

# voice of change

ISSUE 7, MARCH 2013

## TOGETHER **WE** CAN





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## From the CEO's Desk

Dear Friends,

As the Satya Bharti School Program completes its seventh year, we are honoured to dedicate this issue to our partners who have supported us and helped make a difference. Needless to say, the continuing support from all our partners remains a critical input for the success of the program.



To be able to run a quality rural education initiative of this scale is indeed a daunting task and it becomes extremely important to build and maintain relationships at every level. Our association with the communities, corporates, individual partners, and technical and material associates is not only encouraging but deeply motivating. Volunteers, both from within the Bharti Group and outside, have enthused many. The faith and belief of our partners continues to inspire and motivate us in our quest for excellence. I would also like to make a special mention of the annual event, the Airtel Delhi Half Marathon (ADHM) which has served as a wonderful platform for people from all walks of life to come together, celebrating the human spirit and joining this social cause.

It is my privilege to say a big thank you to all our partners on behalf of all of us in the Foundation and every teacher and child in the Satya Bharti Schools.

Hope you enjoy reading this special edition of the Voice of Change.

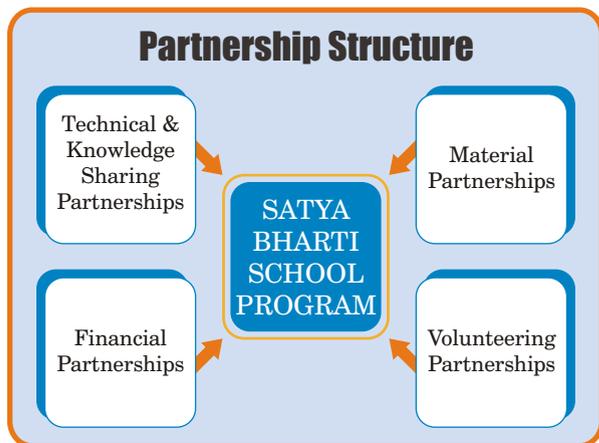
Best Regards

Vijay Chadda  
Chief Executive Officer  
Bharti Foundation

# Satya Bharti School Program

## A Platform for Partnerships

Building partnerships along with building schools has been the way of life at Bharti Foundation. The Satya Bharti School program, which exists to provide quality education to children in the villages and thereby give them an opportunity to realize their potential as employable and responsible citizens, is far too important a project to be dependent on a single agency for its sustainability. The Program has been strengthened by partnerships with the village-community, Panchayati Raj Institutions (PRIs) as well as with the State bureaucracy. The Foundation receives programmatic and academic inputs from specialized institutional partners such as NGOs, academic and teachers training institutions. Our corporate partners, besides providing us financial support, also assist the program via material donations, be it computers, pen-drives, notebooks, etc. Our technical partners consist of experts who assist us by incorporating technical know-how and processes in the program. The fifth pillar of support are our individual donors and volunteers who contribute their time, skills and funds towards the schools.



Inherent culture of transparency, accountability and corporate governance has helped us garner strong support from our partners, resulting in long-standing relationships. Processes like internal and external audits, external evaluations, quality department, learning from best practices, professional teams, and emphasis on cost-effectiveness as well as cost-control form an integral part of Bharti Foundation.

The program is currently operational in six states covering the north, south, east, central and western parts of the country. With time, we have built valuable partnerships at multiple levels, all with the vision to take the initiative to a larger rural base; to continuously improve quality of education and its delivery to benefit maximum number of underprivileged children, especially girls.

Our latest initiative, the Quality Support Program looks at partnering with the Government schools – the principals, teachers, and parents to bring in quality education processes and improve the whole-school experience for students. This model counts upon the participation and leadership of the government school teachers and we have initiated this program recently by sensitization meetings with the school staff. We have been energised by the response and partnership received from the teachers and principals of the selected schools. We hope that this partnership will open new doors of learning and growth for Bharti Foundation.

