



Dream, learn, achieve

Program Outreach

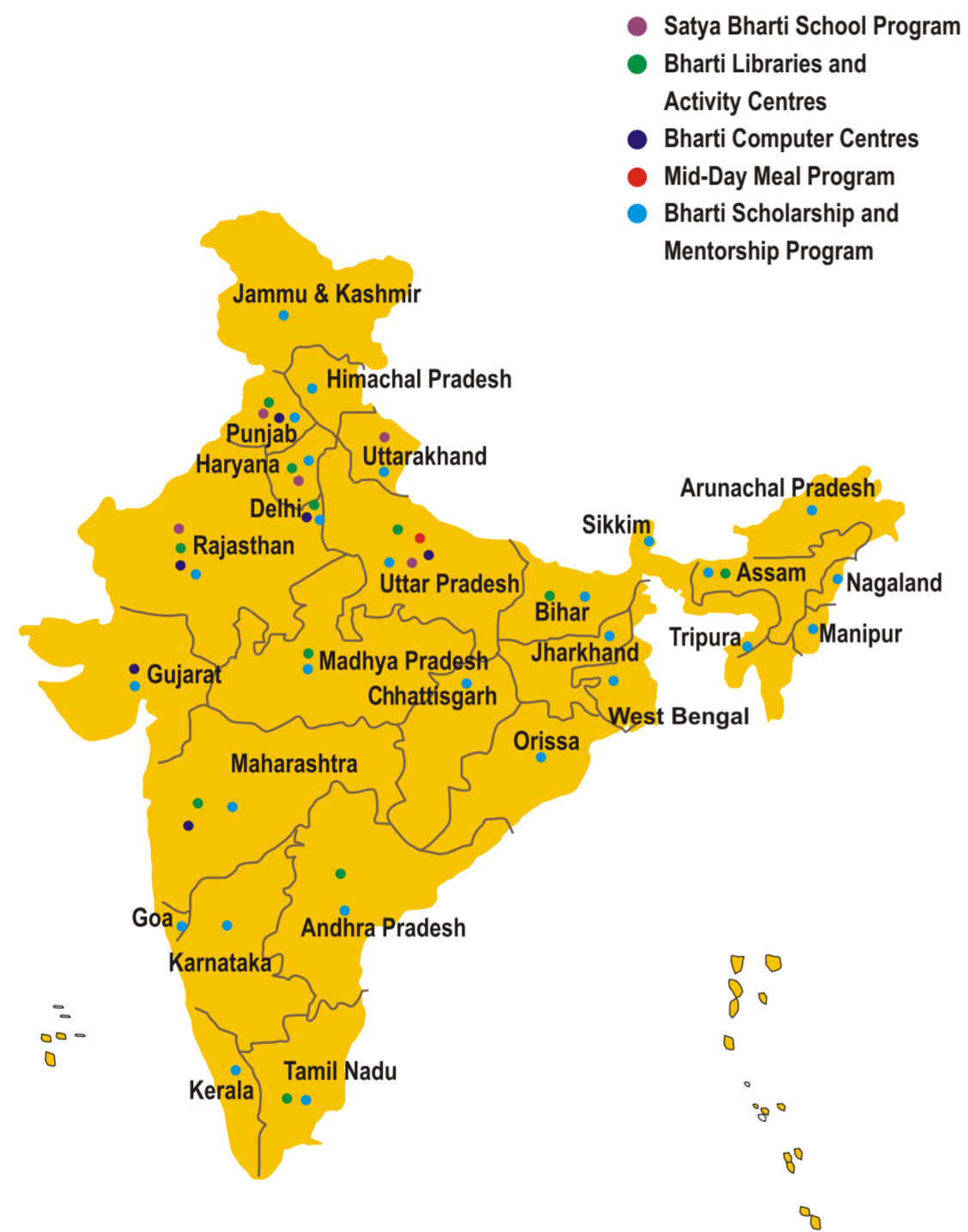


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Chairman's Message

Dear Friends,

India is clearly emerging as one of the leading economies of the world. The momentum of growth is attracting the attention of global business strategists, investors and economists alike.

It is therefore ironic that despite success in the economic sphere, India is still grappling with issues of illiteracy, unemployment, infant mortality, female foeticide and the like. A major reason for this contradiction is the extremes that characterize the Indian population and society at large.

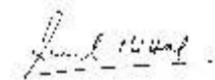
One of the key elements responsible for launching India into its current economic trajectory is its demography. Large proportion of young working population has fuelled this growth. Therefore, it is only prudent to build on our people 'advantage' more diligently. It becomes imperative, more than ever before, that we do away with the demographic extremes and take quality education and training to the entire population. I strongly believe that quality education, besides being the biggest contributor to economic success, is a great leveler as well.

However, we must recognize that, like any other initiative, to create a sustainable change in the sector, there is a need to create collaborative models - like public-private partnerships (PPPs). While 'public' and 'private' continue to be two important stakeholders in these models, 'people' have emerged as another equally strong stakeholder. At Bharti Foundation, we have witnessed real life situations where local communities have extended tremendous support to our program. Their belief, that our initiative is for the good of their future generations, has been responsible for the successful implementation of our program in their villages.

We, as industry and as individuals, need to recognize that we are equal partners in this initiative and have to work collectively to make a difference. Bharti Enterprises in particular, through Bharti Foundation, has taken upon itself the mandate to take quality education to the rural hinterland. Additionally, it imparts quality education and training to the youth to realize their true potential and become an important contributor to economic growth. This 'cause' is shared across all the Bharti Group Companies through acts of volunteering, mentoring and donation.

Together, we can take mass education to a level, which in times to come can become a benchmark in accessibility, quality and most importantly, impact. Each one of us counts. Let us not wait for someone else to make the first move.

Regards,



Sunil B. Mittal
Chairman & Group CEO
Bharti Enterprises



From the President's Desk

Dear Friends,

I am very happy and proud to bring to you Bharti Foundation's Annual Report for FY 07-08. Last year has especially been a significant one. We made considerable progress on our ambitious agenda of making quality education a reality for the underprivileged children.

Our flagship program, 'Satya Bharti School Program' has received overwhelming response from the local community and other stakeholders. As this report goes to print, 161 schools are operational across the states of Punjab, Haryana, Rajasthan, Uttar Pradesh and Uttarakhand, serving more than 13,000 underprivileged children. Bharti Foundation undertakes the holistic management of these schools. Through these schools, we plan to continuously set new benchmarks and raise the bar of quality education.

The other milestone of the year is our partnership with Rajasthan Education Initiatives, a Government of Rajasthan program. As a part of this initiative, 50 Government Primary Schools have been adopted and are being run on the lines of Satya Bharti Primary Schools by Bharti Foundation. Through this partnership model, the underprivileged children enrolled in government schools will now have access to high quality education. We strongly believe that if this model is replicated on a larger scale, it holds the potential of quickly making quality education a possibility for millions of underprivileged children in India.

We have also now decided to extend our education program up to the Senior Secondary level. The objective is to ensure that students who graduate from the Satya Bharti Primary Schools have continuous access to quality education through the Satya Bharti Senior Secondary cum Vocational Training Schools. In addition to regular academics, these schools will provide vocational training opportunities to children to help them gain employment within their own village and community once they finish their education.

Bharti Foundation therefore, plans to establish 500 primary schools and 50 Senior Secondary cum Vocational Training Schools in rural India, covering approximately 2,00,000 students every year.

The path forward is truly exciting!

I would like to take this opportunity to thank all employees across Bharti Group of Companies for encouraging this initiative by contributing their time, skill, knowledge and money. Involvement of the senior executives has been exceptionally motivating for our team.

Bharti Foundation team is today 700 member strong. It is our team members who, through their commitment, passion and untiring efforts, are turning our dreams into reality. I take this opportunity to thank all team members for their whole hearted support in making this journey so exciting.

As we embark on this journey, we need your encouragement and support as always. Please help us establish these 'temples of learning' so that the coming generations are not deprived of quality education.

We always look forward to your feedback and suggestions.

Warm regards,



Badri Agarwal
President
Bharti Foundation



Vision

To help underprivileged children and young people of our country realize their potential.

Mission

Committed to creating and supporting programs that bring about sustainable changes through education and use of technology.

Despite several significant achievements in the area of education in India, nearly 300 million children in the age group of 7 years and above are still illiterate while 42 million children in the age group of 6-14 years do not attend schools. (Source: UNICEF)

At Bharti Enterprises, there is an absolute belief in education being the most important tool for social and economic development of India. To bridge the existing education divide and make quality education accessible to underprivileged children in rural India, Bharti Enterprises set up Bharti Foundation in 2000. The main focus being to help underprivileged children and young people of our country realize their potential. For over seven years the Foundation has been creating and supporting programs that bring about sustainable improvement in the field of education.

Based on innovative models of public-private partnership, the education initiatives of Bharti Foundation involve working very closely with the government, policy makers, local communities and the civil society at large. The program aims to make a difference in the lives of thousands of underprivileged children, allowing them to become independent individuals and active participants in the dynamic changing economy of the country.

Bharti Foundation implements education programs in the fields of both primary and higher education. The primary school program is designed to help students garner skills to explore, question, reason, communicate effectively and acquire values that help them stay rooted to their culture and connect with the society. The senior school program will train the students in professional skills, to equip them for future employment opportunities within their own villages and communities.

While the program aims to set quality benchmarks in the field of elementary education through its Satya Bharti School Program, it also runs computer centres, libraries and mid-day meals through partnerships with other organizations working in the sector. Bharti Foundation also implements programs in the field of higher education with the aim to develop new generation entrepreneurs and telecom leaders of tomorrow. It provides scholarships to underprivileged youth and has set up schools of higher education in partnership with premium institutes like the IIT Delhi and IIT Bombay.

With quality education and training opportunities being its primary focus, Bharti Foundation hopes to nurture and develop future torch bearers of an economically, politically and socially successful India.

Elementary education

Dear Friends,

As we all know, education is one of the most powerful instruments for reducing poverty and inequality. To contribute to the economic and social development of India, Bharti Foundation has undertaken the mandate of taking quality education beyond the privileged few.

I am happy to share with you that we have made significant progress in this direction and the feedback from the local community has been overwhelming.

