

Bharti Foundation and DCM Shriram partner to implement preventive safety protocols in Satya Bharti Schools

26 February, 2021, New Delhi: Bharti Foundation, the philanthropic arm of Bharti Enterprises partnered with DCM Shriram to help prevent the outbreak of the Coronavirus pandemic in Bharti Foundation's flagship Satya Bharti Schools.

Under this initiative, DCM Shriram has donated 2355 liters of Sodium Hypochlorite and 1,074 liters of hand sanitizers to support sanitization efforts in approx 164 Satya Bharti Schools and related office locations, being run by Bharti Foundation across 4 states in India. The children studying in these schools mostly belong to underprivileged families residing in the remote villages of Haryana, Punjab, Rajasthan and Uttar Pradesh.

Speaking more about the partnership, Mr K.K Kaul, Director, DCM Shriram Foundation added, *"Partnering with Bharti Foundation facilitated our contribution towards a cause that affects the education of thousands of children, and in turn, the future of our nation. With the outbreak of the pandemic, not only have preventive measures become of primary importance but also overall health and hygiene of the children of our country have become important; especially when we talk about underprivileged children from remote areas who do not have the means to access sanitization needs. By contributing Sodium Hypochlorite and Hand Sanitizers, we are hoping to bridge that pivotal gap."*

With the world going back to normal and the schools reopening, the safety of the children attending schools has become of primitive importance. Bharti Foundation is committed to ensuring safeguarding the children through the implementation of social distancing norms, thermal checking and regular sanitization of the schools. With DCM Shriram's contribution to the cause, the Foundation's efforts will be fueled towards preventive strategies.

In view of the partnership, Ms. Mamta Saikia (CEO, Bharti Foundation) said, *"In these challenging times, it has indeed become imperative to ensure that health and hygiene initiatives become a prerequisite. The safety of our children has always been of prime significance at the Satya Bharti Schools. With our partnership with DCM Shriram, the sanitization efforts at the schools will not only ensure the safety of our children but also the community at large."*

About DCM Shriram Foundation

DCM Shriram Foundation was setup in 2013 to support **DCM Shriram Ltd** in implementing Social Responsibility initiatives. It was incorporated in 2013 under Section 25 of the Companies Act. The objectives of the Foundation are aligned to sectors defined in schedule VII of section 135, Companies Act. The Foundation has engaged extensively in promoting Water Conservation in the country by creating Water Conservation structures in the states of Rajasthan, Uttar Pradesh & Gujarat. It has also worked extensively to promote rural sanitation by building toilets for Govt schools in the districts of Kota, Rajasthan and Hardoi, Uttar



Bharti Foundation



Pradesh. The Foundation believes in supporting infrastructure creation with adequate behaviour change in the community so as to ensure community ownership and sustainability for the projects that it undertakes.

About Bharti Foundation

Bharti Foundation was set up in the year 2000 as the philanthropic arm of Bharti Enterprises. It implements and supports programs in primary, secondary and higher education as well as sanitation. Since 2006, the flagship Satya Bharti School Program has been providing free quality education to thousands of underprivileged children in 183 schools in rural areas across six states, with a focus on the girl child. The impact of quality education has been scaled-up by transferring the learning and good practices of this program to 2,35,440 students studying in 802 partner government schools across 14 states and union territories, through the Satya Bharti Quality Support Program, since 2013. Satya Bharti Abhiyan, the sanitation initiative started in 2014, has benefitted 1,86,461 beneficiaries by improving sanitation conditions in the districts of Punjab, providing access to toilets and by fostering behavioral change in communities. Together, these programs have cumulatively impacted over 2 million community members.