Mamta Saikia  
Head – Development & Alliances

### Program Statistics: January 31, 2013

Number of Schools Operational:	254
Primary Schools:	187
Elementary Schools:	62
Sr. Secondary Schools:	5
Number of Students Enrolled:	37,709
Percentage of Girls:	49 %
Percentage of Children from SC/ST/OBC Communities:	75 %
Number of States:	6

# Community Partnerships



The Power of We™



Technology for Fashion



Bharti Foundation has been working with local communities, building strong ties in and around the villages where our schools operate, with community members making significant contributions to our program. They provide monetary and non-monetary support towards the day-to-day functioning, events and activities of the schools. Starting from garnering their support in procuring land for building schools,

to holding classes in their homes till the new school buildings were constructed. We believe that community participation and sustained support is a prerequisite for our success. The program has thus, over the years, built a symbiotic relationship with communities, working seamlessly to bring about a sustainable change in rural India.

## Construction support by Salgawali village in Rajasthan

When the Satya Bharti Government Primary School in Salgawali, Amber, Rajasthan was adopted by Bharti Foundation, it had only two rooms. Classes, mostly held outdoors, would often be disturbed by weather conditions. Villagers were very happy with the improvement in quality of education and the work of our teachers. Seeing how their children were benefitting from the program, community members stepped-in to help construct more classrooms for the school. The Satya Bharti Government Primary School in Salgawali, Amber, Rajasthan today has four new classrooms.



Community Volunteering Week : Community members share their professional knowledge with students

## Community Contributions towards Satya Bharti School Program

- Land
- Monetary support
- Infrastructure and labour
- Offering own house or community centres to run the school while the school building was under construction
- Material
- Providing or arranging transport for students
- Participation in school events and activities
- Conducting classes in local art, craft and vocations for students
- Offering vendor services for grocery, tent houses, mid-day meal and even as school-help (Didi) etc.
- Support and participation in community development campaigns

# Individuals CAN make a difference



Many individuals, with the desire to contribute towards impactful social programs, have come forward to be associated with the Satya Bharti School program. Most of our individual partners have provided support to our schools, within the context of their own lives.

We are grateful to our many individual donors who have partnered with us after hearing about our work through various forums; news reports, conferences or word of mouth. Our individual partners, most of them financial contributors, donate via web donation, payroll giving program, Airtel money and cheques etc.

Many of our partners also support us through non-monetary contributions as indicated below:

## Non Monetary

- Material or Technical
- Volunteering (Time)
- Skills
- Knowledge
- Social media (awareness)



Japanese students visit to a Satya Bharti School under GAIA Initiative

## Generosity even during trying times

In early 2011, Japan was hit by violent and multiple calamities. At such a time, when the country, its economy and the people were in a desperate condition themselves, Mr. Tomoyasu Ozeki stood by his promise to the Satya Bharti Schools and its students of donating high quality note-books received from Kokuyo, a leading manufacturer of stationery in their country. This is a moving example of commitment towards making a difference to society. The most humbling aspect of this story is that, we at Bharti Foundation had decided not to remind him or Kokuyo of their promise, considering the aftermaths of Tsunami and Fukushima disaster. But, within a few weeks we received an email from him asking for logistics details.



Students with Kokuyo notebooks at our school

Mr. Ozeki, a citizen of Japan, has been associated with Bharti Foundation in many ways. It was he who along with GAIA, organized a trip for a group of students from Japan, to visit our schools in villages. These Japanese students also visited the post graduate students at the Bharti School of Telecom in IIT Delhi for an exchange of ideas and discussion on current issues.



# In Partnership with the Government

“ Bharti Foundation works in collaboration with various State Governments to enhance the quality and delivery of education in rural parts of India. This partnership enables bringing together of best practices, learning, resources and processes from both worlds. It also enables Bharti Foundation to optimally utilize its resources in partnership with the Government. ”

## I. Public Private Partnership with the Punjab State Government

Bharti Foundation entered into a partnership with the Punjab Government under the *Adarsh* Scheme to set up Greenfield Senior Secondary Schools in a PPP model. Each such Satya Bharti *Adarsh* School would be at the centre of a cluster of 8-10 primary/elementary Satya Bharti Schools. The schools under the *Adarsh* scheme are conceptualised in a pre-primary to class XII model. Currently, Bharti Foundation is operating five senior secondary schools in Punjab, while the sixth one is under construction.