From 69 schools catering to about 3,000 children at the end of March '08, we now stand at 161 schools helping about 13,000 children. We continue to grow at a phenomenal pace with a keen focus on quality standards. Innovative teaching techniques, high quality teaching material, capacity building of teachers and evaluation and assessment processes ensure highest level of education.

Another challenge that our education system faces is low participation of girl children and of children from the weaker social strata. However, at the Satya Bharti Schools currently there are 52 girls for every 48 boys. Also majority of the children belong to the socially weaker sections of the society.

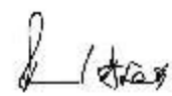
We have trained 526 teachers across Haryana, Punjab, Uttar Pradesh, Uttarakhand and Rajasthan on modern pedagogical tools and techniques. The training modules go up to over 21 days to ensure that all our teachers are adequately trained before they start imparting knowledge to the students.

From the feedback received so far, it is evident that Satya Bharti Schools have already begun to earn a reputation for high quality standards in terms of childrens' awareness of their surroundings, ability to question and reach logical conclusions, spoken English and the like. Before long, the impact will be visible on a larger scale.

We also provide nutritious mid-day meals to our students to improve upon their existing health standards. At Bharti Foundation, we will continue to emphasize the importance of quality-based education.

We invite your valued inputs on best practice and benchmark standards so that we can take this learning to our schools and enhance the quality of education further.

Sincerely yours,



Rakesh Bharti Mittal
Vice Chairman
Bharti Enterprises



A movement to enrich young lives

Satya Bharti School Program

Where dreams take shape

The Satya Bharti School Program is the flagship program of Bharti Foundation. Launched in 2006, this education initiative supports the pursuit for excellence and aims to set benchmarks for quality education across the country. Poised to be one of the most innovative public-private partnership programs in the country, the schools are "temples of learning, radiating knowledge and excellence for underprivileged children".



At the Satya Bharti School, Ludhiana, Ludhiana

The Satya Bharti School Program aims to make available high-quality education to poor children, out-of-school children, migrant children and especially the girl child. Setting out to make a difference in the quality of education in the country, Bharti Foundation has adopted a two-pronged strategy. On one hand, Bharti Foundation is establishing its own Satya Bharti Primary Schools, with an aim to reach out to underprivileged children in the remotest corners of the country. On the other hand, Bharti Foundation is adopting government schools to improve the quality of education being imparted. These schools are known as the Satya Bharti Government Primary Schools. By 2010, Bharti Foundation aims to reach out to more than 2,00,000 children

through 500 Satya Bharti Primary Schools and 50 Satya Bharti Senior Secondary cum Vocational Training Schools.

Satya Bharti Primary Schools

The Satya Bharti Primary Schools aim to establish a robust foundation in the journey of academic exploration of a child. The program will empower a child to look at education, not as a task but as an experience, that will allow her to savour every facet of life with curiosity.

The education imparted through Satya Bharti Primary Schools is not restricted to the four walls of the classroom but encompasses a wider and more holistic perspective of learning. Teaching children to be aware of their surroundings, the methodology allows a child to gauge her own learning levels and be an active participant in her own journey towards knowledge. The program aims to break down imaginary walls of resistance and allows the outside world to seep into the classrooms, making the experience holistic and fulfilling. It aims to inculcate in children a desire to explore unknown horizons of knowledge, appreciate her own intrinsic cultural make-up and construct knowledge for herself, while working towards achieving academic excellence.



The Satya Bharti Primary Schools have covered sufficient ground since its advent in 2006. The program has seen a phenomenal rise in the number of schools and the number of children being enrolled every year. Today the program stands at 112 operational Satya Bharti Primary Schools, reaching out to over 8400 children and approximately 340 teachers.

Satya Bharti Government Primary Schools



Making learning "fun"

The Satya Bharti Government Primary Schools are built on the same guiding principles as the Satya Bharti Primary Schools. It is through the aegis of this program that Bharti Foundation adopts government primary schools, aiming to strengthen and develop the quality of education being imparted there. The management, infrastructure, human resource requirements and the teaching-learning processes are completely managed and operated by Bharti Foundation.

49 government schools reaching out to about 5000 children across Neemrana and Amer, have been adopted in Rajasthan. The Rajasthan Government has also agreed to continue all existing government schemes like free text books and notebooks, mid-day meal support and scholarships to the Satya Bharti Government Primary Schools.



Interest and awe at the Satya Bharti Government Primary School

Underlying Principles

Bharti Foundation's programs have been developed keeping in mind a few key underlying guiding principles. Every initiative is woven around the child and is seeped in the principles of creativity, stakeholder involvement, empowerment of beneficiaries, optimum use of technology and high quality standards.

Community Participation

The Satya Bharti School Program is based upon a public-private partnership model with community participation forming an important pillar of this collaborative model.

All the programs at Bharti Foundation encourage partnership by empowering the key stakeholders. This not only instills a sense of ownership but generates a sense of responsibility and accountability, which is critical for successful implementation of the program.

This multi-stakeholder model has gained support from state governments, communities and opinion leaders across all political spectrums. The community members have come forward in various villages in Punjab, Rajasthan, Haryana, Uttarakhand and Uttar Pradesh to cook mid-day meals for the students at the schools, with raw material being provided by Bharti Foundation. In some villages, they have even sponsored meals for the children and also contributed land. Panchayats and local governing bodies have also facilitated land allotment and donations for the schools. To foster a feeling of ownership and pride, Bharti Foundation also plans to involve community members in the School Advisory Boards for the schools.

In the Cheema village of Punjab, the Satya Bharti School teachers participated in a pulse polio campaign. This was well appreciated by the community. Teachers also utilized this opportunity to sensitize parents about nutritional and hygiene issues concerning children.

Technological Integration

At all Satya Bharti Schools, technology is a way of life. It forms an intrinsic part of the learning process. The process is thus designed, on the one hand, to teach computer education as a subject and on the other to use technological applications for curriculum (set introduction, concept development, reinforcement of concepts) roll out. The idea is to convert regular classrooms in our schools into computer enabled classes where teachers and students get to interact with technology.

It is imperative that each of the schools under the program continue to perform to the best of their capacity. To achieve this, monitoring and evaluation systems and procedures are being set up. The performance of Satya Bharti Schools will be assessed through state-of-the-art technological



Coming forward for a common cause

A Bharti Foundation staff from its central office was visiting a school in Rajasthan. He found a community member cleaning up the verandah of a Satya Bharti School. When enquired, she said that she did not work in the school nor did her children study there. She liked visiting the school for the enjoyment it brought the children. Cleaning the school was her way of expressing her gratitude on behalf of the village.

processes which will keep track of operating procedures and standards in each school. Information about all schools will be readily available to all the key decision-makers and in real time. This will help the Foundation assess the level of performance in each school and provide timely support and intervention for improved performance.

Quality Management Systems

Bharti Foundation is committed to providing quality education and achieving highest levels of performance, both at the Satya Bharti Schools and the organizational setup built to support their functioning. It is our endeavor to establish performance standards that will provide quality and performance benchmarks in the field of education.

Achieving high levels of performance requires adoption of an integrated and comprehensive approach to Organization Excellence. At Bharti Foundation we have launched our Organization Excellence Initiative by adopting the philosophy of Total Quality Management.

The Organization Excellence Initiative is being rolled out in three concurrent phases:

- Creating a Quality and Continuous Improvement climate through training and communication
- Process Management based on Quality Management System Standards to define processes and specifications and stabilise performance to the desired levels
- Engaging all members to join in ongoing improvement ventures by pooling their knowledge, talent and ideas

Operational Methodology

Land Allotment for Schools

The process of setting up Satya Bharti Schools starts with allocation of land by the Panchayats, State Governments, individuals and local communities. The program has received overwhelming support through various land offerings.



Fun filled day at the Satya Bharti School

Dreaming of their children becoming well-groomed independent citizens of the country, community members have come forward in far-flung villages, offering personal plots of land completely free of cost for setting up a Satya Bharti School in their village. Bharti Foundation has received approximately 35 pieces of individual land donations from various people in Rajasthan, Punjab and Uttar Pradesh. It is because of such an enthusiastic public response that the government has also allocated land to Bharti Foundation in certain villages. Land has also been leased in certain areas for setting up of Satya Bharti Schools.

Mr. Ranidan Singh, over 90 years old resident of village Shergarh, wanted to leave behind something for his fellow villagers before his death. He realized that the only way in which he probably could make a difference to the village was to donate his personal plot of land for the Satya Bharti School Program. He expressed a desire to visit the registrar's office to donate land. He could not walk and was brought to the office lifted by two people so that he could personally complete all formalities for land donation. Today, not satisfied at just having donated land Mr. Singh sits at the construction site of Satya Bharti School at Shergarh and personally supervises the construction.

Aiming to set up 500 Satya Bharti Primary Schools by 2010, Bharti Foundation has partnered with the State Governments of Punjab, Rajasthan, Haryana and Tamil Nadu for increasing the reach of its program to different parts of the country. Land allocated in these areas has been grouped in approximate batches of 10 villages, which when placed together forms a cluster of schools placed in proximity of each other. This is to aid operational procedures and smooth functioning of the schools. With overwhelming support from State Governments, the Foundation has been allocated land in 148 villages (half to 1 acre each) in Punjab (80 villages), Haryana (34 villages), Rajasthan (28 villages) and Tamil Nadu (6 villages). Apart from these 148 villages, land allocation request in 54 new villages are under consideration with governments of Punjab, Haryana and Tamil Nadu.

These initiatives have not only convinced us about the need for the program but have also encouraged us to scale up projects and reach out to more children in other villages in rural India.

Mr. Prem Singh works as a Reader in the Tehsil Office, Shergarh in Rajasthan and is in charge of the land revenue office. When villagers willing to donate land to Bharti Foundation approached his office, he warned them about frauds involving land grab. However, the villagers told him about Bharti Foundation's work. While visiting the villages, Mr. Singh observed one Satya Bharti School in progress and spent time trying to understand the concept. Today, Mr. Singh is a proud donor of his own land to Bharti Foundation in Guman Singh Pura, Rajasthan. He has also motivated his brothers to donate land to Bharti Foundation.

School Design

The Satya Bharti Schools are designed to be child-friendly, environment-friendly and cost-effective. The schools are being built keeping in mind the micro-climate of the region. The classrooms are large rectangular spaces with enough room for the children to study and engage in extra curricular activities.

