  
FRN: 117366W / W100018

Hemant M. Joshi  
Partner  
Membership No.: 38019

Place : Gurugram  
Date : 31<sup>st</sup> August, 2018

The Schedules referred to above form an integral part of the Balance sheet.

For and on behalf of the Board of Trustees

  
Rakesh B Mittal  
Trustee

  
Rajan B Mittal  
Trustee

  
Vijay Chadda  
Chief Executive Officer

  
Amit Mathur  
Chief Financial Officer

## Income and Expenditure Account for the year ended March 31, 2018

Income	Schedule	Year Ended March 31, 2018 (Rs.)	Year Ended March 31, 2017 (Rs.)
Donations Received (Refer Note I(5) on Schedule T)		926,279,425	1,108,420,310
Other Income	K	306,798,944	282,865,325
		<b>1,233,078,369</b>	<b>1,391,285,635</b>
<b>Expenditure</b>			
Donations and Scholarships Paid	L	28,782,752	1,460,000
Personnel Expenses	M	445,253,032	383,797,557
Operational Expenses- Satya Bharti Schools	N	193,141,181	181,067,436
Operational Expenses- Quality Support Program	O	24,301,828	14,866,403
Operational Expenses- Out of School Children Project	P	87,929,525	91,429,849
Operational Expenses- Satya Bharti Abhiyan	Q	39,716,739	105,971,599
Operational Expenses- Other Projects	R	13,559,415	22,641,552
Administration Expenses	S	61,666,546	60,457,300
Depreciation & Amortization	D(i)(iii)	114,593,592	87,958,595
		<b>1,008,944,610</b>	<b>949,650,291</b>
Surplus (Excess of Income over Expenditure) for the year		224,133,759	441,635,344
Add: Surplus (Excess of Income over Expenditure) brought forward from last year		1,553,224,192	1,111,588,848
<b>Balance Surplus transferred to the Balance Sheet</b>		<b>1,777,357,951</b>	<b>1,553,224,192</b>
Significant Accounting Policies and Notes to Accounts	T		

This is the Income and Expenditure Account referred to in our report of even date.

For Deloitte Haskins & Sells LLP  
Chartered Accountants  
FRN: 117366W / W100018

  
Hemant M. Joshi  
Partner  
Membership No.: 38019

Place : Gurugram  
Date : 31<sup>st</sup> August, 2018

The Schedules referred to above form an integral part of the Income and Expenditure Account.

For and on behalf of the Board of Trustees

  
Rakesh B Mittal  
Trustee

  
Rajan B Mittal  
Trustee

  
Vijay Chadda  
Chief Executive Officer

  
Amit Mathur  
Chief Financial Officer

# OUR PARTNERS



## **Bharti Foundation**

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