

Bharti Foundation certified as a “Great Place to Work 2020”

The only NGO recognized among the India’s top 100 companies to work for

New Delhi, 24 June 2020: Bharti Foundation, the philanthropic arm of Bharti Enterprises, has emerged as the only NGO among the top 100 to be awarded ‘Great place to Work 2020’ certification. Considered the ‘Gold Standard’ in workplace culture assessment, Great Place to Work® identifies best workplaces solely on the basis of employee feedback and quality of people practices in the organization.

The certification is based on the result of an anonymous employee survey conducted by a global external party to ensure a completely unbiased and uninfluenced result. The awarding organization, Great Place to Work® Institute, is the global authority for creating, sustaining and identifying high-trust, high-performance culture.

The much sought-after certification is amongst the most coveted recognitions in all industries. More than 1,000 companies from over 20 industries enrolled for the 2020 certification; the top 100 list included companies from varied sectors including information technology, financial services, agriculture, manufacturing, retail, hospitality, etc. Bharti Foundation’s achievement makes it the only non-profit organization to qualify. Bharti Foundation was selected amongst ‘Top 100 Great Place to Work’ in 2018 and 2017 as well.

Mamta Saikia, CEO, Bharti Foundation expressed her delight on having bagged the title and said, “Once again, we have been listed among India’s top 100 companies to work for. I am very inspired by the fact that every employee of Bharti Foundation truly believes that we can change the lives of underprivileged children who study in our schools; that is evident from the kind of passion and commitment that we see on the ground. In addition, a very strong and credible leadership team, a sense of empowerment, unparalleled team spirit and a DNA of innovation sum up to make Bharti Foundation one of the best companies to work for.”

The prestigious certification is bagged by the organizations, which excel on five dimensions – credibility, respect, fairness, pride and camaraderie. This achievement highlights Bharti Foundation’s ideology of creating a safe and happy workplace for its employees, and driving a positive transformation for the empowerment of all its associated internal stakeholders.

The Foundation’s primary focus has been centered on the education of children across rural India while nurturing a culture of positivity, harmony and peace within the organization. A bouquet of programs to enhance the skillset of the employees is organized throughout the year, in an environment of promoting holistic growth and innovation. Bharti Foundation believes in creating new opportunities and experiences for all its employees and thrives to achieve the same.

About Great Place to Work® Institute*

Great Place to Work® is the global authority on building, sustaining and recognizing High-Trust, High-Performance Culture™ at workplaces. We have crafted our perspective by learning from great leaders, surveying millions of employees, and examining thousands of the best workplaces around the globe. We serve businesses, non-profits, and government agencies in more than 60 countries, across all six

continents, mission touching more than 10,000 organizations every year. We thrive on sharing the insights we've gleaned from our work with companies of all industries and sizes, in order to help organizations around the world, build, sustain and scale their great culture.

Great Place to Work® Institute has conducted pioneering research on the characteristics of great workplaces for over 30 years. We believe all organizations can become great workplaces, and our mission is to help them succeed. Great Place to Work® Institute partners more than 10,000 organizations every year around the world to help create and sustain a High-Trust, High Performance Culture™.

In India, Great Place to Work® recognizes organizations through the Great Place to Work® Certification and through research-based annual lists of Best Workplaces.

*The information provided is sourced from <https://www.greatplacetowork.in/>

About Bharti Foundation

Bharti Foundation was set up in the year 2000 as the philanthropic arm of Bharti Enterprises. It implements and supports programs in primary, secondary and higher education as well as Sanitation. The flagship Satya Bharti School Program provides free quality education to thousands of underprivileged children in rural India across six states, with a focus on the girl child, since 2006. The impact of quality education has been scaled-up by transferring the learning and good practices of this program to lakhs of students studying in government schools across several Indian states and union territories, through the Satya Bharti Quality Support Program, since 2013. Satya Bharti Abhiyan, the sanitation initiative since 2014, has been improving sanitation conditions in the districts of Punjab by providing access to toilets and by fostering behavioral change in communities. Together, the Foundation's programs have cumulatively impacted over 2 million community members.

As the country continues to battle the impact of COVID-19, Bharti Foundation has ensured that students continue to receive quality education, while at home. The Satya Bharti School teachers have connected with students through class-wise WhatsApp groups/voice calls. Teaching-learning methodologies have been adapted for distance education. Similarly, the Satya Bharti Quality Support Program team has worked with government school teachers and Principals for reaching out to students and parents and have also helped in implementing many government-led initiatives.

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