The design of the classrooms also promotes individual expression of children through smaller blackboards, up to a level of three feet from the floor, near the seating space of students. The corridors are wide and long so that children can comfortably sit facing each other while mid-day meals are served in the shade.

Various innovative steps have been used to make the schools look interesting and yet be cost-effective. Waste material like broken tiles have been used to line the corridors, giving it a mosaic finish. The building is painted in bold and striking colours, helping save on recurring maintenance cost. The colourful appearance also makes the schools look vibrant and invoke a sense of happiness in the minds of children studying there. Due to the pyramidal roof opening, there is constant movement of air in the classrooms, helping keep the classrooms comfortable and cool even during the hot summer months.



Utilising the waste



School Management and Administration

The Satya Bharti Schools are run with the fundamental belief that it is only a motivated and committed teacher who can bring about a sustainable change in the way education is imparted. It is with the intention of making teachers an integral part of school operations and building in them an intrinsic sense of ownership towards the school that Bharti Foundation works closely with the teachers, addressing issues that might otherwise result in de-motivation and high rates of attrition.



Sealing bonds of trust through work

Additionally, the organization structure of the Satya Bharti School Program follows a process of complete decentralization and empowers all its stakeholders to be active participants in the program. While teachers are responsible for the development of lesson plans and have the complete freedom to experiment with teaching modules within a prescribed framework, parents and community members also contribute to various processes in school operations. The Sarpanch of the village is encouraged to visit the school at any time and conduct surprise checks.

An important pillar of Bharti Foundation team is the team of Field Co-ordinators. Their involvement extends beyond their functional roles and responsibilities. They are customer centric change agents for the schools, and are instrumental in creating a strong bridge between the community and the school. Field Co-ordinators are also responsible in ensuring process compliance in all Satya Bharti Schools. They receive special training to closely monitor effective deployment of policies pertaining to admissions, student excursions, mid-day meals and conducting parent-teacher meetings, among other things.

Field Co-ordinators look after all administrative and other requirements at schools. This allows teachers to concentrate and engage solely in teaching activities.

Field Co-ordinators are also responsible for identifying resource people at the ground level who can support schools in conducting outdoor project works. They mobilize contributions from villages and all stakeholders. While these contributions take care of a considerable amount of operational costs, it also builds in the community a sense of ownership of the school. Community contributions act as a parameter of school effectiveness.

It is indeed true that the positive and sustainable effect of a Satya Bharti School is directly related to the level of acceptance of the program within the community. It is to this end that Bharti Foundation has created sound liaisons with village Sarpanches, community leaders and local government officials.

Recruitment of Teachers

We believe that the Satya Bharti School teachers play the most important role in delivering quality education. It is to uphold these standards of quality, both in terms of education delivery and performance, that Bharti Foundation recruits young and dynamic individuals from the local community as teachers. Extensive care is taken during the recruitment process to enroll young



Writing the way to success

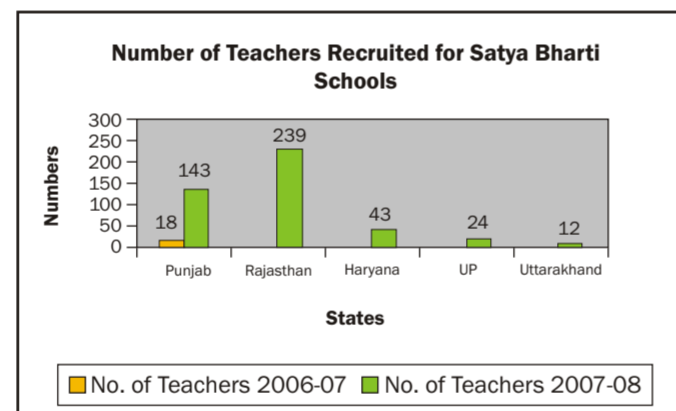
individuals who, in addition to being inspiring teachers, will also serve as guides and mentors to the students.

A three-step recruitment mechanism is followed which includes a written test, a mock teaching session and an interview.

While candidates are assessed for their intelligence level, numerical and pedagogical skills during the written test, the mock teaching sessions test the candidate's knowledge and understanding of the topic, instructional and classroom management and transaction skills. The final stage of the selection process is the personal interview. The interview panel consists of renowned educationists and senior teaching professionals of the locality who assess candidates on the quality of their professional experience and motivation level.

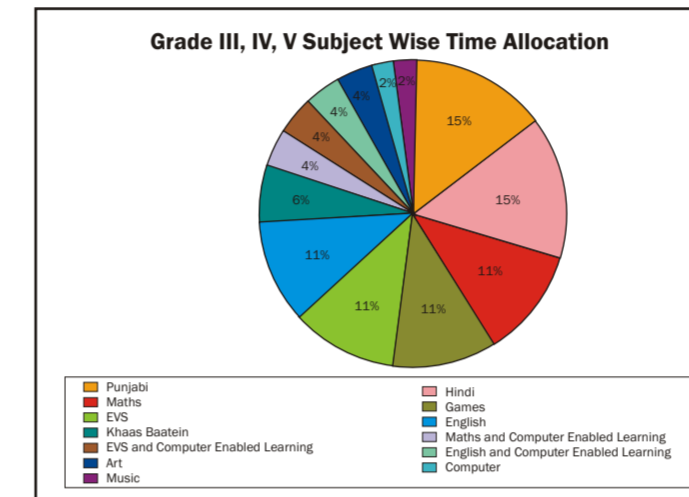
In addition to recruiting school specific teachers, a separate set of mobile teachers are also recruited. Unlike the regular teachers, the mobile teachers cover a group of 3-4 schools and step in to facilitate teaching learning processes whenever needed. They also aid in the preparation of Teaching Learning Materials and class worksheets.

A total number of 401 teachers and mobile teachers were recruited in 2007-2008.



Curriculum

When we embarked upon the Satya Bharti School journey last year, the challenge lay in matching and exceeding public school standards through a specialized curriculum. Our mandate was to create a synergy between the state's curriculum and our expectations of implementing a consciously crafted Bharti Curriculum. Since, we had decided to follow the state curriculum, we went through an intensive exercise to map the Bharti Curriculum in accordance with the curriculum of all states to ensure that there were no gaps in the structure. Thus, the Bharti Curriculum is an amalgamation of thoughts and ideas and is a well-crafted methodology that is based on minimum learning levels and addresses all domains appropriate to the developmental level of the child. The curriculum thus created ensures that students not only gain knowledge in contextual settings but also develop skills to become global citizens of the 21st century.



The timetable followed at the Satya Bharti Schools creates interest and provides variety to students through stories, themes and games, ensuring holistic development.

Great care has been taken to plan the weekly timetable to effectively transact the curriculum and ensure optimal utilization of resources and available time. Various programs like community outreach, community service, exposure trips and field trips are planned to ensure

that all practices and activities of children are interlinked not only with each other but also with the community. The timetable is planned in such a way that students spend minimal time within the four walls of the classroom. With more than 50 percent of the day's activities planned outdoors, the education imparted gives children an opportunity to explore their surroundings and learn through observation and interaction.

Training Programs: Ongoing Training and Support for Stakeholders

The training programs at the Satya Bharti Schools have been consciously designed to mentor all stakeholders, be it a teacher, a school leader, support staff, a parent or the child herself. We follow a cascading model of training wherein all training is deployed by a team of mobile trainers, field co-ordinators and a central training team. The training enables each member maximize her potential, encompassing all aspects of personal, professional and managerial competencies.

The team of mobile trainers is selected keeping in mind key parameters like their experience in the field of education, their ability to think critically and creatively and most importantly, their passion to bring transformation in education. All trainers undergo a rigorous training of 300 hours spread over two months. The training program helps trainers to think laterally, analyze, take decisions and become effective change agents.

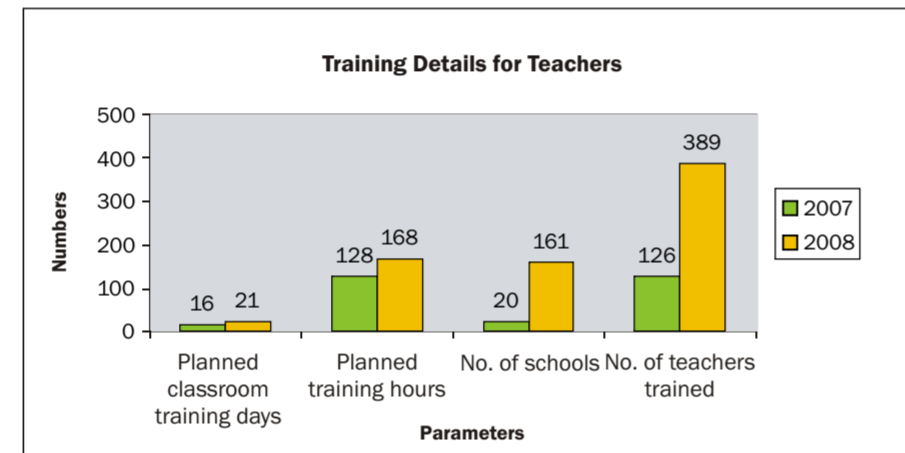


Training under the experts

These trainers are responsible for providing approximately 100 hours of classroom pedagogical support to each school, in addition to classroom based training. This is done to handhold the teachers to incorporate prescribed measures aimed at enhancing student learning and instilling life skills.

The training team created with 8 members in 2007 has now grown to 18 members. In the last one year it has trained approximately 515 teachers across Haryana, Punjab, Uttar Pradesh, Uttarakhand and Rajasthan on pedagogical trends and techniques. The training calendar has extended from 16 days to 21 days for teachers, with added training on school processes and personal enhancement.

In addition to this, field co-ordinators train the school guardians in their role and responsibility towards the maintenance and upkeep of the school building and its surroundings. They also work closely with the mobile trainers to impart computer education to teachers. The Foundation is developing school management and pedagogical training modules to ensure effective implementation of the program.



Monitoring and Evaluation

Monitoring and evaluation of teacher performance forms an integral part of the teaching methodologies adopted at the Satya Bharti Schools. The assessment structure is a consciously created process that ensures an inflow of continuous feedback to constantly improve upon every teacher's competency level.