## II. Partnership with the Rajasthan Government

Bharti Foundation adopted 49 Government schools in Rajasthan in August 2007 under the Rajasthan Education Initiative (REI), with the aim to improve the quality of education. The Foundation is responsible for end-to-end management and operations of the schools. The state government has provided the school buildings, besides extending existing government schemes, state curriculum inputs etc.

## III Quality Support Program with the Haryana and Punjab Governments

The Quality Support Program (QSP), a new initiative of Bharti Foundation envisages working with the government system and improving the quality of schools through need-based interventions. The approach is to energize and motivate the school staff and use a step-wise approach to address the varied needs of each school. Interventions focus on creating a positive environment, involving stakeholders, empowering leadership to staff, providing pedagogical material, trainings, processes, mentoring and finally ensuring improved students' performance.

With the Haryana Government, we have entered into a

### Support Provided by the Punjab Government under the Adarsh Scheme:

- Land for schools on long term lease
- 50% CAPEX up to a limit
- 70% OPEX up to a limit as per the scheme
- Mid -day Meal and other schemes of the government



Inauguration of the first Satya Bharti Adarsh Senior Secondary School by then Hon'ble Education Minister of Punjab Dr. Upinderjit Kaur

### Support Provided by Rajasthan Government:

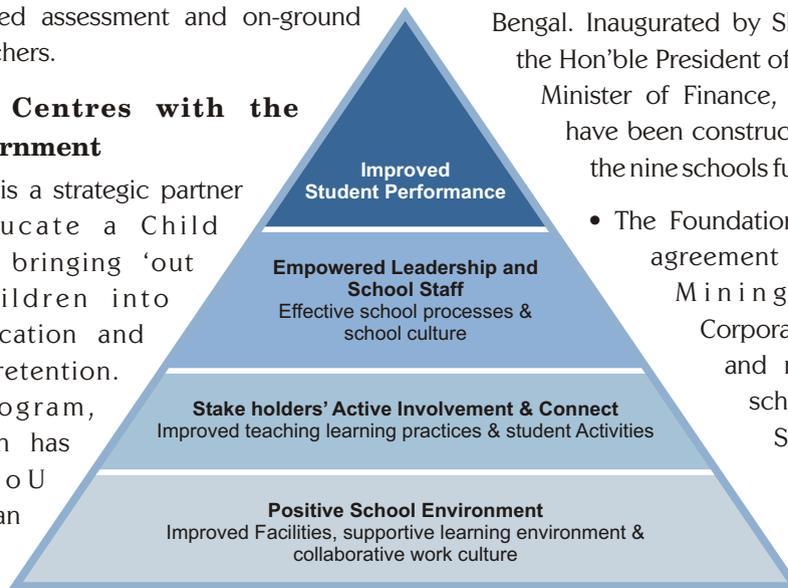
- School Facility Grant (SFG)
- Mid Day Meals
- Funds for Teaching Learning Materials etc.
- Text Books
- Funds for Construction and Minor Repairs
- Scholarships to Students Belonging to Minority Communities (SC/ST/OBC) and Girls

partnership for four senior secondary schools for a period of three years. The schools remain under the government's management, whereas the Foundation supports and mentors them to achieve excellence based on the model above.

With the Punjab Government, the partnership includes five primary and five elementary schools with the model remaining the same as above. The work on this initiative has recently started and focuses on baseline & need assessment and on-ground sensitization of teachers.

#### IV Remedial Centres with the Rajasthan Government

Bharti Foundation is a strategic partner under the Educate a Child Programme for bringing 'out of school' children into mainstream education and ensuring their retention. Under this Program, Bharti Foundation has signed an MoU with the Rajasthan Government for



Bharti Foundation Hierarchical Intervention Model

setting up Remedial and Bridge Centres in the district of Jodhpur.

#### Partnership with Public Sector Units

- Bharti Foundation has partnered with the Security Printing and Minting Corporation of India Limited (SPMCIL) to set up nine primary schools in the Murshidabad District of West Bengal. Inaugurated by Sh. Pranab Mukherjee, the Hon'ble President of India and then Union Minister of Finance, the school buildings have been constructed by SPMCIL for all the nine schools functional today.
- The Foundation has also signed an agreement with the National Mining Development Corporation (NMDC), to run and manage a secondary school in the district of Sitapur, Uttar Pradesh.



