



Bharti Airtel
Foundation

**District Administration Chamba, NITI Aayog, and Bharti Airtel Foundation
Launch Teacher Professional Development Program in Chamba**

October 16, 2025; Chamba, Himachal Pradesh: The District Administration Chamba, NITI Aayog, and Bharti Airtel Foundation today launched a **Teacher Professional Development Program** in the Chamba district, aimed at strengthening the professional capacities of teachers and creating engaging learning environments.

As part of the launch, the Himachal Pradesh State Channel on *TheTeacherApp* was inaugurated. *TheTeacherApp*, a flagship initiative of the Bharti Airtel Foundation, provides teachers with high-quality, easy-to-use content across language, leadership, pedagogy, co-scholastic areas, social sciences, and other essential academic and co-curricular domains. All content is aligned with the National Education Policy (NEP) and is designed to help teachers apply practical, research-backed strategies directly in their classrooms.

Senior officials from NITI Aayog, the District Collectorate of Chamba, DDSE Elementary, DDSE Quality, the District Project Office, and the District Institute of Education and Training (DIET), Chamba, attended the phy-gital event, reaffirming the state's commitment to advancing teacher development.

Speaking at the event, **Mr. Mukesh Repaswal (IAS), Deputy Commissioner, Chamba, Himachal Pradesh, said**, "Teachers are the true architects of India's future, and the vision of Viksit Bharat can only be realized through viksit generations. The phy-gital launch of the Teacher Professional Development Program marks a significant step toward empowering educators. Dedicating just two hours a month on TheTeacherApp is a small yet powerful commitment to continuous learning. As the state-wide rollout depends on Chamba's program implementation, we bear the responsibility to remain dedicated and make this program truly impactful for all teachers across Himachal Pradesh."

Lt. Col. Jitendra Verma, OSD (Education), NITI Aayog, said, "Technology drives development, and empowering teachers through continuous training is the need of the hour. This initiative brings together both priorities - leveraging technology to strengthen teachers' capacity. Additionally, students naturally emulate their teachers - their behavior, words, and actions, so teachers must exemplify the best leadership qualities. Identifying and nurturing these qualities through training will be key the focus of the program. I urge the teachers and administration of Chamba to make this initiative sustainable and impactful through active participation and regular feedback."

Mr. Amit Taneja from the Bharti Airtel Foundation said, “Our collaboration with NITI Aayog and the District Administration Chamba reflects our commitment to equipping teachers with transformative skills and fostering innovation in grassroots education. Through *TheTeacherApp*, we aim to create a sustainable Teacher Professional Development Program that supports continuous learning and excellence in primary education, benefitting communities across the Chamba district.”

The program focuses on multi-grade and multi-level teaching, with a special emphasis on Foundational Literacy and Numeracy (FLN). It aims to transform classroom practices and support digital inclusion. Teachers will participate in a year-long engagement on *TheTeacherApp*, involving a series of self-paced courses, expert-led webinars, and competitions. The long-term goal of the program is to scale the initiative statewide, ensuring consistent teacher empowerment and improved classroom engagement.