All teachers are tested on their knowledge and skills through a baseline assessment inventory at the entry level. They also undertake a post training evaluation after every phase of training to gauge their key learnings from the training program. An ongoing assessment of teaching practice is also followed as a continuous improvement measure. After the end of one complete year of teaching, the teachers undertake the end-line assessment to evaluate the impact of the training and support in their overall understanding, attitude and skills.

Number of operational schools	161
Number of children enrolled	13400
Number of teachers	526
Total percent of girls	52

The Way Forward

Education Camps

Learning programs at the Satya Bharti Schools will be further enhanced through the introduction of summer and winter education camps. These camps will also help in enhancing multiple intelligence and core life skills in every child, by enabling students to get into self directed and unsupervised learning modes. They will also contain specialized learning modules which will serve as remedial classes giving children the needed academic support beyond regular school hours. The camps will be organized through support from volunteers and teachers.

Focus on Computer Enabled Learning and Skills

The curriculum will continue to lay emphasis on computer education using a double-pronged approach. While one aspect will focus on enhancing students' computer skills, it will also help enrich classroom learning through Computer Enabled Learning (CEL), where students would use computers as a learning aid.



Integrating education and technology

Enhancing Curriculum: Integrating Themes and Life Skills

In order to ensure focus on developing civic sense, general awareness and qualities of a dutiful citizen, we will implement a theme-based learning that will focus on spreading awareness and developing healthy habits among students. This would enable students to make several cross-curricular connections and apply their understanding to the real world, thereby creating relevance of studies in their daily lives.

As a part of an excursion program, students in Punjab visited the Verka Milk Plant in Ludhiana. The Rajasthan students visited the Rajasthan Tourism Development Corporation office, a Museum and Amusement Park. The children also interacted with a group of foreign tourists at the park. This triggered an array of critical questions in their minds making them question how different people were similar and also what set them apart from each other.

State Highlights

With the introduction of the Satya Bharti School Program in the rural villages of the country, our state offices share a few stories of how the community members have extended their support to the Satya Bharti School Program and Bharti Foundation team.

Haryana

In Haryana, the community has shown immense support for the Satya Bharti School Program. In certain villages in Kaithal district, the community members persuaded the Panchayats to provide land free of cost for the setting up Satya Bharti Schools. Some community members donated fans, drinking water, stationery for children and other items necessary for smooth operation of schools.

Punjab

In Punjab, the first offer of help came from the Sarpanch of Baggakhurd village in Ludhiana. He accepted the proposal of the program and offered help to spread awareness about the program. With the first school proposal underway, the program was subsequently launched in many villages of Ludhiana, Sangrur and Amritsar, with full support from the community. In many villages of Punjab, we started schools in temporary buildings at the behest of the community members. The villagers supported the program by not only providing Panchayat buildings but also by donating drinking water for students, sponsoring mid-day meals, helping in survey of the villages and even undertaking construction work like leveling of sites and so on. The community members take active interest in the affairs of the school and often invite our teachers and field coordinators in village meetings to discuss ways to provide support to the school so that maximum benefit reaches their children.

Rajasthan

Hon'ble Member of Parliament, Dr. Abhishek Singhvi, allocated a sum of Rs. 25 lakhs under the MPLADS fund quota to Bharti Foundation for the construction of Satya Bharti Schools. In all schools in Rajasthan, villagers along with our school children took on a plantation drive where together they planted different varieties of plants. In some Satya Bharti Schools in Jodhpur, the elderly women of the community gather every Saturday to tell stories to the children at the schools. The villagers have also donated money towards school operational costs such as mid-day meals, stationery, infrastructural requirements and the like. The school teachers also actively participate in community activities and take initiatives to create awareness among community members on issues such as health and hygiene, polio- eradication and other vital issues.

Uttarakhand

The Satya Bharti Schools have not only had positive influence on its students but have extended far beyond. In all the Satya Bharti Schools in Udhm Singh Nagar, all the support staff and food providers have learnt to sign their own names. At Patharchatta in Udhm Singh Nagar, the community members noticed that the entrance of the school was not clean and the children faced difficulty to

pass through. They promptly got together and cleaned the entrance for the children. They even created a beautiful garden of a small patch near the entrance. A few community members of J Block got together and painted the Satya Bharti School building after the rains. They also cleared the playground around the school and made it fit for the children to play. In Patwardangar in Udhm Singh Nagar, some of the community members pledged to pay 30 percent of the total expenses being used for school conveyance facilities.

Special Visits

- Hon'ble Chief Minister of Punjab, Sardar Parkash Singh Badal launched the Satya Bharti School Program in Punjab in April 2008
- Mrs. Nagindra Khanna, Patron, Umeed Foundation, laid the foundation stone for the Satya Bharti School in village Fatehgarh Channa, Sangrur, Punjab in February 2008
- Hon'ble Member of Parliament, Dr. Rattan Singh Ajnala, laid the foundation stone for the Satya Bharti Schools in Nassar and Gujapeer villages in Punjab in February 2008
- Hon'ble Member of Parliament (Lok Sabha) and Ex Union Cabinet Minister, Govt. of India, Sardar Sukhbir Singh Badal, laid the foundation stone for the Satya Bharti School in Channanke village, Amritsar, Punjab in January 2008
- Hon'ble Chief Minister of Haryana, Shri Bhupinder Singh Hooda, visited Satya Bharti School, Ladhawal, Punjab in October 2007.
- Hon'ble Minister of State for Steel (U.P.), Shri Jitin Prasada, performed the Bhoomipujan for the Satya Bharti Schools in Majhila (October 2008), Gurgawan (November 2008) and Barikhas (November 2008)
- Hon'ble Member of Parliament (Rajya Sabha), Dr. Abhishek Singhvi, performed the Bhoomipujan for the Satya Bharti School in Lordi village, Jodhpur, Rajasthan in August 2007



Dignitaries add prestige to the Satya Bharti School

Satya Bharti Senior Secondary Cum Vocational Training School Program

Continuing the movement

"Creating a centre of excellence, to impart quality education as well as vocational skills to help underprivileged children and youth realize their potential as contributing members of our society".

India is fast emerging as a global force in the knowledge economy and one of our biggest strengths is the young population of our country. To continue to support this growth, the need of the hour is to promote higher education, specialization and entrepreneurship among underprivileged children and youth.

Bharti Foundation will open one Satya Bharti Senior Secondary cum Vocational Training School for each cluster of 8-10 Satya Bharti Primary Schools. Thus, there will be 50 Satya Bharti Senior Secondary cum Vocational Training Schools in rural India for the 500 Satya Bharti Primary Schools. Apart from regular course work, these 50 schools will also offer vocational training to students to equip them with skills for future employment opportunities within their own village and community. Bharti Foundation will also provide scholarships to meritorious students passing out of the Satya Bharti Senior Secondary cum Vocational Training Schools and wanting to pursue specialized courses in higher studies viz. Engineering, Medicine, CA, MBA, etc.

Mid-day Meal Program

Feeding healthy minds

Bharti Foundation has partnered with the Akshaya Patra Foundation to set up a state-of-the-art kitchen in Vrindavan to provide mid-day meals to underprivileged children studying in government schools.

The project started in 2003 now caters to more than 96,000 children in 410 government schools and anganwadis in and around Vrindavan.



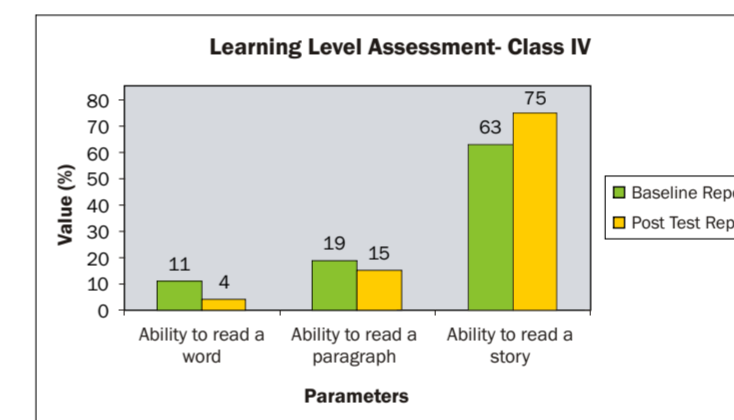
Pleasure of a healthy meal

Bharti Computer Centres

Bridging the digital divide

The Bharti Computer Centres (BCC) were initiated in 2004 in association with organizations such as Pratham Infotech, Kalakar Trust and Adharshila. This initiative, which includes 26 Computer Centres across Delhi, Gujarat, Rajasthan, Punjab, Uttar Pradesh and Maharashtra, was launched to bridge the digital divide in government and government-aided schools and enable children to experience technology and computers.

Hitesh is currently studying in Std. 10th. His father is unemployed, while his mother works as a sweeper in a private company to earn their daily livelihood. Hitesh is below the average level in studies. However, Hitesh displays a keen interest in computers. His computer teacher is amazed at his computer proficiency, while his other grades are below average. Hitesh completes all computer assignments on time. He is often found sitting at the computer lab, practicing what has been taught, engrossed in the magical world of the machine.



The enrollment at the Bharti Computer Centres have shown a phenomenal 200 percent rise since its inception in 2004. According to a recent audit conducted to assess the impact of BCCs, an increasing number of children continue to enroll in the program and attendance at the centres has shown a consistent improvement. Children are also reported to be taking an added interest in their studies due to Computer Aided Learning (CAL), with most of the children using computers for the first time. Teachers have also been using computers to make the teaching-learning processes more interactive and participative. They see the merits of computer-aided learning in comparison with staid traditional methods of teaching.



Learning technology

Bharti Library and Activity Centres

An extended world of learning

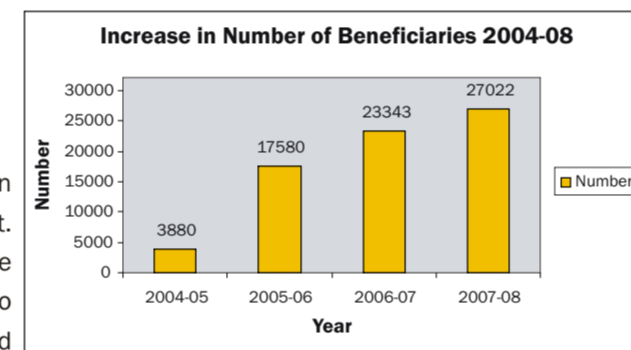
The Bharti Library and Activity Centres (BLAC) were set up in 2005 to enable children to read, write and enjoy learning by reading various kinds of children's books. Currently 104 BLACs, spread across 11 states, are operational in partnership with organizations like Pratham, Kalakar Trust and Shanti Sadhna Ashram.

