



Bharti Airtel
Foundation



A Bharti Airtel Foundation Program Update

VOICE OF CHANGE

ISSUE #31, SEPT 2024



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Saksharta Bharti Abhiyan

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FROM THE CEO'S DESK

Dear Readers,

In our ongoing mission to empower rural India through education, Saksharta Bharti Abhiyan has emerged as a significant initiative, aiming to cultivate a culture of learning that extends beyond the school environment.

Launched to promote literacy and basic education within families and communities, this student-led campaign encourages children to become teachers at home, helping non-literate family members and neighbors gain foundational skills in reading, writing, and arithmetic. It is truly inspiring to see how our students have embraced this role with enthusiasm, making education a tool for change.

Through this initiative, we have witnessed how education becomes a powerful connector, uniting generations. Students are not just learning for themselves; they are sharing their knowledge with those who lack access to formal education, fostering a ripple effect of empowerment. Our students from class III and above, have actively participated in the Saksharta Bharti Abhiyan, demonstrating a remarkable commitment to uplifting their communities through education.

In addition, we have also integrated programs like '**Gratitude to the Unsung Freedom Fighters, Community Volunteering and honoring retired teachers**' under our broader **Learning Beyond Classrooms** initiative. These activities not only help students appreciate the values of sacrifice and leadership but also keep them rooted in their heritage through practical learning.

As part of the **Community Volunteering** activity, local community members visited our schools to teach students essential, and everyday skills such as how milk is measured, how weighing machines work, and other basic tasks that foster practical knowledge. This hands-on approach ensures that our students stay rooted in their communities while acquiring skills that will serve them in daily life.



As we move forward, the Saksharta Bharti Abhiyan and other initiatives continue to reflect our dedication to holistic education—where students not only excel academically but also become catalysts for change in their communities. Together, we are creating a brighter, more literate future for rural India, transforming one village at a time.

Thank you for your unwavering support in this 25-year transformative journey.

Jai Hind!

Mamta Saikia

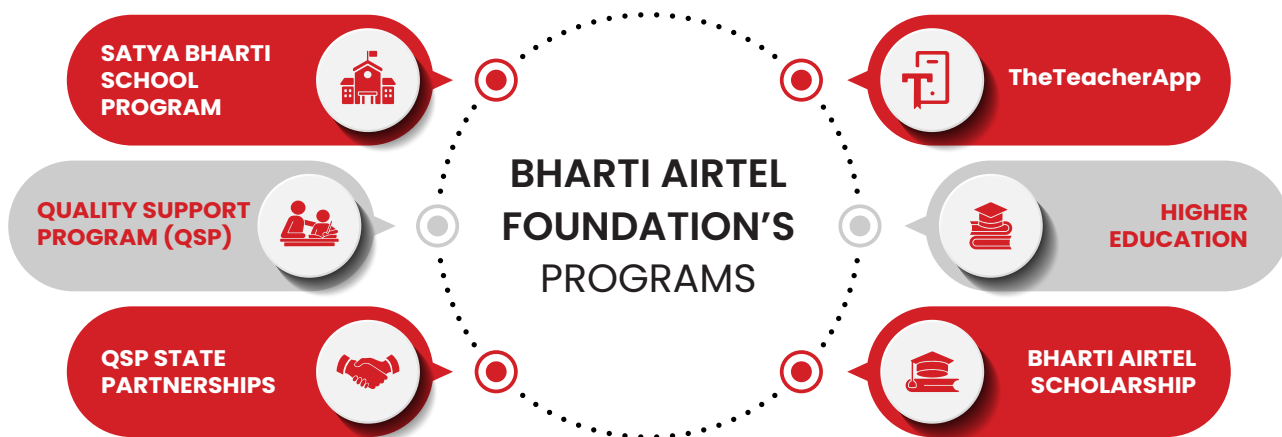
Chief Executive Officer
Bharti Airtel Foundation

ABOUT BHARTI AIRTEL FOUNDATION

Bharti Airtel Foundation, the philanthropic arm of Bharti Enterprises was set up in the year 2000 to bridge the existing education divide and make holistic development accessible for underprivileged children, with a special focus on the girl child in rural India. The Foundation implements and supports programs in primary, elementary, secondary, and higher education.