MoU signing with Rajasthan Government for setting up Remedial/Bridge Centres



Government Teacher's Training in progress under Quality Support Program

#### Educate A Child

Educate A Child is a new global initiative launched by Her Highness Sheikha Moza bint Nasser of Qatar, which aims to significantly reduce the numbers of children worldwide who are missing out on their right to education. The program aims at:

- Catalyze efforts to significantly reduce globally the number of primary-aged children out of school by the end of 2015 and beyond;
- Support educational quality in the countries and programs where it operates and;
- Raise awareness of basic education needs among the global community.

Bharti Foundation is EAC's strategic partner in India. The Satya Bharti Schools in the villages providing quality education to the most underprivileged sections of society are contributing towards the goals of EAC. In addition, the Foundation is also setting up Remedial/Bridge Centres in the villages of Rajasthan along with Government schools to enroll 'out of school' children and later mainstream them in the Government schools. This partnership looks at equal financial contribution by both the partners towards the project. The partnership also provides a platform to create strategic linkages on technical aspects and learn from other national and international agencies working in the same space.



# Airtel Delhi Half Marathon: A Platform for Resources for the Satya



“

The Airtel Delhi Half Marathon (ADHM) has created an excellent platform to bring together corporates, individuals, employees and school and college students to come together to raise awareness about the Program and also raise funds, while having fun running the marathon.

”



# Platform to Raise Awareness and Bharti School Program

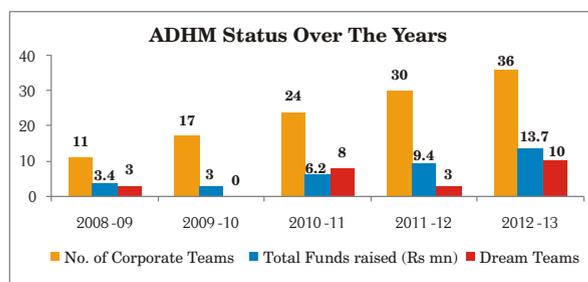


Marathons across the globe have worked as a catalyst to bring people from all walks of life together to celebrate the spirit of humanity. Be it a professional runner, a committed fitness enthusiast, corporate leaders, those running just for fun, senior citizens and even the wheelchair bound – all come together to break barriers and support a cause.

Each year, the Foundation has used this opportunity to raise awareness about the need for quality education for underprivileged children by espousing a 'theme' for the event. While ADHM 2011 was centred around 'The Superheroes League' honouring the students for the courage they displayed in taking up social causes and fighting for what is right, ADHM 2012, meanwhile, took the theme forward under its 'Student Stars' campaign.

### Down the Years: A Glimpse

Over the last five ADHMs, as many as 4250 employees from 59 corporate houses supported the Satya Bharti School Program. It gives us immense pleasure to share that the total funds raised so far stands at an impressive figure of Rs 35.7 million.



### Awards and Accolades Over the Years:



1. Highest Pledge Raising Corporate Foundation for five years continuously.
2. Highest No. of Pledges Raised by a DreamMaker for ADHM 2012- Mr. PVV Srinivasa Rao
3. Highest Pledge Raising Dream Maker amongst Men for last two years in a row- Mr. Ajay Chitkara
4. Highest Pledge Raising Dream Challenger amongst Men for ADHM 2011- Mr. Sanjay Kapoor





# Corpus Donors



## Partnerships for Sustainability



Bharti Foundation was set up in 2000 with an initial endowment from its promoters and associates. Over the last 13 years, it has been working in close alliance with partners to strengthen the long-term financial sustainability of the program by constantly building its corpus.



There are two categories of corpus donors. Many individuals and corporates adopt a school for life by building a school-specific corpus fund. The interest on this fund takes care of the annual operational expenses of the school. After 20 years, the corpus fund of each school would be reviewed from sufficiency point of view. These schools are thus allocated to the donors who continue to build their relationship with the adopted school and receive special reports from the Foundation regarding its progress and challenges. We have a few individual donors like Mr. Chapman Taylor, Mr. Oliver Haarmann and Miss Kalpana Morparia, who have adopted schools for life. There are many corporates which

have also adopted schools for life such as Warbug Pincus, DLF and The Kaye Family Foundation, to name a few. In addition, we have many organizations which who have given us endowment grants without linking it to any school or specific activities. Such institutional endowments go a long way in building institutional sustainability.