The BLAC program has helped develop a reading habit, critical for greater learning ability. BLACs are a break from the stereotype image of a library. They are based on an interactive sphere where apart from the regular lending activity of books, students are engaged in various other activities. It serves as a melting pot and provides a platform for group activities among students. Additionally, it enhances the learning ability of the students. Some of the activities conducted in the BLACs are:

- Story telling
- Story making/ writing
- Art and Craft
- Drawing
- Role play

Enrollments at the BLACs have also shown immense growth of over 596 percent since its start. A recent audit was also conducted to assess the level of performance in the last year. According to reports, there is 75 percent of participation and responsiveness of children towards the program. The

BLACs have also emerged as a holistic sphere of activities, where apart from books, the inclusion of other diverse activities is as high as 72 percent. This ensures that children are kept busy in some activity or the other apart from reading books, increasing their interest in educational activities.



Becoming friends

Higher education

Dear Friends,

In 2006, Bharti Foundation initiated the Bharti Scholarship Scheme in higher education institutions in the country. Today this Scholarship covers 38 premier institutions across 26 states. Each year, students from each of these 38 institutions are awarded scholarship, on merit-cum-means basis to pursue higher education in management and agriculture.



To achieve their true potential, these students require support, guidance and motivation, besides financial assistance. Being first generation learners, their immediate surroundings may not be equipped to handle this. A Mentorship Program was therefore launched during the year, under the aegis of the Bharti Scholarship Scheme. The underlying idea being that a mentor, who is an accomplished person in his own right, takes the ownership of providing guidance and resources to the *fellows* assigned to her. Bharti Foundation's Mentorship Program has a 3-fold objective: Career Orientation and Guidance, Personality Development and Academic Preparedness of the mentees.

Currently, very senior executives of Bharti Group Companies are being offered this opportunity to enroll as mentors. This program attracts volunteers as it gives them the opportunity to make a change and see the fruition of their inputs. As of now there are 69 mentors mentoring 113 fellows under this program.

Mentorship will continue to be an integral part of the Bharti Scholarship Scheme. This will ensure that the benefits to the *fellows* will transcend from being purely financial to enabling holistic personality development.

We hope to enroll many more mentors in the coming years as we extend this program beyond Bharti Group of Companies.

Kind regards,

A handwritten signature in black ink, appearing to read 'Rajan Bharti Mittal'.

Rajan Bharti Mittal
Managing Director
Bharti Enterprises

Bharti School of Telecommunication Technology and Management, IIT Delhi

Producing leaders of tomorrow

The Bharti School of Telecommunication Technology and Management, IIT Delhi is continuously striving to set up benchmarks and produce 'Young Telecom Leaders' of tomorrow. In addition to the regular academic excellence initiatives, the year was characterized by the following milestones.

Partnership between SMU-COX and IIT Delhi

IIT Delhi and Southern Methodist University, for its Edwin L. Cox School of Business (SMU-COX), entered into a partnership to establish a program for academic cooperation. This partnership will foster collaboration to provide opportunity for global experience and to facilitate advancement of knowledge on the basis of reciprocity, best effort, mutual benefit and frequent interactions.



The Bharti School stands tall

FACT SHEET

- Partnership: Since year 2000
- Donation: 20 Crores
- Programs: Post-Graduate Programs Offered in M.Tech, MBA, M.S. (Research), Ph.D in Telecommunications.
- Students: Around 200 students annually, including directly enrolled students as well as associate students from other departments.
- Infrastructure: Three state-of-the-art laboratories:
 - Telecom Software Lab
 - Wireless Communications Lab
 - Telecom Networks Lab
- All classrooms equipped with multimedia projectors in 2007

Bharti Airtel-IIT Delhi Telecom Centre of Excellence (TCOE)

The Bharti Airtel-IIT Delhi Telecom Centre of Excellence is being set up as an initiative by the Department of Telecommunications (DOT), Government of India. The objective of the Centre is to promote innovation in the telecom sector and capacity building through knowledge towards achieving Telecom Vision 2010 of the Government. The Centre will also work towards providing support to the industry in planning future telecom growth in the country and reducing the rural urban digital divide. TCOE will be established at the Bharti School of Telecommunication Technology and Management, IIT Delhi.

The Indian telecom sector is today playing a crucial role in the development and progress of the country. We are delighted to further strengthen our partnership with IIT-Delhi through this major initiative by the DoT to develop India as a world-class telecom hub.

Mr. Manoj Kohli
President
Bharti Airtel Ltd.

Airtel Lecture Series

The Airtel Lecture Series was launched in July 2007. Key leaders from the Bharti Group Companies addressed the students on various facets of telecom. In all, nine lectures were held. The students enjoyed the lectures and rated them as being useful, practical and helpful in making decisions and strategies. Rating the lectures on some of the key parameters like content, scope of interaction and learning applicability, the students rate the lectures as high as 70 percent on an average. According to the students



Experts speak

"the lectures are useful as more emphasis is laid on technical aspects/advanced technology" and cover "the management and innovative aspects of the telecom industry". The interactive question and answer session is also a big hit with the students.

Speakers	Designation	Lecture Theme
Mr. Jagbir Singh	Group CTO, Mobility Business Unit	Telecom Technology & Services Trends
Mr. Jayant Khosla	ED, Mobility (West Hub), Bharti Airtel	Building & Managing Customer Relationship
Dr. Jai Menon	Director-IT & Innovation / Group CIO, Bharti Airtel	Utility Computing Execution Model for the Telecom Industry
Mr. S. Asokan	Director, Supply Chain, Bharti Airtel	Telecom Supply Chain
Mr. Krishnamurthy Shankar	Director-HR, Bharti Airtel	Tomorrow's Leaders - Expectations and Challenges
Mr. K Srinivas	ED, Mobility (Eastern Hub) Bharti Airtel	Revenue Drivers in Mobile Business
Mr. Sanjiv Mital	Vice-Chairman, Bharti Telesoft	Value Added Services in Mobile Telephony and its Potential in the Global Market
Mr. Hemant Sachdev	Group Director, Brand and Corporate Communication, Bharti Enterprises	Brands are Built by Vision, Delivered by Teams
Ms. Vijaya Sampath	General Counsel and Company Secretary	Role of Regulator in the Telecom Domain

Apart from the regular scheduled lectures, four special lectures and five guest lectures were also organized for the students during the year. Renowned professionals like Prof. Douglas Zuckerman, President, IEEE ComSoc, Dr. Roberto Saracca, CTO, Telecom Italia and Prof. A. Paulraj, Stanford University, were among the eminent speakers who delivered the special lectures.

Bharti Merit Awards

The Bharti Merit Awards were given to the top three students of M.Tech and MBA of Bharti School for the sixth consecutive year. The purpose of these awards is to recognize and encourage excellence among students. Additionally, the fellowship which was given to the top three MBA students has been extended to the top five MBA students from this academic year.

Bharti Centre for Communication, IIT Bombay

Bharti Foundation has extended an assistance of \$1 million to IIT Bombay to set up the Bharti Centre for Communication. The Centre would promote excellence in education and research in all facets of communication technology. The \$1 million amount will be used for creating state-of-the-art infrastructure and setting up a corpus to ensure smooth functioning of the Centre. The lab construction and equipping is in progress and is expected to be ready by mid-2008.

"We are thankful to Bharti Enterprises for establishing the Bharti Centre for Communication at IIT Bombay. This is an excellent example of our interactions with the industry and will provide a platform for collaboration between the researchers at Bharti Enterprises and faculty at IIT Bombay in the area of communication technology. The synergy between a leading industry and an academic institute will be of mutual benefit."

Prof. Ashok Misra
Director, IIT Bombay

Bharti Centre for Entrepreneurial Initiatives

Inducing the spirit of entrepreneurship

The Bharti Centre for Entrepreneurial Initiatives is a joint initiative between Bharti Foundation and the Entrepreneurship Development Institute of India (EDI). It was set up in 2002 to promote entrepreneurship. The Centre looks at developing, facilitating and motivating entrepreneurs. It also works towards sensitizing the youth and the society at large to become entrepreneurs.

"EDI-Bharti Annual Lecture" Series

Dr. Rakesh Mohan, Deputy Governor, Reserve Bank of India delivered the 3rd EDI-Bharti Annual Lecture in March 2008. The subject of his discourse was 'Innovation and Growth: The Role of the Financial Sector'. The activity received overwhelming response and was widely covered by both the print and the electronic media.



Displaying rare achievements

Bharti Entrepreneur of the Year Award

The Bharti Entrepreneur of the Year Award was constituted to recognize the potential and significance of Entrepreneurship Training Programs in creating entrepreneurs. The Bharti Entrepreneur of the Year Award, 2007 went to Mr. Ashit Doshi, Managing Director, Doshion Ltd., Ahmedabad. The award comprised of a cash prize of Rs. 1 lakh, a trophy and citation.

Mr. Ashit took the reins of almost a dead organization way back in 1993. Turning all the odds into opportunities, he carved out a path for himself and his small company. With no experience or management qualification and also no personal capital, he dared to take a big risk at an early age of 23. Ashit took no time in understanding the complexities of business, reasons behind the most trying time and reached the ways to deal with them.

In 1993, when he took over, the turnover of his company was just Rs. 30 lakh. But in the very first year of his taking over, he successfully negotiated a project worth Rs. 4.5 crore and there has been no looking back since.

From a loss making organization, his company attained a turnover of Rs. 240 crore in the year 2006-07 and registered 100 percent growth. He is successful not only in the domestic market but in international markets as well. His products are well accepted in more than 25 countries of Asia, South-East Asia, Middle East, Europe and Africa. Heading a team of 950 people today, he also displays unique leadership skills.

"Bharti Student of the Year" Award

Suwendu Rout, student of Post Graduate Diploma in Management of NGOs, was conferred the award of Bharti Student of the Year. The award encourages students to display unique entrepreneurial traits and competencies, thus targeting achievements par excellence. Suwendu was honoured with a trophy, citation and cash prize of Rs. 50,000/- during the 9th Convocation of EDI PG Programs.