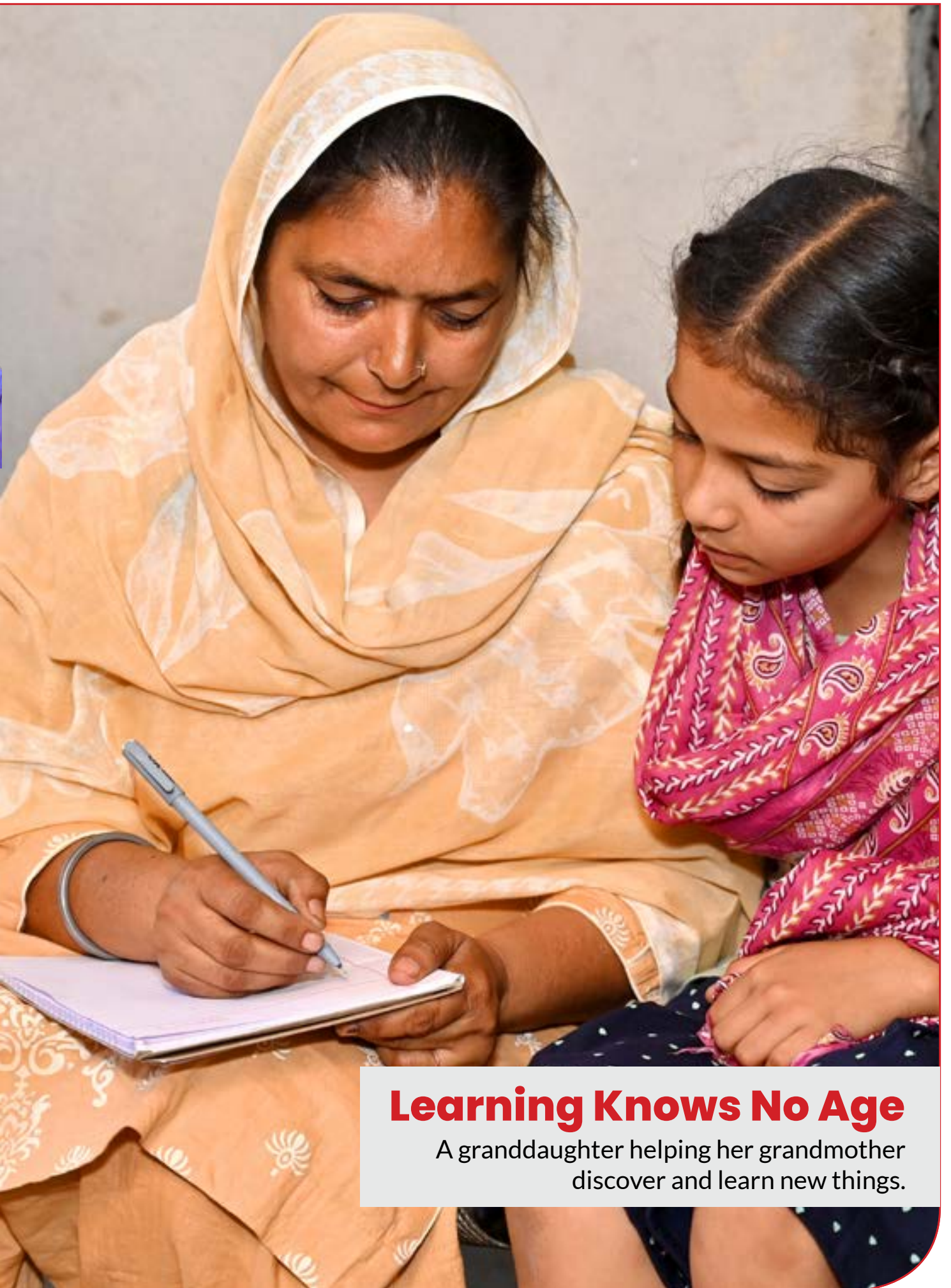


BHARTI AIRTEL FOUNDATION'S PROGRAMS



PROGRAM FOOTPRINT

Satya Bharti School (As of Oct 2024)	Quality Support Program (As of Oct 2024)	QSP State Partnerships (Since inception)	The Teacher App (As of Nov 2024)	Bharti Airtel Scholarship
STUDENTS 37,000+	STUDENTS 4 L+	STUDENTS 1.9 M+	USERS 40K+*	276 Bharti Scholars
TEACHERS 1,300+	TEACHERS 16,000+	TEACHERS 1.2 L+	PRESENCE 28 States and 6 UTs	22% Girl Students
SCHOOLS 164 in 4 States	SCHOOLS 1000 Partner school in 12 States/UTs	SCHOOLS 24,000	900+ hours Teaching Resources	100% College & Hostel Fees
			<small>*Post-launch transition on the new app</small>	



Learning Knows No Age

A granddaughter helping her grandmother discover and learn new things.