Chapman Taylor, observing a classroom in progress at a Satya Bharti School, Neemrana, Rajasthan



## Inspiring Story of Contribution



An article on Satya Bharti Schools published in The Economic Times caught the attention of Miss Kalpana Morparia, CEO, JPMorgan India. She was keen to know more about the program, so decided to get additional information from others in the education sector. Satisfied with the feedback, she decided to contact Bharti Foundation in 2010. Since then, Kalpana has adopted three schools for life, has been invited to be a part of the Foundation's Governing Board and is also a key motivator for introducing technology interventions in our village schools.



Kalpana Morparia visiting a Satya Bharti School



JC Bhalla & Company



# Corporate Partners

Kalpana Morparia

## Joining Hands to Turn Dreams into Reality

Today, Bharti Foundation has more than 150 corporate partners that have contributed to our cause since its inception through financial and material donations towards the Satya Bharti School program. For most corporate partners, Bharti Foundation provides an efficient and effective platform for their CSR or philanthropic funds. The professional processes, governance structure, a well laid-out reporting process, financial as well as operational efficiency, focus on monitoring and evaluation and financial stability, are some of the reasons cited by corporate partners as their motivation for partnering with the Foundation.

Sponsorship from corporate partners varies from construction of new schools, expansion of infrastructure of existing schools, supporting operational costs of schools annually or even adopting a school for life by giving an endowment grant. Many corporations donate material such as desktops, laptops, USB drives, notebooks and shoes for students etc.

Airtel remains our strongest partner, who not only provides us a yearly corpus grant, but has also adopted many schools, provided the infrastructure for phone and data connectivity as also provided office-space for Bharti Foundation's offices.

### School Adoption

Many corporates have chosen to adopt one or more schools for varying periods of time. Some prefer to adopt schools in areas where their offices are located,

so that employees can also visit and engage in volunteering activities. Companies like Deutsche Bank and FieldFresh Foods, are amongst those, whose employees visit schools regularly and share their time, knowledge, expertise and mentor students and teachers. Other corporates, whose offices may not be located in states where our schools are present, such as DLF Ltd and FC Sondhi Co. India Ltd etc, continue to support us and visit their adopted schools as and when time permits.

### Material Contribution

Many companies support us by donating material. IBM has been associated with us since 2007, and has been donating KidSmart computers to our schools. Similarly Axis Bank has donated notebooks, while other corporate partners continue to work closely with the Foundation to identify how best they can contribute towards the program.

### Others

There is enormous scope for everyone to make a difference to those who need it the most. We have had partners like AXIND and Winkisan, who give us monthly donations towards mid-day meals for their chosen school. Similarly, The Worshipful Company of Chartered Accountants in England and Wales General Charitable Trust has donated funds towards a school building in Punjab as well as its operational costs.

**The Google Grant :** Google India and Bharti Foundation, in FY 2010-12, envisaged taking the program to its next level. The Satya Bharti Elementary School Program was thus conceptualized as the bridge between the primary and the senior secondary schools, ensuring that children, especially girls had continued access to quality education. 50 schools have been upgraded to the elementary level with contribution from Google.



The Google Partnership



Deutsche Bank officials at the adopted school

**Kaye Family Foundation**

**KDDI**



Enriching Lives

**kleeto**



**Luxor**

**MADISON**

**magus**  
CUSTOMER DIALOG  
An ISO 9001 : 2008 Company

**Mahindra**

# Technical Partners : Helping Us Excel

“ Bharti Foundation works with organizations and individuals to leverage their technical expertise and knowledge to institutionalize best practices in the program, be it curriculum, training, art or technology related interventions in schools. ”

With the objective of incorporating the technical know-how and processes from the expert pool of resources in education to enrich the Satya Bharti School program, we have nurtured close technical alliances with select organizations and individuals.

**A glimpse of our technical partners:**

**Training partners :**

NIIT Education, Perspective Education, Pearson Education, Digantar

**Curriculum & assessment partners :**

iDiscoveri, Inspire Education, SnG Learning Solutions, EZ Vidya

**IT content/software partners :**

Students Space, NIIT, IBM, Azim Premji Foundation, Pratham

**Special curriculum kits :**

ARK Foundation, Jodogyan, Azim Premji Foundation

**Consulting/External evaluation partners :**

Educational Initiatives, Indus Learning Solutions

**Audit partners :**

Ernst & Young, PricewaterhouseCoopers, J C Bhalla & Co.