Recognizing excellence

Suwendu is the eldest son of a middle class family of four children. He hails from a small village in Orissa. After completing Post Graduation in Economics, he started his career as a lecturer of Economics. But his intense drive to pursue social work saw him shift to the field of social work and work with a voluntary organization involved with rural farming community.

When asked about his future plans, Suwendu said, "I am now going to join DSC, as a Research Associate for Natural Resource Management Studies. My future plan is to start an organization that would work with the farming community."

Preparation of the Case Studies

Every year case studies of well known entrepreneurs are prepared for the post-graduate students at the Centre. For the year 2007-08, 20 new cases on renowned achievers were prepared, highlighting their achievements and recording their failures and the strategies they implemented to deal with it. The case studies help to encourage students by showcasing innovative, independent and creative thinking of entrepreneurs who have made it big despite odds.

Special Award

This year a special award of Rs. 50,000/-, a trophy and a citation was also presented to a dynamic entrepreneur, Shri Sardarsinh Ladhuhba Jadeja, Managing Director, Geeta Machine Tools Pvt. Ltd., Jamnagar.

Mr. Sardarsinh Ladhuhba Jadeja started his career in 1964 with a company manufacturing machine tools and oil engines. Starting off at a junior level, his perseverance and hard work soon saw him rise to the level of a Foreman in the same company. Always wanting to start a small establishment on his own, Sardarsinh bought his own Lathe machine in 1976 and started a small repairing workshop of his own. He soon went on to expanding his business and converting it into a private limited company by 1989.

He started to diversify his line of products and also started servicing orders from various reputed companies. His crowning glory came in 2003 when he took over the reins of a leading company in the field of manufacture of heavy duty machine tools. This was the same place where he had started his Apprenticeship and now sat at the helm of things.

Today, he is the proud owner of eight different companies with a turnover of Rs. 20 crore and more than 450 employees. He was also awarded the Bhartiya Udyog Ratna Award' by Indian Economic Development & Research Association, New Delhi for his remarkable contribution to the Industry.

Fellowships to Two Post Graduate Students

Fellowship support of Rs. 50,000/- each was presented to Hardik Vagharia and Sunil Kumar Tripathi for the year 2007-08. The fellowships have been planned to motivate students to pursue higher order achievements despite financial hindrance and induce the spirit of entrepreneurship in the society at large.

Bharti Scholarship & Mentorship Program

Supporting potential

Bharti Foundation instituted the Bharti Scholarship Scheme with the objective of supporting academically bright students who come from financially weak families, in completing their higher education. Bharti Foundation believes in supporting meritorious students who have the potential to grow into leaders of tomorrow.

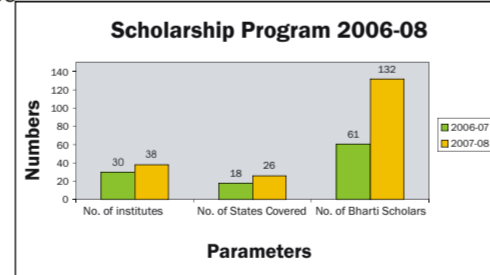
"I will always remember Bharti Foundation for the role it played in successful completion of my MBA. To become a Bharti Scholar has been a matter of great privilege, respect and responsibility for me".
Siddharth Nigam
Bharti Scholar
Symbiosis Institute of Telecom Management



Recognizing talent

The scholarship is given to students on merit-cum-means basis to pursue higher education in management, engineering (electronics, telecom and software) and agriculture. The scholar is supported for the entire course duration, provided he/she continues to meet the performance criteria. The student selection criterion is based on merit-cum-means. Girl students and physically challenged students are encouraged to apply.

The program launched in 2006-07 touched new grounds in 2007-08. Today the program covers 26 of the 28 states of the country.



Gayathri (name changed on request) lost her father when she was very young. The death of their father had a great impact on her elder brother who became schizophrenic. His condition got very bad over the years and her mother had to spend a lot of time looking after him. Losing her brother also in a few years time, Gayathri has grown up supporting the family from a very young age.

With a turbulent childhood behind her, today Gayathri is a picture of self reliance, determined to work hard and support her mother. She is currently in the final semester and wants to work in the media sector. The scholarship has helped her fund her education and has also given her the confidence and determination to excel in her field of specialization. She has completed her graduation in Visual Communication and has produced a film on Portrayal of Mental Illness in Films. With skills such as these, she hopes she will be able to find her niche in the media industry and also create awareness about mental diseases in India.

Mentorship Program

The students being supported under the Bharti Scholarship Scheme are mostly first generation learners who have done well in education. We believe they need more than a scholarship. They need mentors...

The mentoring program, launched in early 2007, has received overwhelming response. The Bharti Scholars consider the program to be a great opportunity. It helps them gain inputs and insights from the mentors, who are senior executives from Bharti Group of Companies.

The mentoring program is a real win-win exercise. The mentors not only add tremendous value to the scholar's life but also enrich their own lives by this experience. Interacting with top professionals from various industries helps the scholars gain insight into the professional world and build new dreams and aspirations for themselves.

The mentoring program adopts some key approaches in order to make a positive difference in the lives of the scholars. The mentors help the scholars build self - esteem & self confidence . Their guidance works towards building of key competencies and also inculcate an innate resilience and will power to achieve academic excellence.

I have greatly benefited with the mentorship program launched by Bharti Foundation. My mentor was very proactive starting from day one and he has given time whenever I have called him or asked for a meeting. He has helped me make significant career decisions and guided me a lot for which I am obliged to him.

Nanda Kishore Panda
Bharti Scholar
Faculty of Management Studies

Young girls need someone they can talk to, share their ideas, understand them and their needs rather than pushing them into routine career paths. They look forward to a patient listening and help in deciding their own path forward. My mentee felt a lot more comfortable when I shared some of my trying moments and also some success stories.

Anjana Ravindranath
Head HR Tamil Nadu Circle
Bharti Airtel

Scholars meet their mentors once every two months on an average. However, regular contact is maintained through phone calls and e-mails. The mentors become the academic guardians of scholars, facilitating them in career related decisions. They also help scholars hone their interview skills and help them in preparing for campus placement interviews.

Bharti-Udayan Shalini Fellowship Program

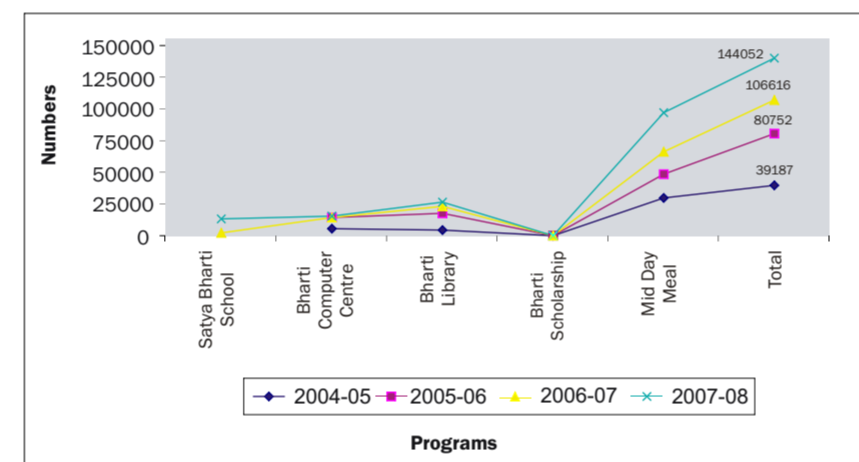
Bharti Foundation has partnered with Udayan Care to support the Udayan Shalini Fellowship Program. As part of the program, 50 deserving girls from underprivileged backgrounds are supported for higher education: 30 for Graduation, 10 for Higher Studies like MBBS, CA, etc and 10 for Vocational courses of 1-year duration.

The 50 Bharti Udayan Shalini Fellows from Delhi (for 2007-08) were identified following a rigorous process of written test, interview and finally home visits. Fellows are selected on basis of NAT- Needs, Ability & Talent.