SAKSHARTA BHARTI ABHIYAN

Saksharta Bharti Abhiyan is a student-led initiative that aims to educate members of the community who have never been to a school before. As a part of this initiative, the students identify and promote learning among non-literate parents/grandparents/relatives and enhance their basic reading, writing, and numeracy skills.



KEY HIGHLIGHTS

- This initiative focuses on the importance of education in society by providing learning opportunities for non-literate adults, enhancing their literacy and numeracy skills.
- Children take on the role of educators, teaching basic skills to their elders and other non-literate individuals in their families and communities, fostering intergenerational learning.
- By empowering non-literate adults with essential educational skills, the initiative promotes social inclusion and strengthens the overall development of the community.



SAKSHARTA BHARTI ABHIYAN



Impact and Outcomes of Saksharta Bharti Abhiyan as of 2024

- Annually more than **10,000 parents and community members** are covered.
- Given as a part of the summer vacation task, so far, the students have cumulative supported more than **77,000 non-literate adults** in their families and communities to gain fundamental literacy and numeracy skills.
- Parents and community members who have learned to read, write, and count have an increased sense of self-respect and dignity.

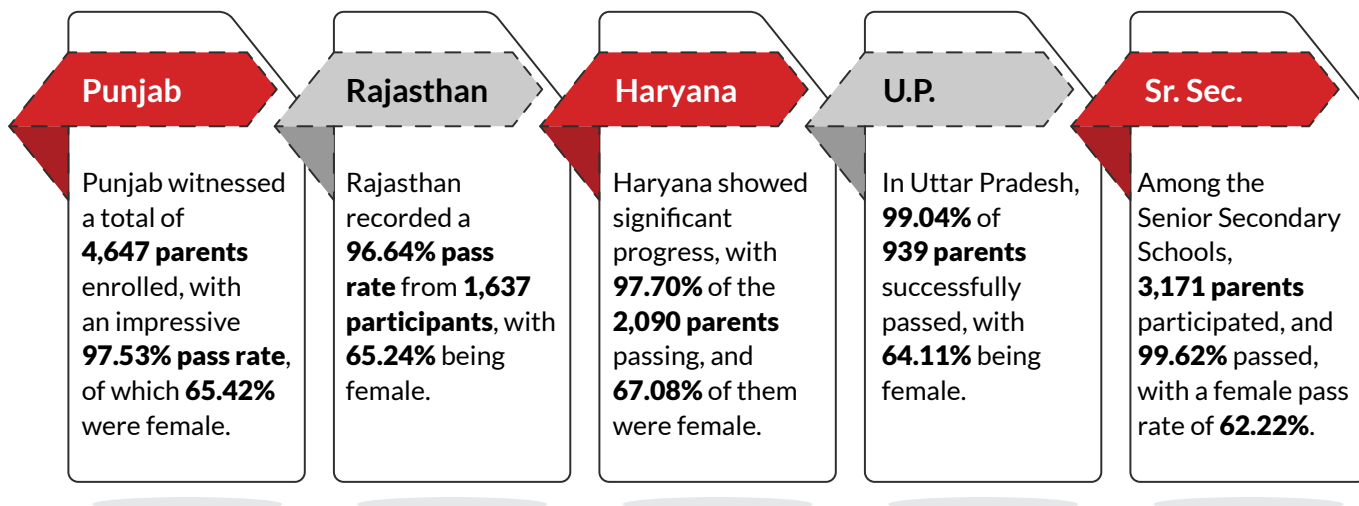


IMPACT ASSESSMENT: SAKSHARTA BHARTI ABHIYAN



The Saksharta Bharti Abhiyan, a flagship literacy initiative by Bharti Airtel Foundation, has achieved remarkable success in empowering families through education. This initiative, driven by the students of Satya Bharti Schools, aims to enhance literacy rates among parents, especially in rural areas.

