

Bharti Foundation's Satya Bharti School Program recognized as the best CSR project by the Rajasthan Government

Recognition received under the 'Education' category

Jaipur, February 6, 2018: Bharti Foundation's flagship initiative - the 'Satya Bharti School Program', was recognized as the best Corporate Social Responsibility (CSR) program under the 'Education' category by the Government of Rajasthan at the 2nd Rajasthan CSR Awards 2018. Bharti Foundation is the philanthropic arm of Bharti Enterprises.

Held annually, the award ceremony is hosted by the Department of Industries, Government of Rajasthan. The accolade aims at identifying high impact CSR projects, recognise the success of the programs and highlight commitment of the organizations behind these initiatives.

All applications were screened and evaluated by an eminent group of professors from the Institute of Rural Management (IRM), Jaipur.

On the occasion, Rajpal Singh Shekhawat, Hon'ble Minister for Industries, Government of Rajasthan said "We are committed towards improving the quality standards of education in the state. Over the years, Bharti Foundation has become our key partner in realization of our aspiration of 'Education to All'. I congratulate the team behind Satya Bharti School for winning the CSR Award 2018 under education category".

The Foundation's 'Satya Bharti School Program' provides quality education to underprivileged children in rural India, free of cost, with a special focus on the girl child. Presently, 78 Satya Bharti Schools are operational in Rajasthan which are imparting quality education to more than 12,000 underprivileged children employing 418 teachers.

Vijay Chadda, CEO, Bharti Foundation, said "We are honoured to win this prestigious award. I take this opportunity to thank the Government of Rajasthan for their consistent support over the years. The award is a testimony to the efforts being invested by the Bharti Foundation team and reaffirms our commitment towards the Foundation's mission of delivering quality education to underprivileged children."

Currently, Bharti Foundation runs 249 primary/elementary Schools and five senior secondary schools across the states of Punjab, Rajasthan, Haryana, Uttar Pradesh, Tamil Nadu and West Bengal under the 'Satya Bharti School Program'. These schools reach out to over 45,600 underprivileged children and employ over 1,650 teachers. Focused on the girl child [49% girl students] and the weaker sections of society, the program is one of the largest end-to-end education initiatives by a corporate group in the country.

Bharti Foundation was set up in the year 2000 as the philanthropic arm of Bharti Enterprises. It implements and supports programs in the field of education, sanitation and legal aid.



About Bharti Foundation:

Bharti Foundation was set up in the year 2000 as the philanthropic arm of Bharti Enterprises. It implements and supports programs in the field of primary, elementary, senior secondary and higher education. The Foundation provides free and quality education to underprivileged children, with a focus on the girl child, across rural India through its flagship initiative - the Satya Bharti School Program. In the year 2016, the Foundation completed 10 successful years of the Satya Bharti School Program. The impact of quality education is being scaled up by transferring the learning and best practices of the Satya Bharti School Program to Government Schools through the Satya Bharti Quality Support Program and Satya Bharti Learning Centre Program.

In addition to its primary focus area of education, the Foundation initiated 'Satya Bharti Abhiyan' in 2014, to improve sanitation facilities in Punjab and 'Nyaya Bharti' in 2015 to provide legal and financial assistance to deserving underprivileged under-trials languishing in jails across the country for petty offences.

Bharti Foundation is currently reaching out to over 2,00,000 students through over 2,000 schools/centres, engaging close to 8,000 teachers across 13 Indian states through its initiatives in the education sector. In addition, the programs have impacted over 1.5 million community members across rural India since inception. These programs have already been recognized as one of the largest private enterprise initiatives of the country in the education sector. Satya Bharti Abhiyan has also achieved the distinction of having delivered approx. 18,000 individual toilets, directly benefitting approx. 90,000 beneficiaries in the district of Ludhiana. On 15th July 2017, the Foundation announced the expanded outreach of the sanitation initiative with the launch of the Abhiyan in Amritsar.

All data as of 30th November, 2017

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