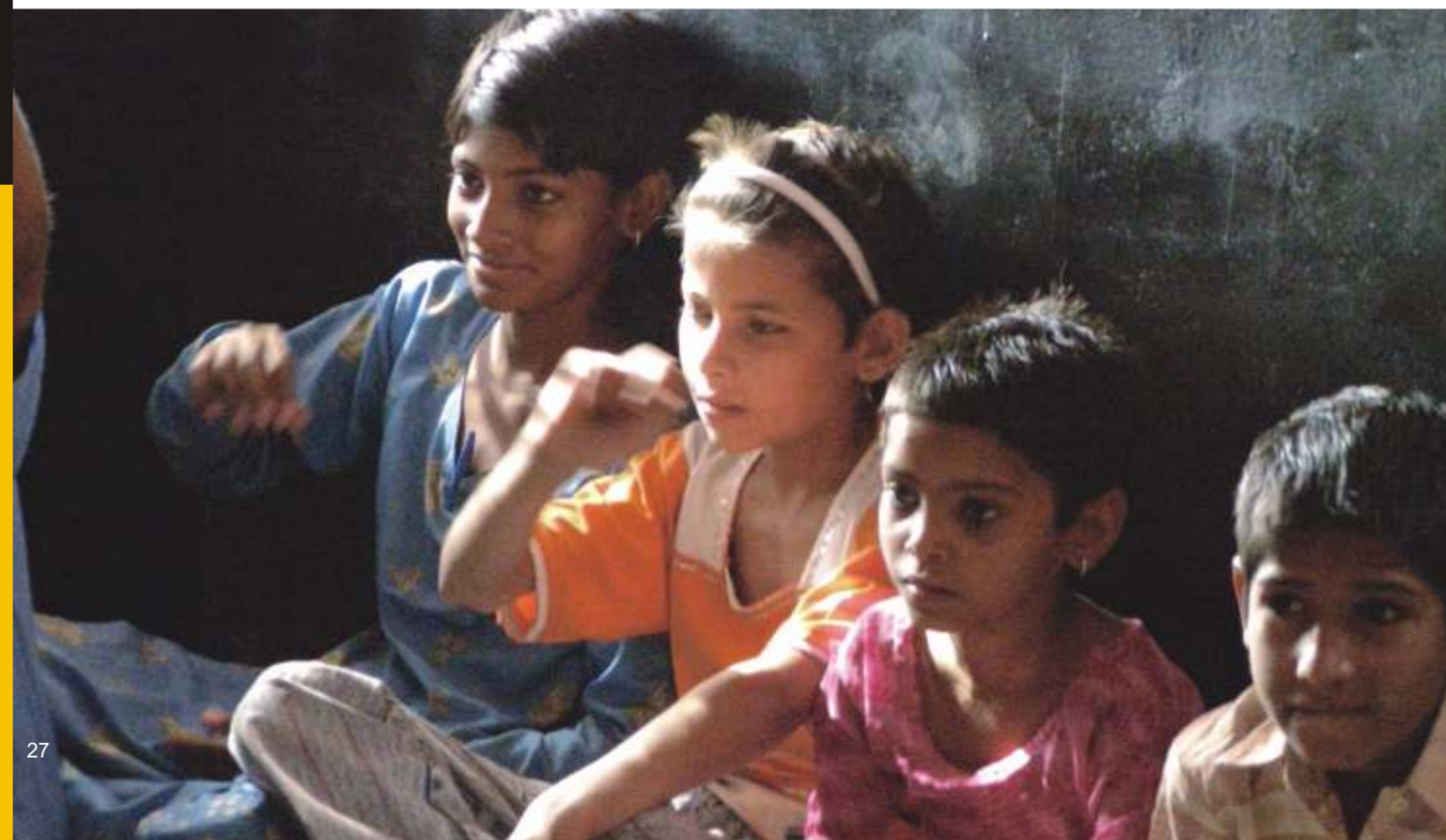


Paving the way ahead

Beneficiary Reach



Success knows no dimension





**Change their
tomorrow. Today.**



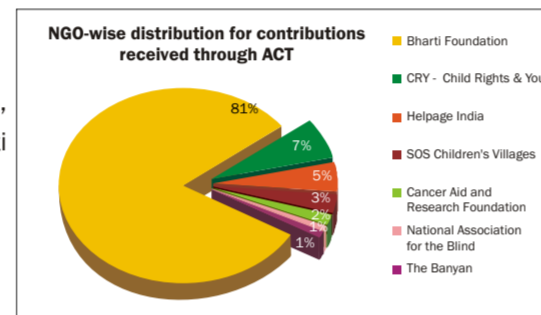
ACT-A Caring Touch

Touching everyone's lives

ACT- A Caring Touch is Bharti Group Employee Philanthropy Program where employees as well as their families are encouraged to donate their time, skills, knowledge, materials and money, to either Bharti Foundation or any other charity empanelled in ACT. All monetary donations are matched by the Company, as per the policy.



ACT was initiated in Bharti Airtel in 2006, and this year it was launched in all Bharti Group Companies.



Monetary Donation

During the year 2007-08, 725 employees (7 percent of Bharti Airtel's total employee strength) participated in ACT by contributing a part of their salary to the charity of their choice. The level of employee participation showed an increase of 107 percent in year 2007-08 as compared to year 2006-07.

Besides Bharti Foundation, the program also supports six other charities working in the area of health, child-care and destitute elderly.

Material Donations

Bharti employees came forward in their individual capacity and in groups to support Bharti Foundation's Satya Bharti School Program by donating material. We had 250 material donors in the year 2007-08. Employees contributed towards stationery, kitchen equipment, sports equipment and other items required in the Satya Bharti Schools to ensure quality education for underprivileged children.

Reena Jain, a Bharti Employee from Delhi Circle, donated 1510 crayons for the Satya Bharti Schools. Prem Arora, an employee from the Delhi Circle, Bharti Airtel, speaks about his experience of encouraging his colleagues to donate, "...my challenge was to generate awareness among colleagues about Bharti Foundation's work... I started sending emails... Reena and many others responded by contributing material... this gave me a lot of strength to speak to more employees and convince them to contribute... I realized that once people are made aware of the work Bharti Foundation is doing, there is no hesitation in them to contribute their bit... the result speaks - a total of 104 employees from MO Delhi contributed stationery and other material for the Satya Bharti Schools..."

"...with ACT coming into picture in '06, things changed for better... on talking with friends at work, I realized there are people who wanted to ACT but were not sure how to. I just had to spend some time in explaining things & show them the way and they contributed wholeheartedly... what helped me to motivate my friends was: A belief that there will be a time when no child would be called underprivileged!! And this can happen only when we all can share the privileges we ourselves are bestowed with!"
Sneha Deb
A Bharti Employee

Volunteering

Employee volunteering is a very important part of the ACT Program. Employees are encouraged to get away from gruelling sessions at work and long unending hours of meetings at office and contribute their services to social causes. Bharti Group has put together a Bharti Volunteering Policy, where employees can avail an additional day's paid leave to volunteer with a charity.



Helping Happily

This year, the members of Airtel Management Board (AMB) visited the Satya Bharti School in Ludhiana, Punjab and volunteered to teach the school children. They had a wonderful time sharing stories and playing games with students. "Interacting with the children and seeing the joy it gave them reminded me of the more important things in life", said Mr. Sanjeev Duggal, CEO and Executive Director, Bharti Resources Ltd. "The children were lovely", said Ms. Carol Borghesi, Director- Customer Service Delivery, Bharti Airtel Ltd, "eager to learn, very polite and well behaved".

The members of Airtel HR Leadership had a similar experience to share, when they took time off their hectic schedules to volunteer at the Satya Bharti School, Ladhawal, teaching children as well as trying their hand at school construction. "Being at the construction site was fun and 'a new experience'. It generated some light moments and happy memories for the HR leadership team", shared Ms. Shweta Tangri, Head-Compensation & Benefits. Mr. Vikas Joshi, Head-HR, Transformations, was extremely delighted by the entire experience and said, "...I am delighted that Bharti Foundation is creating a ray of hope for the large number of underprivileged children in the rural areas. I hope that this project (Satya Bharti School) increases in size and scope and goes a long way in providing a bright future to many more children".

Even though volunteering at program sites is encouraged, it might not always be possible for Bharti employees to physically visit program sites, but still want to support a cause. ACT also caters to this section of the Bharti employees through an option of "Volunteering from desk/ office". Employees can help draft stories for children, prepare classroom exercises or even help in accounting work at the Foundation. 95 Bharti employee volunteers have enrolled themselves to support the work of Bharti Foundation by volunteering in this manner.

How would you want to see your country's future?

CHILD LABOUR

Change their tomorrow...
Today!
ACT Now!!!
Rs. 200/- from you
every month for a year could take care of a year's education of a child at Satya Bharti School

2 ACT

Write to: ACT.BhartiFoundation@bharti.in | All contribution to ACT are exempt u/s 80 G of Income Tax Act 1961



Words of Appreciation

"I am impressed with the progress made by Bharti Foundation within a week; I can feel the change in the air and I have a lot of expectations from Bharti Foundation in the future."

Shubhra Singh

I.A.S., Commissioner, RCEE, Jaipur

(during her visit to Satya Bharti Govt. Schools, Neemrana, Alwar, Rajasthan)

"Bharti Foundation and the Punjab Government are working together to make Punjab a fully literate state ...by establishing state-of-the-art (Satya Bharti) schools to provide quality education to underprivileged and needy children coupled with technological backup (this initiative) would prepare our children to tackle the upcoming challenges of a resurgent and vibrant India...My best wishes to Bharti Foundation."

Sardar Bikram Singh Majithia

Cabinet Minister, Water Supply & Sanitation, Information & Public Relations, Science, Technology & Environment & Non-conventional Energy Minister, Punjab

"The children studying in Satya Bharti Schools will tomorrow become active partners of the rural economy. These schools aim to create entrepreneurs, professionals and civil servants who will be from the underprivileged strata of society....therefore this program will lead to an inclusive growth".

Rao Inderjeet Singh

Minister of State for Defence Production,
Government of India

"It is a great deed that Bharti Foundation aims to set up village-based Satya Bharti Schools, which will deliver high quality education to the poorest of children in the farthest of villages of India. The aim (of Bharti Foundation) to hire young teachers from around the local communities will help in generating employment for the unemployed youth. Bharti Foundation has generated lot of employment (through its schools).my full support is with Bharti Foundation. I wish Bharti Foundation best of luck."

Sukhdev Singh Dhindsa

Member of Parliament (Sangrur)

"The work being done by Bharti Foundation in Rajasthan is extremely commendable. The team is extremely dedicated and is full of team spirit and willingness to make a difference. Setting up schools exclusively for the underprivileged children, Bharti Foundation has carved a niche for itself in the world of development and education in India."

Rajendra Singh Rathore

Cabinet Minister, PWD & Parliamentary Affairs, Government of Rajasthan

"Satya Bharti School Program is a good program and more children should get benefitted from this and towards this end, if we have to give more land and resources we will do it."

Arun Mishra

a donor from Bhojpur, Shahjahanpur

"The service of satisfying the hunger of people, especially children is the highest form of service that can be offered to the divine."

Manjula Krishnan

Joint Secretary, Ministry of Women and Child Development,
Government of India, New Delhi
(on visiting the Akshaya Patra kitchen facility at Vrindavan in June 2007)

"This is another major initiative by the Government of India to support growth of telecom sector in India. We are happy to partner Bharti... in setting up this centre and promoting excellence in the area of telecommunications."

Prof. Surendra Prasad,

Director, IIT Delhi

(On the Bharti Airtel-IIT Delhi Telecom Centre of Excellence)

"... Team NESAs has generously and consciously contributed to ACT-Bharti Group philanthropy program, not merely as a monetary deed, but as a campaign to live our brand attributes of being - "In Touch" with the needs of others and "On Their Side." Learning2Act is also a means to influencing others, to ensure that every drop makes the ocean..."

Sudipto Chowdhury

Chief Operating Officer, NESAs, Bharti Airtel Ltd.