According to recent data:



In total, 12,484 parents took part in the initiative, with a collective pass rate of 98.09%. **Notably, 64.76% of the successful participants were female**, highlighting the program's contribution to gender empowerment. This program not only bridges the literacy gap but also fosters a culture of learning and empowerment in communities, reflecting the Foundation's unwavering commitment to holistic education and development.



SAKSHARTA BHARTI ABHIYAN: PUNJAB

- Total Participants: **4,647**
- Parents Pass Percentage: **97.53%**
- Female Pass Percentage: **65.42%**

SAKSHARTA BHARTI ABHIYAN: RAJASTHAN

- Total Participants: **1,637**
- Parents Pass Percentage: **96.64%**
- Female Pass Percentage: **65.24%**



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the video



SAKSHARTA BHARTI ABHIYAN: HARYANA

- Total Participants: **2,090**
- Parents Pass Percentage: **97.70%**
- Female Pass Percentage: **67.08%**

SAKSHARTA BHARTI ABHIYAN: UTTAR PRADESH

- Total Participants: **939**
- Parents Pass Percentage: **99.04%**
- Female Pass Percentage: **64.11%**



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TESTIMONIALS OF PARENTS



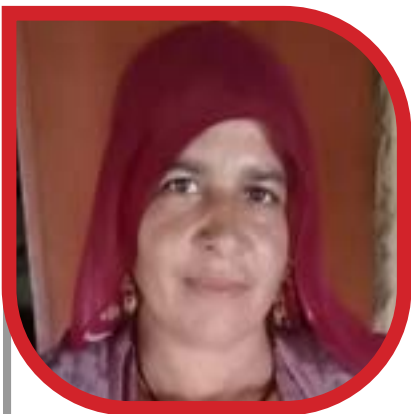
Participant of
Saksharta Bharti Abhiyan

My name is Samina, and my daughter Sabhya, an 8th-grade student at Satya Bharti Elementary School, Hambran, has been teaching me Punjabi using the Saksharta Bharti Abhiyan book. Despite having studied only up to 1st grade, I can now read, write, and speak Punjabi, which has helped me improve my tailoring work. This initiative by the school is practical and will benefit many others like me.



Participant of
Saksharta Bharti Abhiyan

My name is Charanjeet Kaur, and with the help of my granddaughter, a Class 5 student at Satya Bharti School, Sair, I learned to read, write in Hindi, and count using the Saksharta Bharti Abhiyan book. This initiative gave me an opportunity I never had before – to learn basic literacy skills. Today, I can proudly sign my name and manage simple tasks that were once challenging for me. I am thankful to the school for launching this program, which is making a real difference in the lives of people like me.



Participant of
Saksharta Bharti Abhiyan

My name is Bhanwari Devi from the village of Jati Bhadu, and my daughter Urmila, a Class 7 student at Satya Bharti School, taught me through the Saksharta Bharti Abhiyan during the summer vacation. Introduced by Bharti Airtel Foundation, this initiative allowed me, someone who never had the chance to attend school, to learn how to sign my name and begin reading. I am truly grateful to Bharti Airtel Foundation for launching such an empowering program that is making a meaningful difference in my life.



TESTIMONIALS OF TEACHERS AND STUDENTS



Student

My name is Ananya Shukla, and I am a Class 5 student at Satya Bharti School, Kurria Kalan. During the summer vacation, I had the wonderful opportunity to teach my grandparents and neighbor as part of the Saksharta Bharti Abhiyan, an initiative by the Bharti Airtel Foundation. Through this program, I helped them acquire basic literacy skills, including recognizing letters and numbers, reading words, forming sentences, and understanding their meanings. Participating in this initiative was a deeply fulfilling experience, and I feel proud to have contributed to their education and empowerment.



Student

My name is Monika, daughter of Govardhan Singh, and I am a proud 8th-grade student at Satya Bharti School, Devrajgarh. This summer, I used the Saksharta Bharti Abhiyan books to teach my grandmother how to read and write. Previously, during Parent-Teacher Meetings (PTMs), she would use her thumb impression, but now she proudly signs her name—a moment that fills my heart with pride and joy. Witnessing her confidence grow has been truly inspiring, and it motivates me to continue teaching not just my family but also my neighbors during vacations.



