

Bharti Foundation organises #RunToRise campaign at the Airtel Delhi Half Marathon 2016

- *A special campaign #RunToRise was organised by Bharti Foundation to celebrate 10 years of Satya Bharti School Program at the Airtel Delhi Half Marathon 2016*
- *Two students of Satya Bharti Adarsh Senior Secondary Schools namely Tania Bawa and Bhupinder Singh ran the marathon to raise funds for their schools under the initiative*
- *Over 900 supporters from 32 corporate teams participated at the event to generate funds for Satya Bharti Schools.*

New Delhi, November 20, 2016: Bharti Foundation, the philanthropic arm of Bharti Enterprises participated in the Airtel Delhi Half Marathon (ADHM) held on 20th November, 2016. The participation marked eight consecutive years of the Foundation's presence at the marathon.

This year, the Foundation organised a special campaign '#RunToRise' at the ADHM 2016 as part of the ongoing 10 year celebrations of its Satya Bharti School Program.

The campaign saw two students of Satya Bharti Adarsh Senior Secondary Schools namely Tania Bawa and Bhupinder Singh run the marathon to raise funds for their schools which are located in rural Punjab.

Held annually, the Airtel Delhi Half Marathon enables Bharti Foundation to bring together corporates, individuals, Foundation employees and students to create awareness about the Satya Bharti School Program and raise funds. This year, over 900 followers from 32 corporate teams participated at the event to generate funds for Satya Bharti Schools.

Over the last eight ADHMs, as many as 7,200 employees from 109 corporates have run for the Foundation thereby generating greater awareness about various philanthropic initiatives.

About Bharti Foundation:

Bharti Foundation was set up in the year 2000 as the philanthropic arm of Bharti Enterprises. It implements and supports programs in the field of primary, elementary, senior secondary and higher education through the Satya Bharti School Program as well as Government School interventions under its Satya Bharti Quality Support Program and Satya Bharti Learning Centres Program. This year the Foundation has completed 10 successful years of its flagship initiative – the Satya Bharti School Program.

In addition to its primary focus area of education, the Foundation initiated ‘Satya Bharti Abhiyan’ in 2014, to improve sanitation facilities in rural Ludhiana and ‘Nyaya Bharti’ in 2015 to provide legal and financial assistance to deserving underprivileged under-trials languishing in jails across the country for minor offences.

Bharti Foundation has till date touched the lives of nearly 1,80,000 students, through 1,500 schools/centres, across 11 Indian states, engaging 4,200 teachers through its initiatives in the education sector. These programs have already been recognized as one of the largest private enterprise initiatives of the country in this sector. Satya Bharti Abhiyan has also achieved the distinction of having delivered over 17,500 household toilets, directly benefitting more than 86,000 beneficiaries in over 1000 villages of Ludhiana. The Abhiyan has entered phase II of implementation by extending its footprint in the urban areas of Ludhiana. This is intended to support the District Administration’s initiative of declaring Ludhiana open defecation free.



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