Bharti Foundation also works with individuals, who are primarily educationists with rich experience. Our association with experienced professionals like Savitri Singh, Ravi Kant, Swati Roy, Sushmita Roy, Seema Yadav, Gurpreet Kaur and Selvarasu are ongoing. They have contributed towards, curriculum, assessments and training. All our technical partners provide their knowledge and skills either as donation or by providing products on discounted rates. Our program has gained tremendously due to their contributions.



Mrs Deepika Mittal, an artist in her own right, has helped Bharti Foundation conceptualise its art program for all the village schools. Art curriculum development as well as culmination in an annual event called 'Rang Tarang' where students are recognized for their skills, has been an overwhelming addition to our program.

Deepika Mittal at a Satya Bharti School during Rang Tarang

Prof. Sarab Nagra, President, Student Tracking & Educational Intelligence Solutions, Student Space, visited Bharti Foundation a few years back. Inspired by the village school program of the Foundation, he was instrumental in forming a partnership between Students Space and Bharti Foundation to create a web-based MIS system for our Satya Bharti schools. He further extended his support by helping us bridge the financial gap by initiating funding from the Student Space Foundation. The software, which is in the process of being launched, will be used by hundreds of village schools to upload their performance data.

# ACT – A Caring Touch

## Bharti family touching lives: Employee philanthropy program

While Bharti Foundation implements the Satya Bharti School program – a philanthropic initiative at a large scale, it is important that the employees of the Bharti group of companies associate themselves with the program and contribute time, skills as well as connect with it at an emotional level. Apart from an extensive volunteering and mentorship program, every third employee of Bharti is also contributing financially through ACT and towards the sustainability of the school program.

Over the years, the program has grown at a remarkable pace, which has helped raise a total amount of Rs.71.9 million till date. Today, there are thousands of donors located across geographies and all CEOs lead the employee giving program by not only donating regularly but by inspiring their teams to contribute and participate. The pillars of this employee philanthropy program are the ACT-Ambassadors who motivate, inform and operationally support its implementation at each circle and company.



Employees participating in the ACT campaign



Winners of Changemaker Awards 2012

### Innovative ideas to generate funds for charities under the ACT Program: Fine2ACT

Sometimes committing a mistake can do some good! The practice of charging a penalty for being late for a meeting or an employee engagement activity was introduced. This was the brainchild of Airtel NESA (North Eastern States & Assam) with the funds thus generated were donated towards Bharti Foundation.

Employees are given the opportunity and flexibility to choose the various ways to support the program. For instance, an employee can opt to support towards a child's education, mid day meal, text books & stationery, uniform, teacher salary etc.

**ACT – A Caring Touch** is an employee payroll giving program for Bharti Group of Companies. Initiated in August 2006, the Program encourages employees to give back to the society in terms of money, time, skills or knowledge. Employees are free to choose to contribute towards Satya Bharti School Program or any of the other seven to ten empanelled NGOs. All monetary contributions are then equally matched by the company, thus doubling the amount for the receiving charity.

ORACLE



PEARSON

PHILIPS  
sense and simplicity



P&G

PROTOS



# Volunteers

“ The Employee Volunteering Program is an initiative that encourages employees of the Bharti Group to volunteer with Satya Bharti Schools or a charity of their choice. ”



An employee-friendly policy that encourages volunteering was formulated, which allows every employee to take a day off from work to volunteer, be it off-site or on-site. Today, we have more than 2000 individuals who volunteer with local NGOs as-well as the Satya Bharti School program. Employees as well as senior management connect with students, teachers and community members and participate in day to day activities of our schools as part of the volunteer program.

### The Young Leader Program

The Young Leader Initiative (YLI), a part of the corporate induction schedule at Bharti Airtel Ltd., is a special two-week program wherein every fresh batch of MBAs from premium institutes joining the company volunteers at the Satya Bharti Schools. This exercise builds a sense of social responsibility and the inspiration to give back to society. Young Leaders spend the fortnight living near villages, sharing their knowledge and experience, actively participating in the operational aspects of the schools and bettering existing processes. The number of YLs has been increasing and their contribution has been significant and encouraging.