Teacher of
Satya Bharti School

My name is Mamta Rani, and I teach at Satya Bharti School, Kaithal. Before the June holidays, we introduced the Saksharta Bharti Abhiyan booklet to our students, encouraging them to assist family members who couldn't read or write. The response has been overwhelmingly positive. Within a month, we received feedback from families, with many parents now able to sign their names and read Hindi—skills they never thought they would acquire. Witnessing this transformation firsthand has been incredibly fulfilling. This initiative by the Bharti Airtel Foundation has genuinely uplifted our communities.



सत्य भारती स्कूल जाटी भांडू



LEARNING BEYOND CLASSROOM IN SATYA BHARTI SCHOOL

LEARNING BEYOND CLASSROOMS IN SATYA BHARTI SCHOOLS

Engaging students in diverse and meaningful ways for boosting their experiential learning and fostering community engagement to deepen students' understanding of the environment while igniting their curiosity.



GRATITUDE TO THE UNSUNG FREEDOM FIGHTER

- On this Independence Day, Satya Bharti School students connected with local communities to explore the challenges, sacrifices, and contributions of freedom fighters from their villages during India's Independence.
- This initiative nurtures curiosity among students, encouraging them to delve deeper into their local history and heritage.
- By engaging in research and documentation of these stories, students improve their research skills and develop valuable documentation abilities, enhancing their overall learning experience.

Stories of **35 freedom fighters** documented and narrated by students



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COMMUNITY VOLUNTEERING: BRIDGING EDUCATION AND LOCAL SKILLS

- To enrich students' learning experiences and strengthen the bond between schools and communities, the Community Volunteering initiative actively engages local community members to offer students a glimpse into various vocations, skills, occupations, and essential services.
- The idea is to make students feel proud about their parents' and community occupations thereby promoting a sense of dignity of labour.
- This initiative plays a crucial role in broadening students' horizons by introducing them to the diverse livelihoods within their communities, while also providing hands-on learning opportunities.
- One of the key aims of the program is to nurture a sense of shared responsibility among community members for the education of students. By sharing their skills and knowledge, volunteers help bridge the gap between academic learning and real-world applications, offering students valuable experiential learning opportunities.



686 volunteers dedicated a total of **872 hours** to the Community Volunteering initiative, enriching students' learning experiences.



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COMMUNITY VOLUNTEERING ACTIVITY AT SATYA BHARTI SCHOOL

TEACHERS' DAY:

EMPOWERING EDUCATORS, INSPIRING CHANGE

- On this Teacher's Day, over 1,000 Satya Bharti School teachers, joined by the Governing Board of Bharti Airtel Foundation, took the Teachers' Oath penned by Dr. A.P.J. Abdul Kalam.
- The tradition, rooted in Dr. Kalam's visit to Satya Bharti Adarsh Senior Secondary School in Sherpur Kalan, Ludhiana, in 2014, symbolizes a steadfast dedication to nurturing students' body, mind, and spirit.
- The event was graced by Mr. Rakesh Bharti Mittal (Co-Chairman, Bharti Airtel Foundation), Ms. Kalpana Morparia (Founder & Managing Partner, KalMor Advisors LLP), Lt Col Vijay Chadda (Retd) (CEO, Air Pollution Action Group), Mr. V. V. Ranganathan (Director on Company Boards), Ms. Amrita Padda (Chief People Officer, Bharti Airtel Limited), and Ms. Mamta Saikia (CEO, Bharti Airtel Foundation), along with other Foundation staff and community members.
- Each year, Satya Bharti School teachers reaffirm their commitment by signing the oath, embodying the Foundation's vision to empower educators who inspire future generations through holistic development and unwavering passion.



HONORING EDUCATORS: A SPECIAL CHILDREN'S DAY CELEBRATION



- On this Children's Day, students of Satya Bharti Schools honored nearly 150 retired teachers from their communities, expressing heartfelt gratitude for their invaluable contributions to education and nation-building.
- Under the guidance of their teachers, students visited local villages, interacted with retired educators, and documented their inspiring life stories and dedication to teaching.
- The collected stories were beautifully framed and presented as a tribute, celebrating the teachers' profound impact and inspiring future generations on the occasion of children's day.
- Additionally, 129 volunteers from Airtel and Bharti Group Companies and 55 Volunteers from partner corporates, also came together to celebrate Children's Day with students from Satya Bharti Schools and the Quality Support Program.