Financial Statement

As on 31.3.08	Rs.(Millions)
Corpus	1246
Investments	1537
For the year	
Income from Donations & Investments	422
Capital Expenditure	100
Revenue Expenditure	70
Total Expenditure	170

Bharti Foundation-Governing Board

Mr. Analjit Singh	Chairman, Max Group of Companies
Mr. Anil Kumar	Director, McKinsey & Company Inc., USA
Mr. Anil Nayar	Managing Director, Prerna Centre for Learning and Development Pvt. Ltd.
Mr. Badri Agarwal	President, Bharti Foundation
Mr. K.N. Memani	Chairman, KNM Advisory Pvt. Ltd. (Former Chairman and CEO Ernst & Young, India)
Mrs. Manju Bharat Ram	Chairperson, The Shri Ram School
Mr. Niranjan Ajwani	Group Leader, Ajwani Group of Companies
Mr. Rajan Bharti Mittal	Managing Director, Bharti Enterprises
Mr. Rakesh Bharti Mittal	Vice-Chairman, Bharti Enterprises
Mr. Sunil Bharti Mittal	Chairman and Group CEO, Bharti Enterprises
Mr. Sunil Kant Munjal	Chairman, Hero Corporate Service Limited
Mrs. Syeda Imam	Executive Vice President - Creative, Contract Advertising (India) Pvt. Ltd.
Prof. V. S. Raju	Former Director, IIT Delhi and Prof. IIT Madras
Mr. V. V. Ranganathan	Founder and Chairman, Pinnacle Opportunities (Formerly Senior Partner, Country Head, Strategic Growth Markets Ernst & Young, India)

BHARTI FOUNDATION THANKS ITS PARTNERS



Also supported by all Bharti Group Companies



Bharti Foundation thanks Bharti Airtel for undertaking the printing of this Annual Report

Annexure: List of Operational Satya Bharti Schools

Satya Bharti Primary Schools, Punjab

S.No.	Location	Block	District
1	Pirthipur	Ludhiana II	Ludhiana
2	Balliyawal	Ludhiana II	Ludhiana
3	Satiyana	Ludhiana II	Ludhiana
4	Khanpur	Ludhiana II	Ludhiana
5	Ramgarh	Machiwada	Ludhiana
6	Mithewal	Machiwada	Ludhiana
7	Lakhowal	Machiwada	Ludhiana
8	Behlolpur	Machiwada	Ludhiana
9	Madpur	Samrala	Ludhiana
10	Hario Kalan	Khanna	Ludhiana
11	Malikpur	Khanna	Ludhiana
12	Harnampura	Dehlon	Ludhiana
13	Ghungrali Rajputana	Khanna	Ludhiana
14	Govindpura	Doraha	Ludhiana
15	Cheema	Khanna	Ludhiana
16	Fatehpur	Khanna	Ludhiana
17	Rauni	Khanna	Ludhiana
18	Sirthala	Doraha	Ludhiana
19	Jogimajra	Dehlon	Ludhiana
20	Goslan	Dehlon	Ludhiana
21	Chapra	Doraha	Ludhiana
22	Tungaheri	Pakhowal	Ludhiana
23	Kamalpura	Raikot	Ludhiana
24	Jattapura	Raikot	Ludhiana
25	Ramgarh Sivian	Raikot	Ludhiana
26	Jallalদিwal	Raikot	Ludhiana
27	Hathur	Jagraon	Ludhiana
28	Pamal	Ludhiana I	Ludhiana
29	Mohie	Ludhiana I	Ludhiana
30	Raqba	Sudhar	Ludhiana
31	Sudhar	Sudhar	Ludhiana
32	Sohian	Jagraon	Ludhiana
33	Sherpur Kalan	Jagraon	Ludhiana
34	Chimna	Jagraon	Ludhiana
35	Buzarg	Jagraon	Ludhiana
36	Bhaini Ariyan	Sidhwan Bet	Ludhiana
37	Hambran	Sidhwan Bet	Ludhiana
38	Ladhowal	Ludhiana II	Ludhiana
39	Bagga Khurd	Ludhiana II	Ludhiana
40	Hussainpura	Ludhiana II	Ludhiana
41	Panwan	Bhawanigarh	Sangrur
42	Jhaneri	Bhawanigarh	Sangrur
43	Dyalgarh	Bhawanigarh	Sangrur

S.No.	Location	Block	District
44	Fatehgarh Channa	Sangrur	Sangrur
45	Laddi	Sangrur	Sangrur
46	Khurani	Sangrur	Sangrur
47	Bhamabaddi	Sangrur	Sangrur
48	Ballial	Bhawanigarh	Sangrur
49	Safipur Kalan	Sunam	Sangrur
50	Channanke	Tarsikka	Amritsar
51	Bhatti Ke	Tarsikka	Amritsar
52	Nasar	Ajnala	Amritsar
53	Bath	Ajnala	Amritsar
54	Bohlian	Ajnala	Amritsar
55	Guja Peer	Ajnala	Amritsar
56	Chavinda Devi	Majitha	Amritsar
57	Avdal	Majitha	Amritsar
58	Jijeani	Majitha	Amritsar
Satya Bharti Primary Schools, Haryana			
59	Karora	Pai	Kaithal
60	Budha Khera	Kaithal	Kaithal
61	Sotha	Sotha	Kaithal
62	Rasina	Pundri	Kaithal
63	Ahmedpur	Pundri	Kaithal
64	Sanch	Pundri	Kaithal
65	Barsana	Pundri	Kaithal
66	Saungri	Rajound	Kaithal
67	Sheru Khedi	Kaithal	Kaithal
68	Kheri Gulam Ali	Guhla	Kaithal
69	Teek	Kaithal	Kaithal
70	Chakku Ladana	Guhla	Kaithal
71	Sair	Guhla	Kaithal
72	Khurana	Kaithal	Kaithal
73	Matindu	Kharkhoda	Sonipat
Satya Bharti Primary Schools, Rajasthan			
74	Bawarala	Mandore	Jodhpur
75	Sopara	Bhopalgarh	Jodhpur
76	Dholeriya Jagir	Rohat	Pali
77	Manihari	Pali	Pali
78	Ram Nagar	Shergarh	Jodhpur
79	Jati Bhandu	Shergarh	Jodhpur
80	Tulesar	Balesar	Jodhpur
81	Hari Nagar	Shergarh	Jodhpur
82	Lordi	Mandore	Jodhpur
83	Joliyali	Mandore	Jodhpur
84	Surani	Shergarh	Jodhpur
85	Belwa Ranaji	Balesar	Jodhpur

S.No.	Location	Block	District
86	Tena	Shergarh	Jodhpur
87	Shergarh	Shergarh	Jodhpur
88	Himmatpura	Shergarh	Jodhpur
89	Gumansinghpura	Shergarh	Jodhpur
90	Bhom Sagar	Shergarh	Jodhpur
91	Devraj Garh	Shergarh	Jodhpur
92	Sadul Nagar	Balesar	Jodhpur
93	Gilakor	Shergarh	Jodhpur
94	Lorta Haridasota	Shergarh	Jodhpur
95	Panditon Ka Was	Balesar	Jodhpur
96	Balu Kumbhaniya	Balesar	Jodhpur
97	Kanasar	Shergarh	Jodhpur
98	Rajgarh	Shergarh	Jodhpur
Satya Bharti Primary Schools, Uttarakhand			
99	Patwa Dangar	Bhimal	Udham Singh Nagar
100	Block J	Rudrapur	Udham Singh Nagar
101	Patharchatta	Rudrapur	Udham Singh Nagar
Satya Bharti Primary Schools, Uttar Pradesh			
102	Bichola	Anupshahar	Bulandshahar
103	Anupshahar	Anupshahar	Bulandshahar
104	Bhojpur	Khudaganj	Shahjehanpur
105	Majhila	Khudaganj	Shahjehanpur
106	Bari Khas	Madanapur	Shahjehanpur
107	Gurgawan	Jalalabad	Shahjehanpur
108	Ramnagar	Kant	Shahjehanpur
109	Kurrian Kalan	Kant	Shahjehanpur
110	Mariana Wangar	Jaitipur	Shahjehanpur
111	Gadhia Rangin	Jaitipur	Shahjehanpur
112	Bamanua	Dadrole	Shahjehanpur
Satya Bharti Government Primary Schools, Rajasthan			
113	Dausod	Neemrana	Alwar
114	Dhani Dabadwas	Neemrana	Alwar
115	Dhani Nangla	Neemrana	Alwar
116	Doomroli	Neemrana	Alwar
117	Kali Pahari	Neemrana	Alwar
118	Kaysa	Neemrana	Alwar
119	Khundred Boys	Neemrana	Alwar
120	Kolila	Neemrana	Alwar
121	Majra	Neemrana	Alwar
122	Nangla	Neemrana	Alwar
123	Pipali	Neemrana	Alwar
124	Rodwal	Neemrana	Alwar
125	Sultangarh	Neemrana	Alwar
126	Viranwas Boys	Neemrana	Alwar

S.No.	Location	Block	District
127	Adarsh Achrol	Amer	Jaipur
128	Anhi	Amer	Jaipur
129	Bagaron Ki Dhani	Amer	Jaipur
130	Balya Kalan	Amer	Jaipur
131	Balwali Talai	Amer	Jaipur
132	Banyawala	Amer	Jaipur
133	Bas ki Dhani	Amer	Jaipur
134	Bhomiya Ji ka Mandir	Amer	Jaipur
135	Bodhani	Amer	Jaipur
136	Bodya Ki Dhanik	Amer	Jaipur
137	Bolyawala	Amer	Jaipur
138	Chhapar Ka Bas	Amer	Jaipur
139	Dhani Maliyan	Amer	Jaipur
140	Dhani Minan	Amer	Jaipur
141	Dhani Pipaliyan	Amer	Jaipur
142	Harvar	Amer	Jaipur
143	Harvar ki Dhani	Amer	Jaipur
144	Kalwad Kalan	Amer	Jaipur
145	Kanya Achrol	Amer	Jaipur
146	Labana	Amer	Jaipur
147	Salgiyawali	Amer	Jaipur
148	Sangawala	Amer	Jaipur
149	Syari Balak	Amer	Jaipur
Satya Bharti Government Upper Primary Schools, Rajasthan			
150	Banthala	Neemrana	Alwar
151	Basai Bhopal Singh	Neemrana	Alwar
152	Dabadwas	Neemrana	Alwar
153	Dhikwad	Neemrana	Alwar
154	Fatehpura	Neemrana	Alwar
155	Khundred Girls	Neemrana	Alwar
156	Madho Singh Pura	Neemrana	Alwar
157	Nareda Khurd	Neemrana	Alwar
158	Rewana	Neemrana	Alwar
159	Vijay Singh Pura	Neemrana	Alwar
160	Viranwas Girls	Neemrana	Alwar
161	Gunavata	Amer	Jaipur