

Bharti Foundation to introduce Central Square Foundation's TicTacLearn content to rural students

- *Bharti Foundation to take TicTacLearn Content to its rural Satya Bharti Schools as well as the partner Government schools under its Quality Support Program.*
- *More than 2,70,000 students across 16 states and Union Territories to benefit from over 8,000 educational videos in Hindi, English and regional languages.*
- *Students of classes 1-10 in the rural areas to get access to Class-wise educational materials that are aligned to NCERT curriculum in regional languages.*

New Delhi, June 1, 2020: Bharti Foundation, the philanthropic arm of Bharti Enterprises in partnership with Central Square Foundation (CSF), introduces TicTacLearn Content – a repository of learning videos for Maths and Science, specially designed and curated in Hindi, English and regional languages for students. The initiative will provide students with video-based learning resources that can be accessed at home or outside school. It will also support teachers with sound pedagogical tools and comprehensive content library that would enhance mathematical and scientific competencies of students.

The easy-to-access repository of learning videos, developed by Central Square Foundation and Google.org, will benefit rural students of the Satya Bharti Schools as well as students of government schools under the Satya Bharti Quality Support Program across India. Central Square Foundation is a nonprofit organization working with the vision of ensuring quality school education for all children in India.

Talking about this partnership, Ms. Mamta Saikia, CEO, Bharti Foundation said, *“It has been our constant endeavor to provide rural children access to quality education through innovative teaching-learning methodologies. Technology and mobile phones, especially when schools are closed due to COVID-19, have helped us in ensuring that rural students continue to stay engaged with education, while being at home. TicTacLearn Content is a recent addition in our efforts to ensure effective and continued learning for our students.”*

TicTacLearn is a repository of high-quality digital learning resources that aims to solve three critical aspects of online learning i.e. quality content, engagement and access. These videos are accessible on YouTube as well as on DIKSHA - the National Teacher Platform envisaged as a repository of Teaching-Learning resources and teacher development by the Ministry of Human Resources Development.

Bharti Foundation has been closely working with organizations to promote and enhance the quality of teaching and learning in rural schools and develop them as institutions of learning excellence. Through its education programs for rural India, the Foundation is currently reaching out to more than 2,70,000 students in close to 1,000 schools, including partner Government schools and Satya Bharti Schools, across 16 states and Union Territories.

About Bharti Foundation

Bharti Foundation was set up in the year 2000 as the philanthropic arm of Bharti Enterprises. It implements and supports programs in primary, secondary and higher education as well as Sanitation. The flagship Satya Bharti School Program provides free quality education to thousands of underprivileged children in rural India across six states, with a focus on the girl child, since 2006. The impact of quality education has been scaled-up by transferring the learning and good practices of this program to lakhs of students studying in government schools across several Indian states and union territories, through the Satya Bharti Quality Support Program, since 2013. Satya Bharti Abhiyan, the sanitation initiative since 2014, has been improving sanitation conditions in the districts of Punjab by providing access to toilets and by fostering behavioral change in communities. Together, the Foundation's programs have cumulatively impacted over 2 million community members.

As the country continues to battle the impact of COVID-19, Bharti Foundation has ensured that students continue to receive quality education, while at home. The Satya Bharti School teachers have connected with students through class-wise WhatsApp groups/voice calls. Teaching-learning methodologies have been adapted for distance education. Similarly, the Satya Bharti Quality Support Program team has worked with government school teachers and Principals for reaching out to students and parents and have also helped in implementing many government-led initiatives.

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