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ALUMNI OF SATYA BHARTI SCHOOL

Overcoming Obstacles:

Tanu's Rise from a small village to Branch Post Master in Patiala



Tanu, from Bakhtara village in Sangrur district, Punjab, hails from a modest background. She joined Satya Bharti School, Bakhtara, in 2010 as a shy primary student. Over time, with the encouragement and support of her teachers, Tanu gradually came out of her shell. However, after a few years, she was transferred to another school, where she struggled to adapt, but soon returned to Satya Bharti School. With the guidance of her dedicated teachers, Tanu overcame her personal hurdles and began to excel in her studies. Her hard work paid off when she passed her 10th grade with full marks at a Meritorious School and later achieved an impressive 89.2% in her 12th grade. Tanu's determination didn't end with her schooling.

Today, she serves as a Branch Post Master in Marod village, Patiala, all while continuing her education.

Tanu's journey from a shy girl to a confident, accomplished young woman is a powerful example of resilience and ambition, showing how with the right support and perseverance, one can overcome any obstacle and achieve their dreams.

Breaking Barriers:

Lovepreet Bawa's Journey from a Small Village to Joining the Indian Army

Lovepreet Bawa, from Panwan Village in the Sangrur district of Punjab, embarked on his educational journey at Satya Bharti School, Panwan, in 2010. His parents, Kuldeep Singh, a hardworking tailor, and Anita Rani, a housewife, provided him with unwavering support throughout his formative years. From an early age, Lovepreet demonstrated a strong passion for both academics and sports. His interest in joining the army became evident as he excelled in various athletic competitions, particularly in races and Kabaddi at the school and cluster levels.



Lovepreet performed exceptionally well academically, achieving an impressive 97.5% in 5th grade. His academic journey continued at Satya Bharti Adarsh Senior Secondary School, Jhaneri, where he maintained his excellence in CBSE exams. Lovepreet's dedication, discipline, and perseverance not only earned him outstanding academic results but also made him a role model in his village, inspiring others with his achievements. In October 2023, Lovepreet realized his lifelong dream by joining the Indian Army as a clerk, marking a significant milestone in his life. His journey is a powerful testament to the impact of hard work, determination, and the support of a loving family, setting an inspiring example for the youth in his community.

From Village Roots: Rajnish Sharma's Journey from Satya Bharti School to Airtel



Rajnish Sharma, from Bhagwatipur village in Shahjahanpur, Uttar Pradesh, began his educational journey at Satya Bharti School in 2011. Raised in a humble family, with his father working as a farmer and his mother as a homemaker, Rajnish demonstrated academic excellence from an early age. His teachers quickly recognized his diligence and commitment to his studies, and these qualities fueled his aspirations beyond his secondary education.

In a village with limited opportunities, Rajnish refused to be constrained by his circumstances. He chose to specialize in electronic mechanics, enrolling in ITI training at Vidya Industrial Training Center in Fatehganj Purvi Bareilly. With a clear vision for his future, Rajnish dedicated himself to mastering his craft. Today, Rajnish works as a wireman at Airtel, a position he earned through sheer hard work and perseverance. His journey from a small village to a successful career in the telecommunications industry is a testament to the transformative power of education and determination. Rajnish's story is an inspiring example of how one can overcome challenges and achieve success through dedication and a strong desire to improve one's life, showcasing the significant impact that education can have on an individual's future.

From Majhila Village to Inspiring Teacher at Satya Bharti School

Kaushiki Singh, from Majhila Village in Shahjahanpur, Uttar Pradesh, embarked on her educational journey at Satya Bharti School. Coming from a humble background, with her father working as a farmer and her mother as a homemaker, Kaushiki joined the school in 2008 as a 4th-grade student. Initially shy and reserved, she soon found herself thriving in the nurturing and supportive environment of Satya Bharti School.

With the encouragement of her teachers, Kaushiki not only excelled academically but also discovered a passion for sports. She blossomed into a confident student, earning accolades in various sports, including the 100-meter race and kho-kho at the cluster level. Her determination and hard work were evident in every aspect of her school life.

Kaushiki's journey didn't end with her school education. She went on to achieve outstanding results in both her B.A. and M.A. degrees, further solidifying her commitment to learning and self-improvement. Currently, she is pursuing a B.Ed. while teaching at Satya Bharti School Majhila.