*“It was a stint which involved not only teaching small kids, but was a great learning opportunity in terms of managing the school. I became aware about the difficulties and constraints related to the initiative and how to prepare plans for improvement. I now apply the principles of 5S and time management in my everyday life and have become more disciplined. The greatest thing was the love and affection of the students, teachers and local community towards me. I feel really happy and satisfied for getting a chance to be involved in such an activity”.*

**- Debadatta Patra, Young Leader, Bharti Airtel (FY 2011-12)**



Airtel Management Board members' visit to Satya Bharti School



Employees of Bharti Group Companies with school children



# List of Partners

- Acision India Information Technology Pvt. Ltd.
- ACME Telepower Ltd.
- AEGIS Ltd.
- Aero Exports
- Agility Logistics Pvt. Ltd.
- Aircel Ltd.
- Airtel Bihar & Jharkhand
- Airtel Karnataka
- Airtel Kerala and Tamil Nadu
- Airtel North Eastern States & Assam
- Airtel Rajasthan
- Airtel Uttar Pradesh & Uttrakhand
- Airtel West Bengal & Orissa
- Alcatel Lucent India Ltd.
- Amara Raja Batteries Ltd.
- ARK Foundation
- Avaya India Pvt. Ltd.
- AXIND Software Pvt. Ltd.
- Axis Bank
- Azim Premji Foundation
- Barco Electronics Systems Pvt. Ltd.
- Beetel Teletech Ltd.
- Bharti Airtel Ltd.
- Bharti AXA General Insurance Co. Ltd.
- Bharti AXA Investment Managers
- Bharti AXA Life Insurance Co. Ltd.
- Bharti Infratel Ltd.
- Bharti Realty Pvt. Ltd.
- Bharti Walmart Pvt. Ltd.
- Bheru Stationery & Novelties
- Big Tech Initiative
- Canon India Pvt. Ltd.
- Centum Learning Ltd.
- Chapters India
- Cogent
- Colgate Palmolive
- Comverse Inc.
- Comviva Technologies Ltd.
- Concern India Foundation
- Container Corporation of India Ltd.
- Corning Inc.
- Cosco India Ltd.
- DEIEM India Pvt. Ltd.
- Delmonte Foods Business
- Deutsche Bank
- DLF Ltd.
- DSM India Pvt. Ltd.
- Dura-Line India Pvt. Ltd.
- ECI Telecom India Pvt. Ltd.
- Eltel System Pvt. Ltd.
- Ericsson India Pvt. Ltd.
- Ernst and Young
- Essar Investment Ltd.
- FC Sondhi Co India Pvt. Ltd.
- FieldFresh Foods Pvt.. Ltd.
- First Source Solutions Ltd.
- Flag Foundation India
- F-Secure Pvt. Ltd.
- GAIA Initiatives
- Ganges International Pvt. Ltd.
- Gemalto Digital
- Genpact
- Gilat Satellite Networks India Pvt. Ltd.
- Global Business, Bharti Airtel Ltd.
- Google (Tides Foundation)
- Haveli Ram Bansi Lal
- HCL Technology
- Hero Cycles
- Hinduja Global Solutions
- Hindustan Unilever
- Honeywell International Inc.
- HTMT Global Solutions
- Huawei Technologies
- Hungama Digital Media Entertainment Pvt. Ltd.
- IBM India Pvt. Ltd.
- iDiscoveri
- IFCI Ltd.
- IMRB International
- Indus Towers Ltd.
- Inspire - Education Development Center
- ITC Ltd.
- JC Bhalla and Company
- JHS Svendgaard Laboratories Ltd.
- Jindal Steel & Power Ltd.
- Jodo Gyaan
- Johnson and Johnson Ltd.
- Kaye Family Foundation
- KDDI Corporation
- Kirloskar Brothers Ltd.
- Korean Embassy
- Latika Foundation
- Liberty Shoes
- Luxor Writing Instruments Pvt. Ltd.
- Madison Communications Pvt. Ltd.
- Madrat Games
- Magus Customer Dialogue Pvt. Ltd.
- Mahavir Dal
- Mahindra and Mahindra Ltd.
- Max Health Care
- MCKS Foods For Hungry Foundation
- Microsoft Corporation
- Minnie Grants
- Monsanto Holdings Pvt. Ltd.
- Morgan Stanley
- Moser Baer India Ltd.
- MphasiS
- MRO-TEK Ltd.
- MTS India
- Mukul Consultants I Pvt. Ltd.
- NDS Ltd.
- Nelson Planning and Design Ltd.
- New Technology Application
- Next Gen Paper Solutions Pvt. Ltd. (Kleeto)
- Nikon India Pvt. Ltd.
- Nokia
- Nokia Siemens
- Nucleus Satellite Communication Madras Pvt. Ltd.
- O P Jindal Gramin Jankalyan Sansthan
- OKS Spantech
- Om Telecom Logistics
- Oracle Corp.
- Ortem Metro Ltd.
- Pace Electricals
- Paruthi Engineers Pvt. Ltd.
- Pearson Education India
- Philips India
- Phosphate Enterprises
- Polycom
- PricewaterhouseCoopers
- Procter & Gamble Home Products Ltd.
- Quick Heal
- RAD India
- REX Shoes
- Room to Read
- Rotary Club
- Schmid Telecom India Pvt. Ltd.
- Security Printing and Minting Corporation of India Ltd.
- SnG Learning Solutions
- SPA Capital Services Ltd.
- Spice Digital Ltd.
- Sterlite Technologies Ltd.
- Symbiotic Infotech Pvt. Ltd.
- Team Supplier Development
- Tejas Networks Ltd.
- Tekelec
- Teleperformance India Pvt. Ltd.
- Tellabs India Ltd.
- The British Asian Trust
- The Worshipful Company of Chartered Accountants in England and Wales Charitable Trust
- Transcend Inc.
- Trees for Life
- Triveni Electroplast
- UBS
- Udayan Care
- United Way of Mumbai (JP Morgan)
- UTStarcom
- Velocis Systems Pvt. Ltd.
- Vertex Data Science Ltd.
- Viacom18 Media Pvt. Ltd.
- Vichaar Value Education
- Vidya Foundation
- Vodafone Foundation
- Warburg Pincus
- Watchdata Technologies (India) Pvt. Ltd.
- Western Union Foundation
- Winkisan
- World Bank