Kaushiki's transformation from a shy student to a confident educator is a source of inspiration for her village, showcasing the power of determination, education, and the right support. Her story continues to inspire others in her community to pursue their dreams with the same dedication and passion.



Empowering Change:

Rajendra Lal Sain's Journey from Satya Bharti School to Medical Success



Rajendra Lal Sain, an alumnus of Satya Bharti School in Belwa Ranaji, is a true testament to the power of determination and education. Born into a modest family, with his father, Shivilal Sain, working as a barber, and his mother, Jatudevi, as a homemaker, Rajendra excelled academically from a young age. After completing his early education at Satya Bharti School, Rajendra's father encouraged him to pursue higher studies despite financial constraints.

Determined to succeed, Rajendra moved to Jodhpur, where he rented a small room and juggled his medical studies with a night job as an ATM security guard from 2017 to 2019. This hard work enabled him to independently finance his education. During his medical training, Rajendra became aware of the challenges faced by rural villagers due to high medical costs, inspiring him to work in the medical field to help those in need. In April 2020, Rajendra secured a temporary position as a technician in the orthopedics department at AIIMS Jodhpur. His dedication earned him a permanent role in 2022, with a monthly salary of Rs 60,000. Rajendra has since helped fellow alumni secure positions at AIIMS, and he continues to inspire students in his village by sharing his journey, emphasizing the importance of education and perseverance.

From Desert Village to Army:

Mohan Ram's Journey of Perseverance and Leadership

In the heart of a small village in Sai's desert, Mohan Ram, born to humble parents Chainaram and Muli Devi, was instilled with values of honesty and perseverance. His educational journey began at Satya Bharti School in Himmatpura, where, despite limited resources, his potential was nurtured by dedicated teachers. Mohan's academic excellence and passion for sports flourished as he progressed to Government Secondary School, where he continued to excel.

Transferring to Swami Vivekanand Government Model School in Sai (Jodhpur), Mohan's natural leadership qualities shone through, earning him the admiration of his peers. Inspired by tales of valor and motivated by his desire to serve his country, he set his sights on a career in the Indian Army. Overcoming numerous challenges inherent to rural life, Mohan's hard work and determination paid off.

In April 2024, Mohan Ram was officially enlisted into the Indian Army as part of the nursing staff. His journey from a small village to a significant role in the army embodies the spirit of dedication and ambition. Mohan's enlistment is not only a personal triumph but also a beacon of hope for his village and his nation.



Rinku's Journey: From Satya Bharti School to Government Job



Rinku, hailing from a humble background, has an inspiring story of resilience and success. Born to Hari Singh, a laborer, and Ram Giri, a dedicated school didi, Rinku faced significant challenges from an early age, including a 70% physical handicap. Despite these obstacles, he enrolled at Satya Bharti School Khairana in 2009, starting his education in the 3rd grade. Initially a shy student, Rinku's transformation was remarkable, thanks to the unwavering support of his teachers. He thrived in the school's nurturing environment, actively participating in Bal Sabha, morning assemblies, and various competitions. His dedication to academics and co-curricular activities led to impressive achievements, including an 85% score in the 5th grade.

Rinku continued to excel academically and successfully graduated from G.S.S Bewal. His hard work and perseverance paid off when he secured a government job as a Branch Post Master in Kannauj, Uttar Pradesh. His journey is a testament to the transformative power of education and the impact of a supportive school environment.

Manisha's Journey: From Shy Student to Achiever

Manisha's journey began in 2011 when she took admission to Satya Bharti School, Nogaon. Coming from a family of six siblings, with her father as a farmer and her mother a housewife, Manisha faced many challenges. However, with the unwavering support and encouragement of her teachers, she soon transformed into a remarkable student, excelling in academics, sports, and extracurricular activities. She showed leadership on the sports field, securing first place in the 200-meter race. In 10th grade, she also won second place in a block-level Rangoli competition and first place at the district level, showcasing her artistic flair. Her passion for writing earned her first place in an essay competition during her 12th-grade year, further highlighting her versatility.



In 2024, Manisha completed her 12th standard with an outstanding 92% in the science (non-medical) stream. Her academic excellence, combined with her involvement in various school activities, has made her a role model for her peers. Now pursuing a B.Sc., she continues to demonstrate her determination to succeed and achieve her dreams.

Saksharta Bharti Abhiyan

GLIMPSES





Bharti Airtel
Foundation

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