**Trees for Life**



**Vidya Foundation**



WARBURG PINCUS



# Changing Mangilal's Life : Partners Come Together

Mangilal, currently a student of Satya Bharti Government Primary School, Dhani Pipliyani, Amer Rajasthan would certainly have had a bleak future, perhaps ended up being a socially ostracised child. He comes from a poor family, with an alcoholic father and a mother who worked sporadically for a living. At times doing odd jobs like selling some goods, he was caught throwing stones at others and indulging in anti-social activities. He was nabbed one day by some government officials, while selling some stuff in a bus, promptly enrolled in the CTS (Child Tracking System), and then handed over to our Satya Bharti School. Initially he seemed a misfit due to his habits, but with a lot of support and help from the school teachers he started to show signs of improvement. Initially his parents needed a lot of counselling by the government officials and later by the Satya Bharti school staff, Mangilal has thankfully found his bearings; wanting to work hard and to lead a meaningful life. This is the story of a small child, who was lucky to have been noticed and brought back to the schooling system, for a brighter tomorrow! This was possible because the government, community and the Satya Bharti school came together as partners to change the life of this child.

We believe in building partnerships for a better tomorrow.

*"In a world where we run just to be ahead,  
no stone left unturned, no path untread,  
on our way to the front of the line,  
we've forgotten what it means to truly shine  
and it's only when you go and watch these kids,  
and the home where each kid lives,  
and the life they go through and the struggle they  
fight,  
yet they always smile through their plight  
and they know the truth of life so simple and plain,  
that a good deed done is never in vain,  
so they are warm and caring and have genuine  
care,  
with you cups of chai anyone will gladly share,  
living in penury, resources they lack,  
yet to get ahead they'll never pull anyone else back,  
the people, the kids, the Satya Bharti School,  
I salute you all- you're too cool!"*

**- Adhiraj Singh- Young Leader,  
Bharti Airtel (FY 2010-11)**

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